

90 Dozen REAL CHAMOISSETT GLOVES

That Combine the Finest Workmanship and Best Washing Qualities possible. Superior to Any \$2.00 Glove We Have Yet Seen.

FOR LADIES, at \$1.30 pr.

Shades of Chamois, White, Black and Grey.
Sizes, 6, 6 1-2, 7, 7 1-2.

FOR MEN, at \$1.55 pair

Shades of Khaki, Grey and Chamois.
Sizes 7 1-2, 8, 8 1-2, and 9.

BISHOP, SONS & COMPANY, LIMITED.

Newfoundland Fishery Development.

(By JOHN S. SCOTT, in the "Canadian Fisherman.")

In considering the development of Newfoundland's resources it is necessary to deal with a factor which inaugurates a new era in the country's immense fish business, and which promises to add appreciably to the wealth of the colony.

Practically, heretofore, "fish" in Newfoundland has meant salt cod. Other kinds of marine food products have been traded in to some extent, it is true, and in small quantities have found their way into world markets, but the great bulk of the country's exports of fish have consisted of salt dried cod fish. This has been the staple product upon which the trade and prosperity of the country has been chiefly based, notwithstanding the fact that the coastal waters abound in a great variety of fish, some of which held out commercial possibilities.

Newfoundland salmon, for instance, possesses a peculiarly delicious flavor, which according to a well-known Scotch fish expert is the equal of the famed Scotch salmon; and haddock, halibut, herring and flounders are easily saleable in foreign markets. Then there is the small-like capelin, the turbot, resembling in flavor and appearance, the small halibut; the codfish, wolffish, skate, pollock; and the cod's particular tit-bit, the in-squirring squid; which is in great demand for bait, and which in Broadway restaurants has been eaten with relish, albeit unconsciously perhaps, as a constituent part of lobster salad. Yet none of these fish have cut any considerable figure in the colony's fish trade, and as articles of food some have been entirely ignored. Caplin, for example, a most tasty little fish, has been considered useful only as a land fertilizer, and other varieties of proven food value have been looked upon by the Newfoundlanders as worthless.

All of this seems likely to be greatly changed by the use of refrigeration for preserving fish of all kinds in its fresh state. Already what appears to be a successful experiment in refrigeration has been made with plant that is said to be one of the most modern and efficient on the North American continent. This plant has been built in St. John's by the Newfoundland Atlantic Fisheries, Limited, a subsidiary to the Reid Newfoundland Company, in which the two sons of the late Sir Robert Reid, who are now in control of that concern's country-wide enterprise, H. D. Reid, and R. Q. Reid, have been the moving spirits.

The refrigerating plant of the Newfoundland Atlantic Fisheries has a storage capacity of 6,000,000 pounds,

a cargo for a 12,000 ton vessel, and enough to fill 120 average refrigerator railroad cars. The building which is 90 x 300 ft. is three storeys in height, of brick (shell) construction, with walls and floors two feet in thickness embodying the latest ideas of insulation. The structure contains eight cold storage rooms in which the fish is held, after freezing. The freezing equipment consists of five sharp-freezers having a total holding capacity of 350,000 pounds. Through these rooms thirty-five miles of 2 1/2 inch pipe is distributed, carrying the circulating ammonia which extracts the heat from the "warm" fish, and within a few hours converts it into an object as hard, and apparently as dry as a stick of wood.

The refrigerating machinery consists of two duplicate machines of 200 ton ice-making capacity, driven by electric motors, the current for which comes from the Reid's hydro-electric plant a short distance from the city. Only one machine is used at a time, the duplicate having been installed for safety in case of trouble. In addition to this precaution, an emergency steam-driven machine of 75 ton ice-making capacity has also been installed, to "hold" the refrigeration in case both big machines are put out of commission. The refrigerating machinery also serves an ice-making plant with a daily capacity of fifty tons, the product of which is utilized in packing the fish and vessels in which the fish is transported to and from the plant.

