

**FRESH FISH! FRESH FISH!**

We have added to our Meat Market a

**Fresh Fish Dept.**

We also stock all varieties of Smoked Fish.

Visit our Store and inspect our Fish equipment; also our complete Meat and Fish Stocks. Yours for a complete Fresh Food Service.

Phone Orders promptly executed.

**St. John's Meat Co., Ltd.,**

176 WATER STREET. 'PHONE 800

**A Great Truth**

No one succeeds in Business to any great extent who misleads or misrepresents

**OUR CLAIM.**

We claim to make straightforward messages through the advertising columns of the Press and our Windows about our merchandise, and every article is marked in plain figures in our Store, and we are confident that the prices are the lowest yet offered the public.

**OUR BUYER.**

His recent trip to all the Foreign markets secured for us the very lowest prices from mills and jobbers who required cash.

**OUR CUSTOMERS.**

Our customers can secure the same concessions here for Cash as we secured from the mills.

**SPECIAL FALL GOODS AT SPECIAL PRICES.**

We have BLANKETS specially bought for this Sale, and we can guarantee the quality. Look at the sizes and then the prices. They are marked by the pair.

45 x 72 Wool Topped Cotton Blankets. Good serviceable size. Pr. <b>\$2.19</b>	50 x 72 Wool Topped Cotton Blankets. Good serviceable size. Pr. <b>\$2.45</b>
60 x 76 Large size Grep Cotton Blankets. Real serviceable. <b>\$3.40</b>	80 x 108 extra large size Wool Topped Cotton Blankets. See these at <b>\$4.50</b> pair
Special White Fleece Lined Ladies' Vests and Pants, winter weight <b>69c.</b> garment	Special Winter weight Corset Cover, long or short sleeve <b>39c.</b>

ALL WOOL BLANKETS, at all prices from **\$7.50** pr.SPECIAL! MEN'S WOOLLEN HEAVY WINTER NOVA SCOTIA UNDERWEAR. We have gone through these bought for seconds, but cannot find any. All sizes Shirts and Pants **\$1.35** gar.SPECIAL! ALL PURE WOOL HEAVY WINTER NOVA SCOTIA MEN'S UNDERWEAR; 100 p.c. Wool; all sizes **\$1.75** gar.

Men's Heavy Woolen Sox. Special price. Heather and Black. Pair <b>27c.</b>	Men's All Wool Socks. Heather and Black. Pair <b>50c.</b>
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SPECIAL! PURCHASE 100 DOZ. MEN'S HEAVY ALL WOOL SOX, assorted Heathers. Worth \$150.00. Special **70c.**SPECIAL! BOYS' V-NECK, POWDER BLUE PULL-OVERS, with sleeves. A beauty for boys 10 to 15 years. Each **85c.**

FOR REAL BARGAINS THIS FALL—SEE OUR GOODS BEFORE MAKING YOUR PURCHASES.

**Bon Marché Cash Store**

266 WATER STREET.

**Cashin's Am. Household COAL**

CANNOT BE EQUALLED.

GIVE IT A TRIAL!

**\$12.00 PER TON SENT HOME.**

SPECIAL PRICES FIVE TON LOTS.

**CASHIN & CO. Ltd.**

Phone 1046 Bishop's Cove.

Use

**PURE GOLD for Desserts**

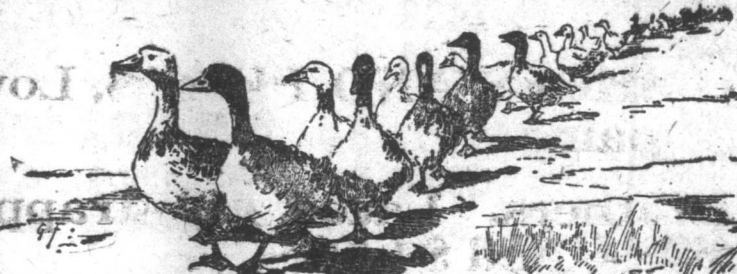
Jellies in sixteen flavors—Chocolate, Tapioca, Custard and Arrowroot Puddings.

All to make healthy children.

A home-made cake iced with Pure Gold Icing—A home-made pudding with tasty sauce flavored with Pure Gold Extracts

For the Grown-Ups.

FOR SALE AT ALL GROCERS

**Follow the Procession**

of people throughout the country the coming months that will be buying a good TONIC and BLOOD BUILDER and you will find them purchasing BRICKS TASTELESS. Why? Because this Medicine is known to be the best Tonic that can be had in the country to-day. People who take it once always buy it again when they need a "Builder."

**Bricks Tasteless**

will increase your weight. No other medicine will restore lost weight so quickly. It will give you a wonderful appetite. The one who takes it MUST EAT.

