

It is a Pleasure



to think of baking
Day—When you know
that you have in the
house a barrel of
VERBENA
FLOUR.
Wholesale Agent.

W. A. MUNN,

To Conservative Investors

We Recommend for Investment
Maritime Telegraph and Telephone

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BONDS.

Prices and Particulars on request.

F. B. McCURDY & CO.
MEMBERS MONTREAL STOCK EXCHANGE.

C. A. C. BRUCE, Mgr., St. John's.

J. J. ST. JOHN.

Our IRISH BUTTER takes the prize every time. "ECLIPSE" is the name of our 40c. TEA. It has a wonderful sale.

Our ROYAL PALACE BAKING POWDER is getting in every home; 1 lb. tins, 20c.; 1/2 lb. tins, 14c.; 1/4 lb. tins, 7c.

50 gross TOILET SOAP, 5c. bars, at 35c. doz.

J. J. ST. JOHN.

Duckworth St. and LeMarchant Road.

THERE WAS A TIME

when a man wore a heavy winter overcoat, or none at all. But that idea has changed—men are beginning to realize that



Lightweight Overcoats

are the most serviceable and sensible Overcoats they can own.

Ours are correct in style, correct in price, in color and in value, too.

Chaplin,

THE STORE THAT PLEASES.

BATHING COSTUMES!

SPECIAL FOR THIS WEEK.

Ladies', Gents' and Boys' Bathing Costumes,

at greatly reduced prices to clear. Also a few Gents' and Boys' Bathing Pants from 10c. each up.

William Frew

Gower St. Church

(I. C. M.)

Large congregations attended all the services at Gower Street Church yesterday, and both morning and evening sermons were closely listened to.

The Rev. H. Royle was the preacher at the former service, and it being his first sermon in this church since his city pastorate began, there was much interest among the congregation as to his ability and as to his influence upon a congregation. Of all the vantage grounds which men enjoy, none is greater than that of the man who stands upon a platform, or within a pulpit, and speaks to people of things Eternal.

Mr. Royle took his text from the first verse of Hebrews in which it is stated that "God who at sundry times and in divers manners had spoken by the prophets, but now spoken by His Son." The theme was "The Revelation of God," and the preacher clearly showed both from Divine teaching, and from Nature, that God had in the past revealed His will to the sons of man. His word and His prophets had declared His law; but there was yet a greater than these, and so in the fullness of time He spoke to the world by His Son.

The preacher made very timely and earnest application of the text to the present age, and especially to the European war now raging; and all his deductions and conclusions were patriotic and yet withal tolerant. Mr. Royle will find a warm welcome to our city work, and we feel assured that he will fulfill his duties with profit to all concerned.

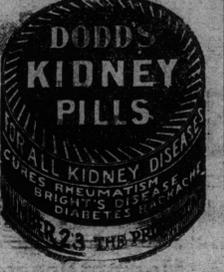
At the evening service the pastor of the Church, Rev. D. Hemmen, was the preacher, and his text was taken from St. John's Gospel, chapter 17, and verse 24: "Father, I will that they also whom thou hast given me, be with me where I am." The theme was that of "Companionship," and particularly "Christian Companionship."

The portion of Scripture from which the text was taken is one of the most sublime of Holy Writ. It composes that wonderful prayer in which the very soul and Divinity, and the very humanity of the Redeemer manifested themselves as He prayed to His Father in Heaven. He had been with His Apostles for some time, probably for over two years and a half, and now that the time was approaching when He should leave them, He prayed for them.

The Apostles had been the Master's companions, and He loved them, and they in return had loved Him. But He had to leave them for a while, but He told them that He would come again that "were He was they might be also." John 14: 3.

The rev. preacher spoke very touchingly on human friendship, and made many pathetic references to companionship. These relations of life were very dear to the heart. It was not the presence merely, nor the acquaintance of one person with another, which comprised companionship. Behind it, or embodied in it there was something greater and deeper. These traits were alright in themselves, and in so far as they went were very necessary. The underlying power of all true companionship was character. When this was the basis there would be no betrayal either in adversity or prosperity. The majority of men sought companionship, though some preferred the hermit's life. Yet the desire was the same—it was the heart seeking for that which can satisfy its cravings and give it peace.

There were many choice utterances in the discourse and many lessons which suit the toiler along the highway of life, but which time will not permit us to write of just now.



Love, Hatred, and Cold Revenge in "The Still Voice."

"The Still Voice" one of the best pictures ever presented in St. John's will be seen at the Nickel Theatre this evening. It is a grand social drama, interesting and powerful in plot, covering two full reels, and acted by the brightest stars of the Vitagraph Co. Sidney Malcolm Drew and Edith Storey are seen in attractive roles in this great play. Different to all other big social dramas the high class company of actors have staged the "Still Voice" has an attraction all its own. Every one should attend this show, as they will see one of the best entertainments for a long time.

