

TORONTO. Noon — West Coast. Strong winds or gales from S.W. and W. local showers but mostly fair to-day and Sunday. East Coast. Strong winds from westward, mostly fair to-day and Sunday.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, OCTOBER 23, 1915.

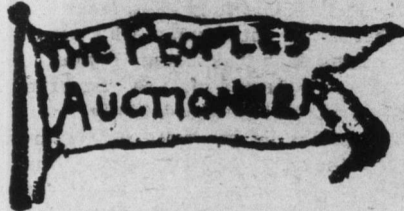
\$3.00 PER YEAR.

NUMBER 244.

USE BUFFALO FLOUR!

Sold at BOWWRINGS' Retail Store.

Auction Sales!



Postponed Auction!

The Auction of Grace Building as advertised has been postponed to Tuesday, 26th inst., at 12 o'clock noon.

P. C. O'DRISCOLL, Auctioneer.

(On account of whom it may concern) AUCTION.

On Monday, the 25th inst., at 12 o'clock, at

Slattery's Dry Goods Store, Duckworth Street.

1 Bale of Shirting

Landed in a damaged condition from on board the S. S. "Tabasco," Yeoman, Master, from Liverpool; surveyed and ordered to be sold by Public Auction for the benefit of whom it may concern.

A. S. RENDELL, Notary Public.



FOR SALE.

One Horse, one Rubber Tired Buggy, almost new, and one Carriage Harness. Will sell Horse or Buggy separately to suit purchaser.

PARTICULARS—This Horse was five years old the 11th of June last, weight about ten hundred and fifty pounds; color black. Perfectly sound, kind and gentle in harness, and not afraid of AUTOS, etc., and has taken first prize at the Halifax Exhibitions on two occasions for SPEED.

C. H. MILLER, care U. S. Picture & Portrait Co. oct19,31,ead

Apples! Apples!

Just received: a mixed shipment of GRAVENSTEINS, EMPERORS, BLENHEIMS, WEALTHY and KINGS—1's, 2's, 3's.

M. A. BASTOW, oct21,31,ead

C. C. C.

CHURCH PARADE.

The Battalion and Band will parade at the Armory on Sunday, Oct. 24th, at 10 a.m. By order O.C. J. C. PEREZ, Lieut. & Adjt. oct23,11

N.F.D. HIGHLANDS. ORDER O. C. A. & B. Companies with Pipes and Drums will parade at the Armory on Sunday morning, October 24th, at 10 o'clock sharp.

C. U. HENDERSON, Capt. & Adjt. Full Dress—Kills. oct23,11

\$15 WEEK & EXPENSES to travel appointing local representatives. Experience unnecessary. Gain vast experience. Chance of a lifetime. WHITFIELD LINSKOTT, Brantford, Ont. oct23,11,ead

"The Gift of Kings."

There is no gift which conveys such a personal message of regard as a Portrait; for years it has been the gift of romance—"The Gift of Kings"—there is nothing so delightful to give, there is certainly nothing so welcome to receive.

Our latest in Artistic Photography is "THE SKETCH PORTRAIT," which only needs to be seen to be admired. Delicately tinted in water colours, "The Natural Colour of Life," and suitably framed, "THE SKETCH PORTRAIT" makes a most pleasing and acceptable Xmas Gift.

We have just opened a new line of Picture Mouldings. Studio Open Every Night. S.H. Parsons & Sons, PHOTOGRAPHERS, Corner of Water & Prescott Sts. See our display of "Sketch Portraits" and Water Colours in the window of Meehan & Co. oct23,1,ead

A NEW WAR MAP

THAT SHOWS WHERE OUR BOYS ARE—JUST IN.

The War Map of the Dardanelles and Bosphorus, showing Ports, Main Roads and Railroads, with enlarged inset maps of the Dardanelles and Bosphorus to show Ports; inset map showing extent of Turkish Empire. Scale 9 miles to 1 inch; size 25 x 20 inches. Printed in colors. Price 20c; 2c. extra if mailed. We have also a few copies of the "Times" War Atlas, containing 24 "Times" Maps and Plans, including: Double Page Map of Europe, The World, The North Sea, The Frontiers of France, The North Eastern Theatre of War, The Balkans, The Austro-Italian Frontier, The Austro-Montenegrin Frontier, The Partitions of Poland (2 Maps), The Western Campaign, Paris and Its Environs. 30c. per set; 2c. extra if mailed. All the New Magazines, Fashion Journals and New Novels, including the "Trey O' Hearts" and the "Million Dollar Mystery."

DICKS & Co., Limited.

Biggest, Brightest and Best, Stationery and Fancy Goods Store in Newfoundland.

SALE OF Houses.

When you want to sell your HOUSE to the best advantage list with us. Moreover, as we have enquiries every day, and yours may be the HOUSE that's wanted. REMEMBER: Free listings. No sale no charge.

Fred. J. Roil & Co.,

REAL ESTATE, SMALLWOOD BUILDING, Duckworth St.