**Try a Bottle**

FOR SALE EVERYWHERE.

**Price \$1.20 per bottle****Dr. F. STAFFORD & Son**

(Sole Distributors for Newfoundland.)

Chemists and Druggists.

**New Arrivals**

We have just opened some very neat and attractive

**Tuscan China****TEA SETS****S. O. STEELE & SONS, Limited.**

Opp. Seamen's Institute.

Phone 192 100 Water St. East.

**Municipal Matters**

FOR CONSIDERATION OF CHAMBERS OF TRADE AND COMMERCE.

KINGSTON, Ont., Oct. 28.—(By Canadian Press)—Matters concerning immigration, regulation and protection of vehicular traffic on provincial highways, physical examination of motor drivers, taxation, water power diversion and development, together with a wide discussion at the twelfth annual meeting of the Ontario Associated Boards of Trade and Chambers of Commerce meeting here Nov. 5 and 6, next, under the chairmanship of J. J. Elliott, of this city, who is President of the organization. Hon. W. F. Nickle, Attorney General of Ontario and other prominent people will deliver addresses.

Ottawa Board of Trade will submit a resolution urging the association to request the Ontario Government to amend the Municipal Act so as to give authority to cities and towns to expand annually not more than ten cents per capita for tourist and public purposes.

Kitchener asks the association to call for the appointment of other than the magistrate on the police commission with the object of obtaining a clearer division between the executive authorities and the administrative authority in law enforcement. The elimination of the dual position of magistrates and police commissioner is desired.

Galt wants the urban municipalities, which are separated from the countries in the Province, freed from payment of any portion of the cost of Provincial Highways. Hamilton calls for the examination and licensing of motor drivers. Kitchener wants all vehicles required to carry lights on highways at night. Welland calls for simplification of government machinery. Niagara urges free exchange of commodities between Canada and the British West Indies, and Toronto wants income taxes reduced to be on a par with those of United States; also the repeal of corporation income taxes and stamp duties on checks, receipts, etc.

Other resolutions and the local bodies proposing them include: Peterborough—Formation of Provincial Tourist Association and extension of Tourist Permits.

Kingston—Development of Deep Water Terminal and Registration of Motor Vehicles.

Hamilton—Protection of Vehicles at Railway Level crossings and Creating Economies in the Civic Service.

Toronto—To Stimulate Voting at Municipal Elections.

Picton—To Impose Duty on Magazines.

Fort William—Diversion of Waters of Hudson Bay Slope.

Stafford's Prescription A for all Stomach Troubles.—Oct. 21st.

**Wesley Church to Make a Broadcasting Test**

On Friday night at 8 o'clock a broadcasting test will be made by Wesley Church which should prove of interest to Radio fans. The Organist wishes to arrange the seating of the Choir so that the singing may be heard to the best advantage over the Radio, as at present the Alto and Bass Sections are sometimes not heard because the Sopranos occupy most of the space immediately in front of the microphone. It is thought possible by rearranging the parts to have the harmony come in at the side more correctly balanced, and at the same time maintain the correct effect in the auditorium of the Church.

On Friday night the following programme will be broadcasted by the Choir in three different positions as noted below, and the Organist would be grateful if those who are interested in this matter would cut out this programme and return it to him on Saturday with a statement as to the most effective transmission of the various positions.

The same Anthem will be rendered in each of the groups so that the difference in reception will be easily noted. Mr. Gordon Christian has kindly consented to broadcast two Organ Solos during the recital. The programme is as follows:—

Position 1.—Anthem, Hymn, Alto Solo, Organ Selection.

Position 2.—Anthem, (repeated), Hymn, Soprano Solo, Tenor Solo, Organ Selection.

Position 3.—Anthem, (repeated), Hymn, Baritone Solo.

The Organist, Mr. J. C. Pratt, will be glad to receive reports from those listening in as to the effect produced by the rearrangement.

**Name of Hotel**

Editor Evening Telegram.

Dear Sir:—Seeing many names suggested for the new Hotel, I will now make my suggestion, namely "Prince of Wales" in honor of our King's eldest son, or else "The Bona Vista," which means happy sight, as no doubt it will afford a happy sight to all when completed. Bona Vista would have a historic association as well.

I remain, Yours respectfully, KID.

Bonavista, Oct. 23, 1925.

We are faced at this moment with the appalling problem of alleviating the distress in many ex-Servicemen homes, during the winter months, when illness and destitution are at a maximum—wear a Flanders Poppy.—Oct. 23, 11

Very attractive for sports wear are the suede jerkins with knitted jacquard borders.



