

? If You Buy out of Town and I Buy out of ? Town, What Will Become of OUR Town ?

The Dollar You Spend in Aylmer will "Stay Home and Boost"

The Express Buy-At-Home Campaign

Read these articles with care. They may present something you hadn't thought of before.
Patronize the people whose ads. are here. They are your neighbors and will treat you right.

The Money Spent With Them Stays in Circulation in Aylmer

THE RO-TONE-OLA TALKING MACHINE, made in Aylmer, plays all makes of records, with full clear tone. Call and hear them. **J. T. ROWE, Manuf., John St. North.**

YOU WILL FIND OUR STORE will save you money in all kinds of China and Silverware, Glassware and all kinds of novelties. It is our aim to sell you at prices that will merit a big share of your patronage. Try us out. **T. Wooster.**

NO NEED TO LOOK FURTHER See me for Fresh and Cured Meats, Fish and Oysters, try our Home-made Sausages. You will like them. Everything done in a sanitary way. Buy at home, it pays us all. **H. Corbin & Son.**

MEAN ALTOGETHER LET US Get the habit of trading in Aylmer. We will do our share in making close prices in Dry Goods, Ladies Wear, and we will convince you your dollar spent at our store will be an object lesson on Buying at Home. **Youell & Wrong.**

BEWARE OF CATALOGUE FURNITURE. All Furniture looks alike in pictures. Buy where you know you are getting a square deal. All kinds of Furniture for every room Floor Coverings, etc. Get our prices first and your money will stay at home. **John Palmer & Son.**

GET OUR ESTIMATES ON YOUR HOUSE. Painting or decorating and you will find at our store, nice line of Light Groceries, Baked Goods and Confectionery and small 5 & 10 cent. articles. Trade at home, we do. **E. Mills.**

THE SECRET OF BUYING AT HOME can be solved by getting our prices and compare quality. Big line of Dry Goods, Ladies Goods Furs, etc. We will not be undersold. Make us prove it. **Stratton & Martin.**

WHEN YOU BUY DRUGS AT THE Rexall Store you are getting the benefit of an international service in Pure Drugs and Medicines. Big line of Druggist Sundries. Agents for Anasco Cameras, Speedex Films. Bring your films to us. Buy at Home, it pays us all. **J. E. Richards & Co.**

A WORD TO HOUSEWIVES WHEN you order bread just insist it comes from Aylmer bakers. Every out-of-town loaf of bread you eat hurts our town. You will like our Baked Products best. Trade at Home. **T. H. Willoughby.**

HAVE YOU NOTICED THE DIFFERENCE in the tone of the Victor Victrola than any other. The melow expression will convince you that it is the last word in Perfection. Come in and listen to our New Records. Big line of Musical Goods, Pianos, etc. **Dan McLean.**

IT IS OUR AIM TO NOT ONLY get your trade in Hardware but to retain it by giving you prices that will convince you that you can do better with us than mail order house. **E. Miller.**

CONSULT ME FOR ALL KINDS OF Building Supplies, Cement, Lime Plaster, Sewer Pipe and Ready Roofing. You will find my way of doing business to your liking. Buy at Home, I do. **W. M. Davis.**

THE DOLLAR YOU SPEND AT home is here to stay, if you send it out of town it is gone forever. Think this over and do your trading at Aylmer. It will help our town. See us for Hardware. **Wright & Allen.**

You Should be As Loyal to Your Community as to Your Name

The Aylmer concerns listed here, conscious of the fact that thousands of dollars are being sent out of this territory for merchandise that can be bought at home, have launched a campaign in the hope that it will create a stronger feeling of community interest—a sentiment most vital for the prosperity of the entire community. In bold type, you therefore read their slogan that they propose to popularize—**BUY IN YOUR HOME TOWN.**

It is the purpose of the progressive concerns whose names appear on this page, to present arguments of such convincing nature that the people of this community will respond thereto with the result that they will make a solemn pledge, to first endeavor to get what they need from home merchants before sending their money out of town.

The time for consideration of this question could not be more opportune than the present. "Preparedness," the watchword of Canada, should begin at home and can be exemplified in no more far reaching manner than by real co-operation in this vitally important **BUY AT HOME** movement. It is a thought that should be taken to heart and given consideration by every person who earns their living in or owes their success to this community.

This campaign is launched in the firm belief that the people of this community will follow the dictates of their good sense, and bring the **BUY AT HOME CAMPAIGN** to an actuality that will be of vast benefit to the entire territory.

This movement is no selfish propaganda of these progressive concerns who have combined in co-operative community appeal. They urge that you read the brief message they will give each week through the columns of *The Express*. They invite you to give careful consideration to the facts which will be presented. Talk this matter over with your friends and neighbors. Results are sure to follow.

