

## G. KNOWLING'S CENTRAL STORE.

We have just received another shipment of  
**Manufacturers' Remnants and Samples**  
OF HIGH-CLASS WINTER-WEIGHT

## Cloakings and Tweeds,

consisting of Tweeds, Beavers, Caraculs, Tiger Cloths, etc., all in useful lengths from 2 yards up, suitable for Woman's and Girl's Winter Coats, Costumes, Skirts, Sport Coats and Boys' Overcoats, etc., and we can offer them at from

**One-Third to One-Half**

—OFF—

**Regular Price.**

We would advise an early inspection in order to secure what is a most exceptional bargain.

CENTRAL  
DRY GOODS  
dec 26, 27, 29, Jan 2

**G. KNOWLING.** CENTRAL  
DRY GOODS

## WAR OR NO WAR!



Your gentleman friend will require some of the following articles this Xmas:

- Genuine Briar Pipe, including the famous G.B.D.
- Briar Pipe in Case.
- Rubber Tobacco Pouches.
- Fancy Leather Tobacco Pouches.
- Cigar and Cigarette Cases.
- Cigar & Cigarette Holders.
- Nickel Pipe Cleaners.
- Rodger's Penknives.
- Gillette Safety Razors.
- Ender's Safety Razors.
- Gillette Razor Stoppers.
- I. X. L. Penknives.
- Playing Cards.

**MARTIN HARDWARE CO., LTD.**



**NO MATTER HOW THE FIRE IS CAUSED**  
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

## NEW YEAR GOODS!

- Just arrived:
- 50 cases Fresh P.E.I. Eggs.
  - 150 Geese, in splendid condition.
  - 40 boxes Creamery Butter.

**GEO. NEAL**

## Schooner and Crew Lost.

Yesterday the following message reached this office from St. Pierre:

ST. PIERRE, Miq., Dec. 28.  
Yesterday morning the schooner Hesperia, Captain A. Skinner, of St. Jacques, was seen ashore on the west side of Langley with four men holding to the fore rigging. No rescue could be made owing to the heavy seas and weather. At 10.30 a.m. the vessel went to pieces, all the men being lost. No sign of the bodies has been seen.

FRECKER.

The Deputy Minister of Customs states that the Hesperia was bound with a load of coal from Sydney to St. Jacques. She was owned and skippered by Abraham J. Skinner, of St. Jacques. The message leaves little hope of the safety of the little crew.

## Northern Bay Service Over.

All of the Reid Nfld. Co.'s northern bay boats will complete their season's work on Sunday and will return to this port where they will be overhauled and harboured for the winter. With a few exceptions there has been no delay and very few ports missed the past season, despite the fact that weather conditions have not been so favourable as in other years.

## Why More Discussion?

Philadelphia Public Ledger.—With the Sebeck case—another sinking without warning because the commander of the submarine thought a merchantman might be a warship—added to the Marina case and the Arabic case, it is difficult to see what good purpose can be served by further demands upon Germany for explanation or disavowal. The language of the Sussex Note was plain, and the Administration must either live up to its proclaimed intentions or abandon any attempt to compel Germany to observe the principles of international law. "Mistakes" of this kind are totally irreconcilable with an honest intention to discriminate between legitimate and illegitimate victims of submarine warfare. Nor can "assurances" that these shall not occur again be considered satisfactory in view of the frequency with which similar assurances in the past have been disregarded. It would be equally futile to ask Germany to punish submarine commanders. Such a demand was made after the Sussex was sunk, but nothing ever came of it. To continue the debate over mere details when a clear-cut issue is involved would be merely humiliating.

REMEMBER Callahan, Glass & Co., Ltd., when starting out to buy Linoleum. They have the largest stock in the city and every piece and quality at the old Genuine Prices. No advance in our prices at CALLAHAN, GLASS & CO., Ltd.—dec 13, 14

## Rann-dom Reels.

KEROSENE.

Kerosene is a cheap, muscular fluid which is used to dispel darkness and encourage the sale of carbon removers.

Before the electric light bulb was discovered, with its cheering radiance and incessant output of kilowatts, the kerosene lamp was the only thing that lighted up the American home except the sunny husband with a glucose disposition. Every home contained five or six kerosene lamps which required more attention than a set of twins with the whooping-cough and were always setting fire to some member of the family. Nowadays, everybody has electric lights which can be turned on and off with a simple twist of the wrist, without causing the meter to hesitate in a single joint.

Kerosene is made out of crude oil and what is left after the gasoline has been fried out. Gasoline is not supposed to contain any Kerosene or water, and it is a severe shock to the unsuspecting tourist to lay in a few gallons of tank gasoline and discover that he paid 25 cents a gallon for Pennsylvania crude oil which will not fit his carburetor. This is what causes so many automobiles to stagger up and down our streets with an exhaust like a stuttering school boy at a spelling match.

Kerosene is now used mostly to start fires, and when introduced to a steel range under the proper conditions will set in motion a highly successful conflagration, beginning with the hired girl. Some of the most profitable fires ever held in this country, have sprung from a two-gallon can of Kerosene, carefully inserted under a pile of Japanese kimono marked down to 79 cents. This teaches us that Kerosene should be sold only to automobile owners with a cold in the head.

## BARGAINS

—in—

## FUR SETS:

From \$2.50 to \$35.00 the Set.

HANDKERCHIEFS make an acceptable New Year Gift. Still a large variety to select from.



**S. MILLEY.**

## New American Goods.

Received by last Florizel and placed on our Bargain Tables for

## This Week's Specials.

Every line a Genuine Money-Saving proposition, as the price will show.

**360 pairs Ladies' Lined Hose, 35c. pair.**  
Heavily fleeced, good winter weights.

**312 Congoleum Mats, only 27c. ea.**

Size 18 x 36; positively the last lot at this pre-war price.

## Children's "Cuddledown" Sleeping Suits

75c. to 95c. per Suit.

Fit 1 to 5 years. "Cuddledown" is the most satisfying American Sleep Suit sold.

## BISHOP, SONS & CO., LTD.

PHONE 484.

DRY GOODS DEPT.

MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

## Fads and Fashions.

For sporting, the newest combination is the velvet jacket with a skirt of tweed.

Touques of Oriental design and made entirely of feathers are greatly in evidence.

Plum-colored cloth trimmed with gray otter makes a very seductive

coat-trunk.

The velvet gown is most fashionable, and no wardrobe is complete without one.

Touques of embroidery or soutache are used to relieve the severity of walking suits.

A pretty flusk for the neck of a frock is to cut it round and trim with a band of fur.

Tulle, especially the delicate, well-

chosen hues, is peculiarly becoming to the complexion.

Pointed scallops finished with buttonhole stitch make a very pretty finish for lingerie.

Plump women should be careful about wearing ruching; they will make them look plumper.

Silks are now woven in the designs of the old paisley shawls, and they make beautiful blouses.