All the mothers and aunts, grandmas and big sisters, who had joined the setting picnic to see that the little folks got into no mischief, were busy unpacking the baskets of good things to eat just as your Uncle Dave ended yesterday's story. Half the fun at a picnic is to sit on the ground and at a table with no legs, just a white cloth spread on the grass. Of course one must be careful not to suddenly pull the cloth; that would be impolite as to joggle a table. However the little rabbit girls and bunny boys behaved very well, and when the lunch was over, the real fun of the day began. Here and there and everywhere the big chestnut trees, whose leaves had turned yellow, were heavy with nuts. Yes, indeed, on the end of every branch clustered spiny balls. Although Jack Frost had been around several times, many of the burs still clung to the trees, half split open waiting for Billy Breeze to blow them down.

Cousin Cottontail had brought along a sack in which to carry the nuts, but, Oh dear me! There were not enough nuts on the ground for every one, and pretty soon that little lady rabbit turned to the bunny boy and said: "Throw a stone or a stick up into the tree. Maybe you can knock off some nuts!"

"Ha, ha," laughed the little bunny. "I know a better way than that," and hopping out to the open green space where the Fairy Bunnies danced at night, he blew a long, shrill blast on his polka-dot whistle.

"Wonder what Little Jack Rabbit wants?" thought the Ragged Rabbit Giant, rising from his big easy chair, as large as three planes pulled close together. Walking over to the window he looked down toward the Whispering Glen. At that very moment the bunny boy waved his hand, he came three times up and three times down, then right to left. "He wants me," laughed the big good natured giant, and kicking on his slippers, he pulled on his seven-league boots. Then placing an old frayed hat on his great head, he stalked out of his

Tip Top, Sky High Mountain Castle and strode down to the valley. Goodness me, in less time than I can take to tell it, he stood before the little rabbit. "Howdy," laughed the big man, with a smile like a crescent moon in a dark sky. "What's your pleasure, little hipperty hop?"

"Won't you please shake down some nuts for us?" begged the bunny boy. Oh so wistfully.

"As sure as Monday follows Sunday, And sunshines follows rain, And little brooks flow to the ocean, And green apples give you a pain."



"Look out for your heads," warned the Ragged Rabbit Giant.

answered the obliging old giant, wondering where he learned that pretty poem? I remember the little rabbit once sobbed it aloud when Mr. Wicked Wolf had tied him up in a sack.

"You're a nice giant," cried the bunny boy. "Please shake that tree over yonder. The one under which Cousin Cottontail is standing."

"Look out for your heads," warned the Ragged Rabbit Giant, grasping hold of the tree way high. "He's going to rain chestnuts in just a jiffy." Away hopped the little bunnies and the next minute down came the nuts to the ground and into the next story.

**Pat Of My Cradle Days**

(Ange De Mon Berceau)

THE GEM OF MOTHER SONGS

A BEAUTIFUL WALTZ BALLAD



Try over this part of the chorus—YOU'LL LIKE IT!—Get a copy from your Music Dealer! Get him to play you these 'Feist' hits 'Let it Rain! Let it Pour!' 'Miss My Sweet' 'Merquille' 'Mighty Blue' 'Feist' SONGS 35¢ A COPY 3¢ A PAIR

LEO FEIST, LIMITED, 108, YONGE ST., TORONTO, ONT.

FEIST SONGS OBTAINABLE AT

AYRE &amp; SONS, LIMITED, CHARLES HUTCHINSON, 222 WATER ST.

Get a COPY FEIST No 9 DANCE FOLIO FOR 60¢

oct. 29. 11

**Off Comes The Salvage**

STAUNTON SEMI-TRIMMED WALLPAPER

saves all the time and trouble of trimming with scissors or straight edge. Just a rap or two on the table with the ends of the roll and the paper is all ready to paste and hang.

Furthermore, these Wallpapers introduce all that is newest and most effective, both in design and colouring, and amongst our new Fall arrivals you will find just what you need to make each room in your home bright and attractive.

Step in and look at our wide variety of beautiful patterns.

**THE ROYAL STORES, LTD.,**

Wallpaper Department.

oct. 28. 21

**AT THE FAIR**

We are showing just a few of the articles we manufacture in Newfoundland by Newfoundlanders for Newfoundlanders.

All raw materials are supplied by English, American and Continental Producers of highest reputation, mainly English Houses who are on H. M. Government and Admiralty Lists.

All the leading dealers throughout the Island stock our Goods.

**The Standard Manufacturing Company, Limited**Add a little chopped candied ginger to fruit cocktail.  
Never chill meringue too quickly, or it will become watery.  
Put jellied bouillon through a potato ricer before serving.Baked onions are nice served with the Thanksgiving turkey.  
Season cheese sauce with a little onion juice and cayenne.

MINARD'S LINIMENT FOR SORE BACK.