The firm resolve to **BUY AT HOME** will not only help the retail merchants, but the manufacturer and jobber, the farmers adjacent to our town the general merchants in nearby villages, it will help every line of business, it will directly or indirectly benefit every individual of this section.

DON'T BE MISLED by pretty pictures in mail order house catalogues of Jewellery and Cut Glass. Come in and see the real goods. We can meet all catalogue prices. **Wegenast, the Jeweler.**

NO PLANT OUTSIDE OF AYLMEER can give you better satisfaction in Auto Tire Repairing and Storage Battery Work than we can, and besides you save transportation charges. We sell Storage Batteries. **Aylmer Vulcanizing and Battery Plant, Ern. Millard, Proprietor.**

MAIL ORDER HOUSES do not hurt our business, but we are in line with any movement that helps our merchants and town. We can do your Laundry Work, Renovate Your Feathers, Clean and Press your Clothes and do it right. **The Aylmer Steam Laundry.**

WHEN YOU BUY FURNITURE from us you see what you are getting, and we will stand back of everything we sell. We carry a big stock and can please you in prices and quality. Buy at Home, it pays us all. **Geo. A. Allen.**

DON'T BE DECEIVED WITH CUTS of Jewellery. A 10c. article looks the same as a \$10.00 article in a picture. You don't have to know Jewellery when you buy from us. Big line of Diamonds, Watches and Novelties. Repairing done. **Bowly & McConnell, Jewellers.**

HERE IS OUR TROUBLE WHEN we have to repair cheap mail order shoes, made from shoddy leather and paper soles, when we get shoes bought from our home stores we avoid this. It pays to buy at Home. **Geo. N. Dunning, Shoe Repairing**

A WORD TO FARMERS ON BUYING Farm Implements. Get our prices first on Massey-Harris productions and Bain Wagons, Grey Carriages, Cutters, Sleighs and you will make no mistake. Our lines will suit you. Buy in Aylmer. **Lindsay & Lindsay.**

THE CHEVROLET GARAGE IS AT your service day or night. Just run your car in and we will do the rest. Big line of Tires, Accessories. If your car is sick we will doctor it quick. **Geo. W. Howse & Co.**

WE SELL ALL KINDS OF FARM Machinery and also handle the world renowned Singer Sewing Machine, which has been the leader for over half a century. Get our prices and terms and you will be a Home Buyer. **Wm. Mills.**

OUR MILLS ARE RIGHT HERE IN Aylmer. We can give you good service in Flour and Feed of all kinds. Call us up, either phone. We can give you the best prices. Trade at Home. **M. C. Carter.**

WHAT THOSE THREE C. C. C.'S stand for is Charlton's Cash and Carry System where you can save 25 per cent. on your Groceries and Provisions. It will pay to make this saving. Try us and be convinced. **Charlton's Grocery.**

OUR FULL LINE OF SUITS AND Overcoats is here. We can show you all the latest styles and up-to-date Clothing at prices that will prove you can do better at home. Big line of Nifty Gent's Furnishings. **C. & R. W. Thayer.**

GET OUR PRICES FIRST AND compare quality then you will be convinced. We can beat mail order houses in Men's Furnishings and Shoes. It is our policy to live and let live. Buy at Home. **The G. R. Christie Co.**

I DO MERCHANT TAILORING and carry a large stock of Imported and Domestic Woollens. I can make you a suit you can depend it is made right and will fit. Leave your measure now. Buy at Home. **Wm. Stevenson, Tailor.**

HOW MUCH WOULD YOU SELL that picture of father and mother or child taken 20 years ago? Come in and sit for your photo. You will appreciate it later on. Children's pictures a specialty. **The Clarke Studios.**

POOR PLUMBING IS DEAR AT any price. All our help are expert mechanics. Get our estimates first if we do it you can rest assured it will be done right. Big stock of Fixtures on hand. **Frank Light.**

CORINTH

Mrs. J. Amoss and Mrs. I. Connor spent Wednesday in Tillsonburg. Mr. and Mrs. W. Fewster and Miss Cressa Floto, are improving after their recent illness of influenza. Mrs. Moore of St. Thomas is visiting her sister, Miss C. Berry. Mrs. C. J. White and Mrs. An. W. Louch spent Thursday in Tillsonburg. Miss Joy White has returned to Chatham after spending the weekend at her home here. Mrs. R. Turnbull is visiting in Eden. H. Flugard is still at the bedside of his wife who is very ill at Calton.

