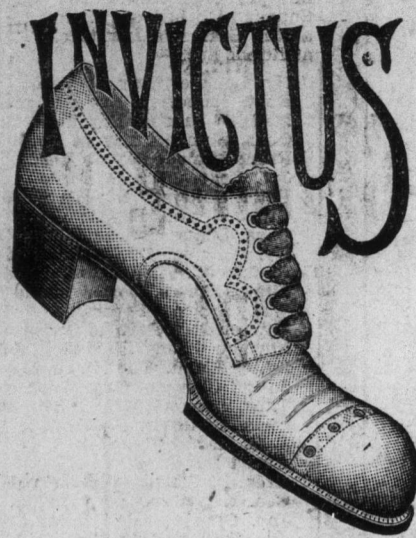


GOOD SHOES Reflect Good Judgment



On the Manufacturers part in the choice of materials and in the selection of styles that well dressed men will find appealing. On the dealers part, in handling high grade shoes for the sake of the prestige gained in the eyes of the people who appreciate quality. On the purchasers part in discerning value and appraising quality.

Invictus Shoes,

Manufactured by Geo. A. Slater, are good shoes in every sense of the word. We have just opened a large shipment of these well known Shoes. We are sure to have a particular style suited to your own especial requirements.



MARSHALL BROTHERS.

The Way We Say It.

By RUTH CAMERON.



A friend who knows theatrical people told me this interesting incident the other day.

Two theatrical people connected with a certain play were listening to the scene to the applause at the end of an act.

One of them said to the other, "It isn't so much what the actors say as the way they use their voices that brings applause. I'll wager I can go before the audience and say something entirely unconnected with the play, and get a hand."

The other took him up, and at the end of the act the actor went before the curtain and in a tone of one saying something of great emotional import, and with a lift of his voice at the end, said, "White is black and black is white."

And the audience clapped.

They Responded To The Voice Not To The Words.

"It was the inflection that got them," said the actor, "that and the open vowel at the end. If I had said, 'black is white and white is black,' they wouldn't have clapped."

If that incident is true (no reflection on my friend intended) it is an interesting example of the power of voice and inflection, isn't it?

Few people realize how much meaning tone and inflection carry. If you want to see a remarkable instance of a volume condensed into one single word, take out your Bible and look up John xx. 16, and try to imagine the inflection with which the two words in that verse must have been spoken.

For Luncheon, Dinner or at Bedtime

HOMESTEAD Tea is the drink par excellence for health and nerve.

It will tone up your system and recuperate your worn-out energy better than anything else.

There's a Smile in every Cup of Homestead.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

A Smile In The Voice.

The value of a smile on the lips has been pointed out to us since childhood, but comparatively little has been said about the need of a smile in the voice. And yet there is nothing more depressing than to listen to a down voice. It seems as if a cloud crossed the sun when you come into the presence of someone who speaks that way.

But when a person with a happy voice comes into the room it is indeed as if "another candle had been lighted."

A writer on business courtesy in one of the recent magazines contributes this interesting data to the subject of the importance of the voice:

They Must Use The Upward Inflection.

"The telephone company has discovered that the word 'please' repeated several million times a year delayed messages and really cost a lot of money. So operators now inquire merely 'Number?' But they are under rigid instructions to say the word with a rising inflection on the second syllable, which gives a cheerful, chipper sound to the inquiry, whereas the word with a falling inflection at the last makes it sound as if the operator is bored with her job. Moreover, the big telephone companies in hiring a girl insist that she must have a pretty voice."

Voices are wonderful things, ain't they? And not the least wonderful thing is that they are infinitely more flexible and capable of improvement than many other things—features, for instance.

When stitching chiffon or any such material on the machine use the finest possible thread, and put a strip of thin paper under the goods and stitch them together. The paper can be torn away when the work is finished.

Fresh Salmon daily.

Onions, 50 lb. crates.
Pure Gold Jelly Powders,
assd. flavors.
Pure Gold Icings.
Pure Gold Essence.

Wilson's Root Beer Essence
Choice Table Butter,
bulk and in 2 lb. slabs.
Fresh Tomatoes.
California Oranges.
California Lemons.
Wine Sap Apples.
Bananas.

LOCAL FRESH EGGS.
Gong Soup Tablets, sufficient for 3 portions, 5c. each.