Much of the fish handled by the Newfoundland Atlantic Fisheries is caught within short distance of St. John's, and comes to the plant by water in small fishing vessels. Some are taken from the outport waters and sent in by rail. In every case the fish reaches the refrigerating plant within less than twenty-four hours after having been taken from the water, and immediately upon its arrival is thoroughly cleaned and rushed into the cooling room, or a sharp-freezer, in metal pans, each holding forty or eighty pounds. After being solidly frozen into a mass at a temperature of from 15 to 20 degrees below zero, the fish is hoisted by elevators to the storage rooms, where a dipping in clean fresh water releases the frozen mass from its container and at the same time gives it a fresh ice coating or glaze, which has the effect of hermetically sealing up the whole block. In due course the fish is packed in wooden cases in forty, eighty and two hundred pound quantities, and is then ready for shipment.

Good judges of fish assert that the Newfoundland cold storage product which is now beginning to find its way into the market, is as good in every respect as fresh fish. It is said that after being properly prepared for the table, it cannot, in fact, be told from the strictly fresh article. Refrigerated fish, of various kinds, which have been treated by the St. John's concern have been eaten by epicures in the belief that they were fresh-caught, and no one, it is claimed, has yet found any fault with the flavor and quality of the frozen product.

In its probable effects upon the country, the enterprise of the Newfoundland Atlantic Fisheries is unquestionably a highly important matter. While the past season's operation of the St. John's plant has had no appreciable effect upon the fish trade of the colony as a whole, it has nevertheless introduced new methods in handling the fish catch, and has created new conditions and opened up new opportunities for Newfoundland fishermen. The time honored system of salting and drying fish, which placed a period of several months between the catching of the fish and the monetary reward for his efforts, remains no longer as a necessary evil with every fisherman. Already many local fishermen have experienced the satisfaction of making their day's haul and disposing of it before bedtime at a good price for cash. One perhaps unexpected result of the new system, has had, has been to encourage fishing, and to actually create new fishermen. Clerks in stores, and others who had found nothing to attract them in up old slow process of realizing money from the products of the salty deep, have during the past season spent a good deal of their spare time in fishing, and have been able to make more in fishing a few hours a day than they could earn at their regular occupations. Some of these men, it is expected, will give more attention to fishing next year and in the future, if the good prospects promised by this

year's operation of the cold storage plant are realized. Another effect, gratifying alike to the fishermen and to the food conservator or economist is the elimination from the fishing industry of the deplorable waste that has existed in the long established system in which the cod has attained a degree of importance which amounts almost to glorification. "The glorified cod," in fact, is not a great exaggeration. Heretofore, the cod has been fished in Newfoundland, and other varieties which obstructed themselves onto fishermen's hooks, or into fishermen's nets or traps, have as a rule, when discovered, been promptly and contemptuously returned to their briny homes—often in lots of hundreds of pounds at a time.

The Newfoundland Atlantic Fisheries have been glad to receive practically every kind of fish which could be caught during the past season, and thousands of pounds of salmon, halibut and haddock which previous to this year represented waste effort, are now stored in the company's refrigerating plant. This means extra money to the fishermen and extra food to a hungry world.

From this new development it is predicted the total output of fish from the island will be greatly increased year by year, and that as a matter of necessity the form in which the country's products will reach the markets will be materially changed. This will mean, inevitably, a general readjustment of business methods and a change in plans by some, at least, of the concerns in the fish business.

To what extent the salt fish industry will be affected by the refrigerating business no one can say. There seems to be no good reason to anticipate any marked decline in salt fish trading, within the near future, at least; and that eventually there will be any considerable lessening of business in that line does not appear as a necessary consequence. For salt fish, it may safely be assumed, there will always be a strong demand, and Newfoundland is favorably situated to cater to that demand. In South American and European countries the Newfoundland article is highly favored because of its quality, and will undoubtedly continue to be asked for indefinitely. There is, therefore, no reason to fear that the refrigerating industry will displace the salt dried article in foreign markets to any great extent, if at all. The only contingency which is highly favored by the refrigerating industry might divert a portion of the country's catch from its customary channel, but this is a condition to be feared only on the assumption that there is only a certain quantity of fish obtainable from Newfoundland waters, or that there are men to engage in the fishing industry. Neither assumption can be soundly based. Fish are not limited in quantities, and, presumably will always be procurable in the waters that have unfailingly supplied the colony for four hundred years, and get them men to catch them is obviously only a question of offering sufficient inducements.