"These Troublesome Trespassers" is a Vitagraph Comedy-drama, by John Bunny, Flora Finch, Lillian Walker and Coney. "In The Sewing" is a fascinating melo-drama with a moral.

"A Healthy Neighbourhood" is a Keystone Comedy. There will also be a Pathé Weekly, Mr. DeWitt Cairns will sing "Ashore." "The Still Voice" is certain to attract large numbers as it is one of the deepest stories of love, hatred, and revenge ever shown on canvas. The Press of America and Canada devoted much space to this film and the artists responsible for it were highly praised. It will be seen only to-day and to-morrow.

Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office—its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is modernly and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKE CO." When sixty offices in St. John's have found this necessity this world known firm in Newfoundland. —apl7,14

Eddie Plank.



Red McGhee says: To paint the lily's wasted time. It's just as bad to try in rhyme to paint old Eddie's worth. The old heavy stand's alone—a star in muscle, joint, a n' b o u t e. You know his record—fourteen years—He's gone out there 'an' earned the cheers for good ol' Connie Mack. He's never pitched no other where, except in college. It was there that Connie hit his track.

Five pennants he's helped, Connie win, three world's flags he's helped gather in an' Eddie's winnin' yet. He stays right on, year after year, an' recognizes none as peer—there ain't no better bet. He's the master of that little trick of pitchin' em' right past the stick the batter swings around. And cool—he's cool as Bering straits! The ol' boy never aviates, he keeps both feet on ground.

A guy could rattle on all day an' still he'd find a lot to say in praise of ol' boy Plank. An' when he'd spouted all he could 'would look as big as one cent would in Rockefeller's bank. If all those ol-time fightin' men had never fought, an' Lincoln then had had no speech to say, old Gettysburg would still hold rank—the birthplace of Great Eddie Plank—as famous as to-day.

The greatest Alpine flight on record with passenger has just been accomplished by the Italian aviator, Achille Landini. They left Novara, Italy, at 5 o'clock in the morning, and traversed the Monte Rosa range, 15,217 feet in height. They landed safely at Visp at 7.30 o'clock, taking nearly three hours to cover a straight one-hundred miles. But they lost their way in the clouds, and suffered greatly from the intense cold. The Swiss authorities gave an official reception in celebration of the event.

This Date in History.

AUGUST 17.
New Moon—21st.

Days Past—228 To Come—136

JOHN GOWER died 1408, aged 83. An English poet of the time of Chaucer, who wrote many elegant ballads and devotional poems.

FREDERICK THE GREAT died 1786, aged 74. King of Prussia from 1740 to his death, and by his masterful government and military successes greatly increased the power of his country. He was a scholarly, patriotic, and his published works extend to thirty volumes.

KLONDIKE GOLD MINES discovered 1896.

Prudence is one of the virtues which were called cardinal by the ancient ethical writers. —Fleming.

Mongolian Accidentally Shot in the Bows

FROM NEW BRIGHTON BATTERY.

On Thursday, August 6th, the R. M. S. Mongolian, was shot near Liverpool in mistake for a Norwegian barque, and in consequence was detained for thirty hours while repairs were being effected.

The Mongolian was on her way from Glasgow to Liverpool and was going up the River Mersey. About the same time a Norwegian vessel was sighted passing. Believing the latter a foreigner but not knowing her nationality, she was signalled from the New Brighton Fort to stop. The foreigner, not having any knowledge of the state of war, did not do as the signal ordered. A shot across her bows followed immediately and as she still failed to comply with the demand, other warning shots were fired. The barque continued on its way and one of the big guns was brought into action. Just then the Mongolian came along and was accidentally struck in the bows with a 6 inch shot which was intended for the foreigner. The captain of the latter then realized the danger and gave the order to stop. The vessel was then boarded and found to be a Norwegian.

The Mongolian then went on dock for repairs. About 10.15 the water line she had a hole in her bows. The shot entered on the starboard side and went clean through.

Two More British Dreadnoughts.

ACQUISITION FROM TURKEY.

We are officially informed that the Government have taken over the two battleships, one completed and the other shortly due for completion, which had been ordered in this country by the Turkish Government, and the two destroyer leaders ordered by the Government of Chile.

The two battleships will receive the names Agincourt and Erin, and the destroyer leaders will be called Faulkner and Broke, after two famous naval officers.