Kirkman's BORAX SOAP, etc.

Are you prepared for the demand that's coming for Kirkman's Goods? We can supply you now.

Kirkman's Borax Soap for Laundry, etc.

Kirkman's White Soap for Bath, etc.

Kirkman's Scouring Powder for shining pans.

Kirkman's Soap Powder for dishes, etc.

Soper & Moore,

Retail and Wholesale.

Celebrating Empire Day.

Editor Evening Telegram:

Dear Editor,—Kindly allow us space in the columns of your paper to give you an idea of how the pupils of the C. of E. School here celebrated Empire Day. The pupils about 25 in number met at the school room at 9:30 a.m., each one bearing a flag with which the school yard was decorated. A very nice programme was arranged by our teacher, Mr. Penny, which consisted of:—1st, a short address on Empire Day followed by patriotic songs and recitations in which all took part, the music was rendered by our teacher, afterwards various games were indulged in and we all enjoyed ourselves immensely. About 11:30 Canon Netten, visited the school and gave us a very interesting address on the Union Jack, after this the National Anthem was sung and cheers were given for the Empire then we wended our way homewards delighted with the pleasant way in which the morning was spent.

We are, yours in anticipation,
LILLIAN CHAYTOR,
GEORGE KEARLEY.
Topsail, May 24th, 1916.

Your Boys and Girls.

Mothers must learn to refrain from meddling and let the little ones learn to do their own lessons. When a child has already learned, unfortunately, to ask for help, one must try at once to undo this evil tendency by providing simpler and simpler exercises until, through making a very slight effort "all himself," the child learns the joy of self-conquering and re-acquires his natural taste for independence. Healthy, normal children give no trouble of this kind. The average child always says: "Let me do it." Mothers must learn to "be patient enough to let him do it. This is not to be considered "unbridled child liberty" but simply heading him in the right direction.

The Real Irish.

Private Michael Flannigan is hammering the foe man
From a line of British trench
beplastered thick with "minnies";
Private Michael Flannigan in courage
yields to no man.

You will find him blithe and gay
however vile the din is.
Private Michael Flannigan is out for
death or glory

Where beneath the hail of steel the
parapet is flying.
Adding yet another page to Ireland's
splendid story

Written in the blood of those whose
fame shall be undying.

Private Pat O'Sullivan is starving
with the hunger

In a German prison-camp, his spirit
yet unbroken

O! you should have heard him curse
the dirty treason-monger,

Proffering him bread and gold to
wear the Kaiser's token!

These be Ireland's own true sons, who
keep her honor ever.

Sure the bravest tree that grows
may have a branch that's
rotten;

Tales of them shall point the way to
glorious endeavor

When the little traitor crowd is
perished and forgotten!

—Touchstone, in London Daily Mail.

GLORY OF WAR.

The war is raging; it has been raging for nearly two long years; and what's the showing? An endless flowing of human blood and tears. Oh, tell the story of martial glory to captains of marines!

Go forth and wander, in Europe yonder, and see what glory means!

Go count the legions, in those red regions, of men whom war made blind, in blackness groping, and done with hoping for light they'll never find.

Behold the shattered and torn and battered remains of once strong men, who looked for glory in meadows gay, and ne'er shall walk again. The war is sending its crippled vending back to their ruined farms, to beg, to borrow, to mourn, in sorrow, their missing legs and arms. This is the glory of which the hoary old harpers like to chant; but it's more charming to stay home farming, and rear the cabbage plant.

Liquid Catarrh Remedies Useless Only Relieve—Never Cure.

They go direct to the stomach, have very little effect on the linings of the nose and throat, and entirely fail to cure. Only by cleansing the air passages, by relieving the inflammation and killing the germs is cure possible. No combination of antiseptics is so successful as Catarrhazone. In breathing it you send the richest pine balsam right to the seat of the disease. Irritating phlegm is cleared out, hoarseness, coughing and hacking are cured. For a permanent cure for Catarrh, nothing equals Catarrhazone, get it to-day, but beware of dangerous substitutes meant to deceive you for genuine Catarrhazone. All dealers sell Catarrhazone, large size containing two months treatment, costs \$1.00; small size, 50c; sample size, 25c.

MINARD'S LINIMENT LUMBERMAN'S FRIEND.