The net results in prospect for the colony, therefore, seem to be that the refrigerating industry will, if as successful as it promises to be, stimulate fishing as an industry, and ultimately add much to the wealth of Britain's oldest colonial possession.

THE NEW FRENCH REMEDY.
THERAPION No. 1
THERAPION No. 2
THERAPION No. 3
No. 1 for Rheumatism, No. 2 for Head & Skin Diseases, No. 3 for Chronic Weakness.
Solely for Sale in St. John's, N.F., by
DR. LAURENCE & CO., 100 WATER STREET, ST. JOHN'S.
SEE TRADE MARKED WORD "THERAPION" ON BOX. GOTT STAMP APPLIED TO GENUINE PACKETS.

Ankle-length bloomers of glove silk are being worn with the narrow skirts.

Stafford's SPECIALTIES.

Stafford's Liniment,
Stafford's Prescription "A,"
Stafford's Phosphate,
Stafford's Ess. Ginger Wine,
FOR SALE IN THE EAST END BY
J. J. ST. JOHN, Duckworth St.
W. GOSSE, Plymouth Road.

The R. T. Ricketts V.C. Monument.

WANTED: 500 contributions of \$1.00 each and 1000 contributions of 50c. each towards the erection of a school building in Middle Arm as a monument to Pte. R. T. Ricketts, V.C. amount already acknowledged, \$292.50.
\$1.00 each—Dorothy and Phyllis Snow, S. Emberley, Sheila Ayre, Hartley Ayre, C. R. Steer, F. H. Steer, J. E. Steer, Matilda W. Rowe, W. B. Grieve, P. B. Randall, Mrs. J. W. W. Spry, M. E. Spry, L. A. Spry, George House, Edgar House, Olive Hayward, Miss Collins, Miss Carmichael, Miss Stirling, Miss Worrall, Vera Hayward, Miss Somerton, John Bennett, Sr. (Bell Island), Edward Bennett, (Bell Island), Arthur K. Hayward, Frank Hartley, James Maher, Wm. Maher, Francis Maher, D. M. Baird, Mrs. D. M. Baird, Frances M. Baird, Gordon W. Baird, Mrs. F. Ash, C. Miller, Pte. Mortimer Hawker, in memory of Mrs. W. Long, Mrs. A. E. L. White, Gladys Grant, Jack Grant George R. Williams, Mrs. Geo. R. Williams Shirley Green, Julia Edmonds, James Alcock, Mrs. Alfred Harvey, Wilfred Harvey, Miss Keegan, Victoria M. Gardner, Robt. Mercer, Ch. C. Strangor, Mrs.

C. Strangor, Doris M. Strangor, Mrs. W. R. Warren, Aubrey Warren, George Warren, Beryl Warren, W. R. Warren, George A. Hutchings, Mrs. Geo. A. Hutchings, Misses Hutchings, W. G. Rryer, Mrs. P. C. Mars, P. C. Mars, Alastair Mars, "Biddy" Mars, Josiah Manuel, (Norris Arm), E. H. March, Lizzie Jones, (Trinity East), Mrs. P. H. Cowan Gordon Cowan, George Cowan, Muriel Cowan, Rev. E. P. Ward, Catalina, Mrs. and Mr. H. Tilley, (Topail), Mrs. E. Grant, F. S. Grant, Sophie Grant, E. J. Kennedy, Mrs. E. J. Kennedy, John J. Kennedy, Josephine Kennedy, E. F. Kennedy, Rosalita Kennedy, A. G. Osmond, Vera Windelar, W. E. Bradbury, (Hts. Content), Victor Collins, (Placentia), A. G. Parrott, (New Hr., T.B.), Eliam Philott, (Bay Roberts), Mark Sellars, (Bell Island), Alfred George, (Bell Island), Leslie W. Bartlett, (Bell Island), Capt. Aug. O'Brien, in memory of
Total, \$384.50.
50—Master Bob White, S. Emberley, Evening Advocate List, \$7.50.
Towards His Education.
Amount already acknowledged, \$5.00.
W. G. Rryer, \$5.00.
Total \$10.00.
Jan. 28, 1919.