THE FIREMEN may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,

Insurance Agent, MINARD'S LINIMENT CURES GARDEN COWS. GET IN COWS.

Do It Now!

Ring up, write or send us instructions to call for your

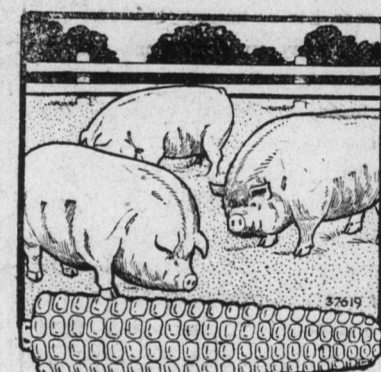
Laundry

when next you require any work done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148. P. O. Box 476. may13,11



CORN-FED PIGS

only furnish the delicious pork that tastes so good just now. Firm, white fleshed, tender as chicken and sweet as a nut, it is meat to make the strictest vegetarian reform.

TRY A LOIN, A SHOULDER OR SOME CHOPS and you'll enjoy a meat treat for fair.

OUR FRESHLY MADE SAUSAGES come from the same choice pigs. Try some for breakfast. Doesn't even the thought make your mouth water?

M. CONNOLLY.

Whisky

Don't be careless and simply ask for Whisky.

Ask for

House of Lords, a mellow full strength, 10 Years Old

Scotch—a favourite with the public.

J. C. BAIRD.

OUR SLOGAN:

The Home Office Supplies.

OUR PROPRIETORS:

C. E. MEEHAN, W. P. MEEHAN.

OUR NAME & ADDRESS:

Royal Stationery Co.,

Martin Bldg. Phone 619a Water Street. P. O. Box 1240 sep14,11,ead

Ex S. S. "STEPHANO,"

From New York: Tomatoes, Celery, Bananas, Pears, Grape Fruit, Oranges, Grapes, Lemons, Chicken, Turkeys, American Corned Beef.

JAMES STOTT.

Paint for Inside Use

In addition to our regular Matchless White Paint, which has a glossy finish, we make an

Inside Matchless White

which is particularly suitable for interior decoration. It has a pure white, dull, flat finish and will not turn yellow, and gives a refined appearance to the rooms.

The Standard Mfg. Co., Ltd.,

St. John's.

"WESTERLAND."

REDUCTION SALE OF FINELY BRED HORSES AND COLTS, NEWFOUNDLAND PUPS AND YOUNG BULLS.

- 'FLAPPER'—Excellent Young Driving or Saddle Mare, bay color, about 1100 lbs. at. \$275.00
- 'GINGER'—Old Brood Mare 15.00
- 3 months old Bay Colt 60.00
- 'PRINCESS'—Dark Brown Pony, 8 years old. 55.00
- Rubber Tired Governess Cart 85.00
- Pony Single Sleigh 35.00
- Rubber Tired Surrey 175.00
- Rubber Tired Cut-under Buggy 110.00
- Rubber Tired Two-wheeler 100.00
- 1 Side Sleigh 60.00
- 1 Box Cart 25.00
- 1 Pure Bred Ayrshire Bull, 6 months old 40.00

The above may be seen at "Westerland." Apply

Harold Macpherson.

sep25,w,s,11

The Greatest War Picture Ever Issued "THE GREAT SACRIFICE."

"Greater love hath no man than this, that a man lay down his life for his friends."

REMARKABLE TRIBUTES.

Her Majesty Queen Alexandra has been graciously pleased to write as follows:—"It is a lovely picture which must appeal to the feelings of the whole Nation."

His Eminence Cardinal Bourne.

"It is a picture full of meaning, and one that should bring consolation to many a sorrowing heart. I hope it will have a wide circulation. There could not be a more appropriate frontispiece than this to the wonderful Pastoral Letter by Cardinal Mercier, whose burning words were immediately brought back to my mind when my eyes fell on the picture of our crucified Lord with the stricken soldier at His feet."

The Bishop of Lehigh. "I think the picture of 'The Great Sacrifice' very beautiful and touching. It cannot fail to do good to those who see it and consider its meaning."

We beg to announce that we have obtained the selling rights in Newfoundland for this celebrated picture and that samples of the various styles are now on exhibition in our window. Orders may be booked at the following prices:—

- FACSIMILE OILS, framed in Gold, 27 x 19 \$10.00
- FACSIMILE OILS, unframed, 23 x 16 7.50
- PHOTOGRAVURE, framed in Oak, 24 x 17 5.00
- PHOTOGRAVURE, unframed, 22 x 15 2.25
- COLOUR PRINT, framed in Gold, 11 x 8 1.30
- COLOUR PRINT, unframed, 10 x 740

THE CITY ART CO., 180 Water Street.

s,t,u,th,11

Furness Line Sailings.

| | | | | |
|--------------------------|-----------------|------------|------------|--------------|
| | From St. John's | to Halifax | St. John's | to Liverpool |
| S. S. DURANGO | Oct. 15th | Oct. 15th | Oct. 19th | |
| S. S. TABASCO | Oct. 7th | Oct. 16th | Oct. 23rd | Oct. 26th |
| S. S. GRACIANA | Oct. 23rd | Nov 1st | | |

For freight and other particulars apply to FURNESS WITHEY & CO., Limited, Agents WATER STREET EAST.