Mr. and Mrs. J. Amoss spent a few days last week at Ostrander at Havelock Hockey's. News has been received of the death in Toronto of Wm. Hale a former resident of North Hill. Mr. and Mrs. Ollie Ronson, of Tillsonburg, spent Sunday at John Ronson's. Mr. W. Derbyshire spent Saturday in Tillsonburg. We are pleased to see Miss Cressa Floto out after her recent illness. Mrs. Moore of St. Thomas, is visiting her sister, Miss C. Berry. Mr. and Mrs. A. W. Louch who have been spending a short time at E. J. White's have moved to their new home in Middlemiss.

Earl Turnbull has returned to St. Thomas. School reopened Nov. 4th after being closed for a couple of weeks. Mr. and Mrs. T. Pearson, attended the funeral of her sister-in-law, Mrs. Everett Lane, on Tuesday in Yarmouth.

Mr. Wm. Ford is the Victory Loan canvasser in this district. Mr. W. Beatty has sold his woods to a lumber company who are busy putting in a sawmill.

Mr. and Mrs. Edward Rhodes spent Monday in Ingersoll and Woodstock. The flu epidemic is nearly over in this vicinity.

Eugene Brown and Richard Louch spent Monday and Tuesday in Walsingham.

Fall ploughing is the order of the day. The churches and schools were still closed this week. Halloween passed off very quietly.

GLENCOLIN

Mr. D. Firby spent Sunday at Mr. W. B. Firby's.

Mr. G. A. Disbrowe is improving slowly. Mrs. G. A. Disbrowe is improving slowly.

Mr. C. Kipps, spent Sunday at Mr. B. Disbrowe's. Little Wynfred Laur is on the sick list with Spanish influenza.

EDEN

It was with deep regret that the news was received Sunday morning that Miss Janet Reid had passed away at her home in Glen Meyer, after a three week's illness from influenza, pneumonia. Miss Reid was a former teacher here having resigned her position in June and was well and favorably known throughout the district.

Miss Mabel and Roy Marshall and Mr. Simmons are improving after severe attacks of influenza.

Miss Dora Dean of the Emergency Hospital Staff, Tillsonburg is spending a couple of weeks at her home here.

The Misses Garnham spent Sunday with their sister, Mrs. Middleton at Eden.

Miss Clare Bate and Miss Hamersley, are having a holiday their school being closed a week.

ORWELL

Mr. and Mrs. S. Crulshank spent Sunday with Mr. John Wood.

Mr. and Mrs. Drysberry, of Dunboynie, visited Mr. Gordon Griffin Sunday last.

Mrs. WhitsonBeckett and son Charlie are both sick. Mrs. Beckett having the influenza and Charlie having pneumonia. Both are a little better last reports.

Mr. James Fife left with the rest of the happy hunters last week. Mr. Charles Cloes has a good dose of old fashioned mumps.

Mrs. D. Westover left last week for the Falls to care for the sick at that place. She expects to be gone all winter.

Mr. and Mrs. Thomas Bingham are improving after their accident they had some weeks ago near Aylmer.

Mr. Gaven Fyfe is at Glencolin, helping to care for his brother's stock. His brother Will, has had an attack of the flu, but is gaining nicely.

Our town seems dead without church or school but it is all for the best while this awful disease is raging throughout the land.

COPENHAGEN

Mr. and Mrs. J. Reed spent the week end with their daughter, Mrs. J. Georgetown of London.

Mr. and Mrs. G. F. Howse, of Aylmer, spent the week-end with their daughter, Mrs. J. E. Bagnall.

Much sympathy is felt for Mr. and Mrs. Henry of this vicinity. Each losing their brother, with the Spanish Influenza.

Mr. J. E. Bagnall has gone to Muskoka on a hunting expedition.

Mrs. R. Kevie, of New Ontario, is visiting her father, Mr. John Reed.

Mrs. Cliff Kilborn and daughter, Gladys, spent a few days of last week at Fairview.

Mr. and Mrs. G. W. Howse, of Aylmer, spent Sunday in the vicinity. Mr. and Mrs. Johnny Gloin spent Sunday in the neighborhood.

Miss Genevieve Wannecott, of St. Thomas, is spending a few days at home with her parents, Mr. and Mrs. C. Wannecott.

We are sorry to hear that Mr. Fred Boxell, who has just returned from the West, and daughter, Marion, have been ill with the "Flu."

The schools, church and public meeting places have all been closed here on account of the epidemic.

We hope that Mrs. Harding of this place, who has been ill in the Amasa Hospital, will soon return home.

LUTON

Mrs. John Richardson and daughter, Mrs. Abell, have returned home after spending several weeks with Mr. and Mrs. E. Carew, St. Thomas.

We are pleased to report that Mr. Harry Hale who has been ill with the flu is recovering.

Miss Leone Kelsey, who has been visiting at the home of her aunt, Mrs. W. W. Brown, for the past three weeks returned to her home in Buffalo, on Tuesday.