A Big Shipment OF BABY CARRIAGES

Has just arrived, all this Season's Models. We have Folding and Stationary Go-Carts, Folding Runabouts, Pullman Sleepers, English Carriages on Cee Spring, etc. All are roomy and comfortable, and some models are built to seat two.

The Carriages are splendidly made and Upholstered, they come in Wood, Wood with Cane Panels and Roll. All Cane, varnished in various finishes. Have removable and reversible hoods of Leather and Cane, with detachable side curtains, and are upholstered in Leather, Corduroy, etc.

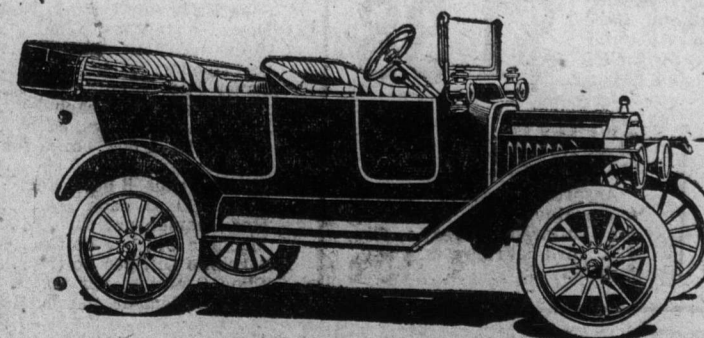
Price from \$2.25 to \$30.

U. S. Picture & Portrait Co.



The Canadian Ford,

Manufactured by The Ford Motor Co. of Canada.



The Ford is absolutely reliable, is economical on tires and gasoline, and has stood up better than any other car in Nfld. Don't buy a car for its appearance, buy one for service.

Price: TOURING\$825.00 complete
RUNABOUT\$750.00 complete

GEO. M. BARR, Agent, St. John's.

Bell Island Recruiting Meeting.

A successful recruiting meeting was held at Bell Island on Monday night last. The opening address was made by Magistrate Power in stirring and patriotic words. He urged the young men present to protect the Homeland and Empire by enlisting. Rev. Mr. Stead and Rev. T. Nangle followed with spirited addresses, appealing to the men of the Island to come forward and do their bit. Lieut. Murphy was the last speaker. He made a strong appeal for recruits and he painted a graphic picture of the present titanic struggle and Newfoundland's duty to the Empire.

Eight young men presented themselves for enlistment and they seemed anxious to don the Khaki right away. Since Monday night several other young men have responded to the call.

Some ten volunteers arrived in the city yesterday from the Island and presented themselves for the medical examination. Among them is Arch, the second and remaining son of Magistrate Power, a younger brother being already in the fighting line. Bell Island has responded creditably to the call for volunteers. One of her sons, Sergeant Walter M. Green, has won the D. C. M., gaining honour for himself and his native land.

Turkeys, Ducks, Chicken, at ELLIS'.—apr19,16

TO-DAY Mess

11.00

ENEMY SUBMARINE MEDITERRANEAN

Reports received from companies indicate have been busy re-terranean where a ber of ships, both tral, have been s ception of two cas ports, the attack played a large Au ing given each ins of sailors were plosion or drowne lifeboats. On two ing to advices, s flag. Among neut submarine activity Norwegians are th

KING SIGNS ME

The signature of terday was affixed vice Bill, recently ment. In giving to the Bill, King following messag enable our Count effectively its mil the present great cause of civilizati the advice of my necessary to enro man between the desire to take the pressing to my pe and appreciation patriotism and s played in raising ment since the co than 5,041,000 men passing that of a similar circumsta one which will be pride to future ge nident the magni hitherto has su through the trial will inspire them fice now impos it will, with God our Allies to Y achieve the libera

BRITISH ACTI

The British off issued last night tions in Egypt say air attack on Port ing Corps in Egy my little rest. Fo heavily bombard vance posts, 40 b resulting in the El Hama being and the water tain ing smashed. whole plans of the destruction of his Jaffa by our pat store on the Red It has now been of troops which s ing attack on E were Germans plains the hasty ping bombs on Further details s tore sloop fired in the attack at enemy to scatter among the pain which afterward searched by salve The bombardme and the strong reduced to ruin pletely demoraliz our fire.

BRITISH ARTI

A official in the reads: Last night, day, there was activities in the we had the adva of both were ad



For has been

The wholes and is s erage.

Wh ren cau cream