The two Dreadnought battleships are—

1. The Sultan Osman I. Built by Messrs. Armstrong. She is the largest battleship yet completed, being of 27,500 tons displacement. She has seven turrets, each carrying two 12 inch guns. The vessel was laid down to the order of the Brazilian Government, but was taken over by Turkey for £2,725,000.
2. The Reshadieh. Built by Messrs. Vickers. Displacement 23,000 tons. She has ten 13.5 inch guns mounted on twin turrets on the centre line as in the King George class. —Daily Mail, Aug. 5th, 1914.

Here and There.

Stafford's Prescription "A" cures Indigestion, Dyspepsia and various stomach troubles—1/3, 1/4

HOME AGAIN. —Capt. Kendrick and mate Noseworthy, who was engaged on a millionaire's pleasure yacht on the Great Lakes, since early spring, returned home yesterday on the Mongolian.

Frames, Mountings, Broken Lenses and all connected with Spectacles and Eyeglasses replaced at an hour's notice at TRAPNELL'S.—1/23, 1/4

HALIBUT FISHING.—Owing to the calmness of the weather, the ordinary fishing boats were unable to get on the grounds at Channel last week. Two motor boats secured \$250 and \$300 worth of halibut, respectively.

THE FRENCH TRAWLERS.—When the s.s. Portia was at North Sydney, several French steam trawlers, which were ordered off the Banks by the cruiser Friant, were anchored at that port. All the resplendent among the crews have responded to the call of the Marseillaise and scarcely enough men are left to man the little ships on the way home to France.

The fair ideal is the square eye deal. You get it at TRAPNELL'S.—July 23, 1/4

Summer Sale!

WAR ON THE PRICES IN ALL DEPARTMENTS.

White Muslins from only 5c. yard

White Embroidered Linen Belts, Pearl Buckles. Regular 20c. Now 12c. each. All other Belts during this sale at 20 per cent. Reduction.

White and Colored Dress Linens and Muslins, all 25 per cent. off regular prices.

All kinds of Dress Goods, excepting Habit Cloths, at 25 per cent. off regular prices. This lot includes Lustras, Alpacos, Cashmeres, French Merinos, Crepe de Chine, Serges, etc., etc. Don't miss this big opportunity to get a Dress cheap.

Children's White and Colored Cotton Hats now only . . . 15c. Ladies' and Girls' Hats of all kinds greatly reduced.

Ladies' White Embroidered Underskirts from 45c. each

Ladies' White Princess Underskirts from 75c. each

Special reductions in all other Ladies' Underskirts, Muslin Underwear and Blouses. Get the prices.

Men's Coloured Necktie Shirts. Reg. 65c. & 75c. Now only 40c.

Men's Black Silk Cumberbands or Belts at less than cost.

BOOTS and SHOES

SLAUGHTERED TO CLEAR.

Brown Canvas-Shoes, strongly leather strapped.

Children's, sizes 7 to 10. Now only 55c. pair

Misses' sizes 11 to 1. Now only 60c. pair

Youths', sizes 10 to 13. Now only 55c. pair

Boys', sizes 1 to 5. Now only 65c. pair

Women's and Men's. Now only 70c. pair

All other Boots and Shoes in stock at large reductions.

Men's Porous Underwear. Reg. 50c. garment at 35c.

Men's Balbriggan Underwear. Reg. 40c. garment at 29c.

Many other bargains offering in odds and ends.

Henry Blair

P.O. Box 236 **SLATTERY'S** Phone 52

Wholesale Dry Goods.

TO THE CITY AND OUTPORT TRADE:

We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Pound Remnants. Prices:

CHEAPEST IN THE CITY.

NOTE—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING

Duckworth and George's Streets, St. John's.

NOTICE TO SHIPOWNERS.

We have just received a complete stock of

Nautical Instruments

of the latest and most up-to-date styles, as follows:

- Kelvin's Standard Binnacles and Compasses,
- Wheelhouse Binnacles and Compasses,
- Fittings for Kelvin's Sounding Machines,
- Kelvin's Asmuth Mirrors,
- Kelvin's Compass Cards, 8 and 10 inches;
- Hurricane Binnacle Lamps, Sextants of all grades,
- Walker's Taffrail Logs, Lines and Rotators,
- Morse Signal Lamps, Heath & Co's. Compass Correctors,
- Binoculars, Barometers, Thermometers of all kinds,
- Megaphones, suitable for ships; Spirit Compasses,
- Telegram Dials and Chains,
- Magnets for adjusting Compasses, all sizes;
- Saloon and Engine Room Clocks.

COMPASSES ADJUSTED IN IRON & OTHER SHIPS.

Joseph Roper.

N. B.—Steamboats calling to any port in Newfoundland, by telegraphing the make of instrument, we can send them complete or any piece that may be broken.

Over 40,000 People Read The Telegram