Mr. John Rowe and daughter of Aylmer, were the guests of Mr. and Mrs. W. J. Dunn on Sunday.

Victiming of Lagrippe

Left Weak, Disheartened and An Easy Prey to Other Troubles

A Nova Scotia Man Tells How He Found New Health and Strength.

If you have had an attack of lagrippe or Spanish influenza you are not out of danger until your blood is restored to normal.

Influenza leaves behind it weakened vital powers, thin blood, impaired digestion, and over-sensitive nerves. In this condition the system becomes an easy prey to deadly pneumonia bronchitis, nervous prostration, rheumatism and even consumption. Ask anyone who has had an attack of influenza what their present condition of health is and most of them will answer "Since I had the gripe I have never been really well." This general feeling of weakness will continue until the blood is built up again, and for this purpose nothing can equal a fair treatment with Dr. Williams' Pink Pills. From first to last these pills make new, rich, red blood which reaches every organ and nerve in the body, and through this weak despondent victims of influenza are transformed into cheerful, healthy happy men and women.

Among the many victims of lagrippe who proclaim the value of Dr. Williams' Pink Pills is Mr. Amos Kaulback, of Petite Riviere, N. S. who says: "I was taken down with a severe attack of lagrippe, or influenza. After a time the early symptoms of the trouble left me, but I did not regain my usual strength, and I had always been a strong man. There were times when I could hardly crawl about, and I was so run down I could scarcely go about my business. I continued taking medicine bit it did me no good. Then I found the trouble was affecting my digestion and the disagreeable feeling from this added to my general misery. I was finally advised to take Dr. Williams' Pink Pills, and I decided to try them. I had only been taking the pills a few weeks when I found my strength returning, my appetite improved, and still continuing the use of the pills a few weeks more found me restored to my old time vigor. I can most strongly recommend Dr. Williams' Pink Pills to all who have passed through an attack of influenza, as a strength.

You can get Dr. Williams' Pink Pills through any dealer in medicine, or by mail at 50c a box or six boxes for \$2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

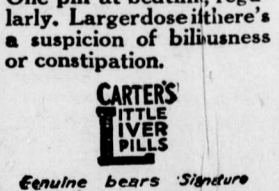
Mr. and Mrs. Chas. Fugard, returned from St. Thomas on Saturday last, accompanied by Mr. M. Durlington and children. Their Luton friends extend their sympathy in their sad bereavement.

A very thoughtful act was the distribution of Sunday School papers by Mr. Kitley on Sunday afternoon last. This kindness was very much appreciated by everyone as church and Sunday School being closed several weeks, owing to the epidemic, the papers were eagerly received.



Why Does Your Head Ache?

Headaches, sick or other kinds, don't happen to people whose livers are busy and whose bowels are as regular as a clock. Thousands of folks who used to have headaches say this is the way they removed the cause. One pill at bedtime, regularly. Larger dose if there's a suspicion of biliousness or constipation.



Colorless faces often show the absence of iron in the blood. **CARTER'S IRON PILLS** will help this condition.

INCORPORATED 1853

THE MOLSONS BANK

We recommend our friends and customers to buy **VICTORY BONDS** to the limit of their capacity and are prepared to assist them in doing so.

Thursday, Nov. 7th, 1918

SAL

Advertisements not Procured Cents per line

Friday, November 8th, 1918. Everything to go. Registered and High Holstein Cows, Hay, Grain, etc. The Anderson, lot 8, Corn Bunker Dairy Farm of Yarmouth, John on the L. & P. S. grade city, three mile stop 17 or Still's Mill City Car, at 1 o'clock. Span Shire Mare, weighing 2,800 lbs. 4 and 5 year, 2,600 lbs. Percheron cheron Colt; Yearling Sucking Shire Colt, 10 months old, weighing 2,000 lbs. 4 and 5 year, 2,500 lbs. Timothy a 500 Bus Oats fit for Wheat. Terms—\$10. discount of 6 per cent. Lachin, auctioneers.

Saturday, November 9th, 1918. Sale of Real Estate and Implements, by attorney for George Sherman on the premises la George Sherman E. John street, Aylmer two o'clock p.m. **IMPLEMENTS**—Saw Rake, Corn Cultivator, Roller; Pair of Disc Walking Plow; Pair of Iron Harrows; Mow other articles too numerous to list. At the same time following land will be Town Lots Number north on Bradley St. of Aylmer, also third of the central part south on Talbot Road known as the late A. adjoining the Corpor Terms of Chateaus: Estate—30 per cent. sale and balance in 30 interest. The property to reserved big Mrs. Bradley Dower

Singer

We have a full famous make line of Oils I have a few shades that I ines before I Secor I have also a fe right. Also a **W** Showr