MR. A. H. ALLEN

wishes to dispose privately of a small collection of BOOKS, PICTURES AND FURNITURE.

The Pictures include Prints, Lithographs, etc., by Toussaint, Watts, Turner, Herkomer, Whistler, etc. The Books include works by Shakespeare, Browning, Tennyson, Ruskin, Jane Austen, Thackeray, Dickens, Hardy, Balzac, Watts-Dunton, Borrow, Belloc, etc. "English Men of Letters" Series, etc. The Furniture includes a Writing Table, Cupboard, Chairs, Bookshelves, Candlesticks, etc. 29 MONKSTOWN ROAD. oct23,11

Grove Hill Bulletin THIS WEEK.

ARRIVAL OF Dutch Bulbs!

Single and Double Daffodils, Narcissus, Tulips, Hyacinths. Also a few Violet Clumps.

J. McNEIL, Waterford Bridge Road. Phone 247.



IMPORTANT WARNING.

The Rifle Range on the South Side Hill will be in constant use from daylight till dark for Musketry Practice until further notice. All unauthorized persons are therefore prohibited from approaching the Range within two hundred yards from either side or within 1,000 yards of the targets to the Eastward. Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets. This prohibition does not extend to any part of the hills west of the 1,000 yard firing point. (Signed) JOHN SULLIVAN, Inspector General Constabulary. W. H. RENNIE, Captain (in charge of Musketry Instruction). jly6,m,s,11



NOTICE.

ST. JOHN'S PROHIBITION CAMPAIGN.

Meeting of the Canvassing Committee and the Sub-Committees under Ward Commanders will be held each night at the Headquarters, 7.30 to 9.30. Executive Meetings each night at Headquarters, 9.30; and General Public Meetings of Voters every Monday and Wednesday night in the T. A. Armory at 8.30 p.m., when addresses will be given by prominent platform speakers and workers.

F. G. BUTLER, General Secretary St. John's Prohibition Committee. oct19,11

Money to Loan

(ON GOOD SECURITY)

T. P. Halley,

BARRISTER, SOLICITOR, ETC. oct16,61,s Renouf Bldg.

EGGS, BUTTER, etc.

To arrive ex S. S. Senlac

Fresh P. E. I. EGGS.

Fresh P. E. I. BUTTER.

POTATOES, BEETS, &c.

JAMES R. KNIGHT,

Commission Merchant. oct22,11

We Want 5,000 Men and Women, in the next thirty days, live wire partners in every town and city, to help us handle our fast increasing Real Estate and General Agency Business. We will share enormous profits with those who will join us now. You receive a Life Membership. Write today for free particulars. B. F. LOUG CO., Des Moines, Iowa. jly17,s,w,11

FOR SALE—A Freehold

Building lot on Warbury Street, size 20 ft. frontage by 90 ft. rearage; an excellent opportunity to purchaser to own his home completely; \$200.00 buys the lot; apply to J. ELLIS, Leslie Street. oct16,31,s,w,s

TO LET—That Corner Shop

and Premises adjoining Messrs. Hearn & Co.; immediate possession; apply to P. C. O'DRISCOLL, Water Street. sep30,ead,11

TO LET—Dwelling House,

on Waldegrave Street, now in possession of Mr. Jno. Devine; apply to J. SUMMERS, 330 Water St. oct23,11

PICKED UP—On King's

Bridge Road, a Brooch. Owner can get same at this office upon paying expenses. oct23,11

HELP WANTED.

WANTED—A General Servant;

apply at CONVALESCENT HOME. oct23,11

WANTED—General Servant

in family of two; apply 61 Cochran Street. oct23,11

WANTED—A Capable General Girl;

apply MRS. T. McGRATH, Rennie's Mill Road, near Smithville. oct23,21,s,tu

WANTED—Where another

Maid is kept, a General Servant, who understands plain cooking; apply to MRS. D. M. BAIRD, 35 Henry St. oct23,11

AGENTS WANTED

Agents make 500 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 W. Van Buren St. Chicago, Ill. oct23,11

BAKER WANTED—Good

second-hand on Buns and Cakes; also Bright Boy to make himself generally useful. W. H. JESSOP, 194 Duckworth St. oct22,11

WANTED—A Young Lady

with some experience in book-keeping, accounts and typewriting; references required; apply in own writing to H. R., Telegram Office. oct20,11

WANTED—A General Servant,

one with experience needed; not afraid of three children. MRS. THOS. SOPER, 151 Casey St. oct18,11

MINARD'S LINIMENT CURES

DIPHTHERIA.