When you want Steaks, Chop, Cutlets and Collops, try ELLIS.

Presentation.

The presentation of the twenty-five new instruments to the C. C. C. Band was performed last night in the C. C. C. Hall. The presentation was made by Pres. P. F. Collins, of the Boat Club, who spoke proudly of the short time involved to get the instruments, once the subject was mooted. He thanked the contributors and stated that great credit would soon be provided for the bandmen.
Lt. Col. Conroy received the instruments, and handed same over to Captain Bulley. After the presentation a concert was given in which Misses M. Ryan, K. Harris, V. Wallace and Brown, Hears, H. A. Brown, C. Trapnell, C. Hutton and the Band were the performers. After the concert a dance was given, music being rendered by the C. C. C. Band under Captain Bulley. During the night refreshments were provided by the Ladies Committee consisting of Mrs. A. Hiscock, President; Mrs. C. Buckley, V. P.; Mrs. Bentley, Secretary; Mesdames G. Coughlan, W. Foley, W.

Ryan, A. Noonan, J. Haskin, P. F. Collins, J. Power, Misses P. Malone, K. Furber, long and H. Rogers.

Did you get your hot coffee this morning?
GAS SERVICE provided it.
Did you get your hot water this morning?
GAS SERVICE gives it.
When the unexpected gas in a hurry?
GAS SERVICE made it.
A "Three A.M." hurry-up?
GAS SERVICE answered it.
Home from the "Nickle"?
GAS SERVICE warmed it.
Steam heat slow in the morning?
GAS SERVICE brings it.
Sudden cold spell, wanted in a hurry?
GAS SERVICE.
One hundred per cent hot?
The soul of cold without it?
Do we properly appreciate GAS SERVICE?

January Clearance

BOYS' SWEATER COATS.
A line of Boys' Navy Sweater Coats considerably underpriced. They are warm, fitted with snug-fitting collar. Reg. price each, \$1.35. Clear. **\$1.59**

REMYNANTS.
Considering the prevailing high prices of staple yard goods we were fortunate in securing some ends they came at all convenient lengths. Stripes and Fancy Flannellette, Calico, Lawn, Dress Goods, Embroidery, also Cotton Blouse Ends. Come early before the best is picked.

SHOE BARGAINS.
Undoubtedly the most important Shoe event we have announced in three years. We would like for you to visit our Store, then you will see for yourself the truth of these words. You will find a great many lots on special tables not mentioned here, and in every case the price is lower than previous cost.

INFANTS' BOOTS.
A pair for the child that has started walking, in sizes 2 to 6. These are all leather, fitted with sole and heel; they come in buttoned only. Regular \$1.30 pair. Clearance Price **\$1.19**

CHILD'S BOOTS.
Here we have an assortment of styles ready for your inspection, all grouped under one price ticket; laced and buttoned; leather and cloth top uppers. In sizes 6 to 10. Clearance Price, pair **\$1.50**

MISSES' BOOTS.
In sizes 10 to 2. In this range you will get a boot that will stand lots of hard wear, and what's more, a suitable Boot for present wear; in buttoned and laced styles. Reg. prices up to \$2.99 pr. Clearance Price, pr. **\$2.30**

LADIES' GLOVES.
A job line of Grey Suede, suitable for present wear; some of these are a little faulty, but we assure you that you will get your money's worth. Regular 85c. pr. pair. Clearance **65c.**

