### WOMEN'S SCARFS.

Values at \$2.06

1000 Beautiful Brushed Wool and Knitted Scarfs, pretty patterns. Wonder values. An ideal and practical Christmas offering.

## London, New York and Paris Assoc. of Fashion

### SILK CAMISOLES.

Values at \$1.78

Silk Camisoles, in all shades of Pink, Rose, Flesh, Green, nicely embroidered and lace trimmed. A real gift.

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#### ilk Underwear.

Values up to \$3.50 Slips, Chemises, Step-ins—
Chemise and Bloomer at1.59 chments. Per garment

#### Crepe Nightgowns.

Values at \$2.50 Fine Crepe Night Gowns— nicely trimmed. A gift She 1.35

#### Over Blouses.

New Style Waists, in Dimity and Voile. You'll be surprised at the values .....

98c

#### Fla nel Petticoats.

Right weight Flannel Petticoats for cold weather wear. All sizes and patterns .. ..

#### Handy Apron.

Made of good English Sateen-ideal for house wear ...

# THEY GO!

At a Price that is a Gift to You.

With all due respect to the wonderful Hat Sales held in our Store in the past, we believe this to be the Greatest of all. And that is saving much—in the light of the very wonderful events we have already staged

Hats in this group worth up to \$6.00 and go on Sale at \$2.49. Hats of Lyons Velvets, Panne Velvets, Felts-for Misses and Women.

Every Hat in this \$4.59 group are regular selling Hats at \$7.00 to \$12.00, and positively represent the greatest values ever shown in the country. Hats for Misses, for the Bobbed Head, for Women, for Matrons.

#### Dresses.

Values up to \$12.00 Fine Wool Jerseys, Canton Crepes, Lace Dresses, Tricoshams; all sizes

#### Sweaters.

Values at \$3.00

Fine Heavy Coat Sweaters, 1.98 in a complete range of sizes

#### Corsets.

Values up to \$3.00 Medium weight, elastic top and sides 1.25 & 1.98

#### Blankets.

Values at \$3.80 

#### Bath Robes.

An ideal gift. Made of fine heavy Flannel, nice designs 6.98 for men and women .....

## Uur Wost Juccesstul Year

We are offering a series of Startling Savings of interest to all Christmas Shoppers. For three reasons-First, to make thousands of new customers for this live Apparel House—Second, this is our way of thanking you for your appreciation of our Underselling Policy—and third, as a special inducement to early Christmas Shoppers to purchase their apparel needs before the Christmas rush.

## Men's Overcoats Boys' Overcoats

Again! 1200 Overcoats This Time at 20.80

Big, Roomy, Swaggery Models, well styled and excellently made throughout.

These are Overcoats of the better tailored kind, finished at the seams in the manner that has always distinguished our Clothes. Greys, Browns, Tans and Mixtures in great array!

#### Stout Men's Overcoats

Here is an opportunity for every stout man to buy his new Over- 20.00 coat, in the right shades and

#### **Collegiate Overcoats**

Fine, well-built Coats for college boys 16.50 and the young man-well tailored and finished. Coats that stamp you 22. as the well dressed youth-15 to 20

Fine Heavy Coats for the boy—well tailored and finished—storm collars—belted and half belted—all fully lined—shades of Grey, Tan, Fawn, Browns. Ages 9 to 17 years. Coats that both parents and lad will like.

#### Small Boys' **Overcoats**

Ages 3 to 9 years.

7.98 8.98 9.50 FINEST CHINCHILLA COATS

utton up to the neck, well tailored, lined ith red flannel and heavy checks, interd. A good wearing and good looking

#### "MOTHERS! Here's a Remarkable Offer" Girls' Fur-Trimmed Coats

The best looking Coats you've seen this season-even at double the price. All fully lined, in Velours, Polaires and Plaids.

Coats that both mother and daughter will like—daughter because of their smartness, and mother because of appearance and economy being combined.

12.98

14.98

#### Misses' Coats

Ages 15 to 20 years.
Fine warm Velour and Bolivia
Coats, fur trimmed, nice patterns and youthful styles.

#### Girls' & Tots' Coats

Fur trimmed, plain and block 4.98 Polaires, all the season's newest shades. Ages 3 to 7 years.