CHILDREN'S MITTENS.
Here's something to keep the little one warm and cozy even in zero weather. Here we offer you a Gamut of Woolen Mittens, all well made, in either Grey or Blue. We advise you to see this line. Clear. **69c.**

BOYS' MITTS.
Regardless of whether mother or father is to wear gloves, the school children must have them. These home made Mitts will keep out the biting winds and biting cold from their little fingers. They must carry their books to school. Clear. **45c.**

CHILD'S RUBBERS.
A job lot of Children's Rubber Shoes in sizes 3 1/2 to 7 1/2. Protect the little one's feet from the wet by taking advantage of this Sale. Regular price 90c. pr. pair. Clearance Price, **47c.**

TAMS.
See Our West Window.
Only **\$1.35** each.

Two tone effects, made of good quality velvet, with buttons and tassels on the crown. The colors that we have are Black and Red, Black and Pink, Black and Green, Black and Brown. Each Tam is fitted with elastic, so that it fits close to the head, which makes it an ideal cap for winter wear.

BOYS' WINTER CAPS.
To fit ages 8 to 12 years; made of good Tweed and fitted with sanitary ear flaps that can be turned up on the inside during mild weather. Reg. price 95c. each. Clear. **85c.**

GLOVES.
A very special Sale of Children's Woolen Gloves to fit ages 5 to 14 years. We are not saying false when we say that these gloves are worth 75c. the pair. Come and see for yourself. Clearance Price, **49c.**

LADIES' HOSE.
Also a much heavier assortment, suitable for the frostiest weather. Here you can have an extra good fleeced lined or a heavy wool make. Reg. price 75c. pair. Clear. **69c.**

CHILDREN'S HOSE.
We have a quantity of Children's Hose that we must clear. In this lot there are assorted sizes and makes; all good dependable Stockings; sizes run from 5 inch to 9 inch. Prices average 50c. when sold in the regular way. Clearance Price, pr. **47c.**

Extra Special WHITE SHIRTING.
Only about 200 yards of extra special value to be had. How long it will be here we will say, that it is the value shirting to be had. John's at the present time. Clearing Price, per yard **10c.**

STRIPPED TOWELS.
Also about 10 doz. Turkish Towels. These are mostly small sizes and worth double the amount asked. Clearance Price **10c.**

WHITE TURKISH TOWELS.
Large size White Towels, of which we have a limited quantity. The clearing at the top of this column no more words but it is a fact. Regular price each. Clearance Price, **10c.**

MEN'S WOOL UNDERWEAR.
In Shirts and Pants. These are made of the kind that is warm and comfortable, and strongly recommended because of its popularity. 36 to 42. Reg. price \$2.50. Clearance Price **\$2.00** per garment

MEN'S KNIT UNDERWEAR.
Also a line that will take the place of fleeced, only it is heavier and will wear longer. Working men we strongly commend this line—36 to 42. Regular price \$2.00. Clearance Price **\$1.50** per garment

LA-LA-BE PLA-BE
From Swing with Rhythmic Pace This
From the Converter to the Lullaby

MAKE BREATHING EASY!

That's what Peps do, and that's why they are so splendid for asthma and difficulty in breathing.

Dissolve Peps in your mouth, and the healing vapor that is released mingles with the breath and penetrates to all parts of the breathing passages, dissolving the inflammation, healing the membrane, ending the wheezing and smothering sensation and making breathing easy.

Mr. Fred P. of Seabrook, N.H., writes: "I strongly recommend Peps to all those who suffer with asthma. Of all the remedies I tried for this ailment, Peps is the only one that has brought relief."

Peps are just as beneficial for bronchitis, laryngitis, tightness of the chest, sore throat, coughs and colds. AD-dealers or Peps Co. Boston, U.S.A. box 5 for \$1.25.

PEPS

Send for Ch

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Dividends earned

Actual Assets

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At present price

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