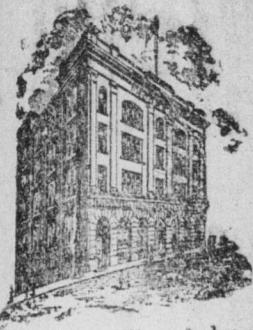


## OUR CLOTHES



represent a conscientious effort on our part, to give you maximum value for your money.

### EACH SEASON

we carefully choose the best quality-fabric in the most attractive patterns and colors and manufacture into Suits, combining the latest

Fashion and Fit. Ask your dealer for our popular Brands, AMERICUS, TRUEFIT, FITREARM, STILLBENT, PROGRESS.

Made only by

**Newfoundland Clothing Co., Limited**

## BOWRING BROTHERS, Ltd. Grocery.

Phone—332. Phone—332.

### FRUIT PULPS—10 lb. tins.

Strawberry, Raspberry,  
Orange and Apricot.

### Apples in gallon tins.

FRUITS IN GLASS.  
Strawberries, Peas,  
Green Peas, Cherries,  
Lemon and Orange Peaches,  
Hawaiian Sliced Pineapple

### FRUITS IN TINS.

Sliced Apples,  
Sliced Pineapples,  
White Peaches,  
Apricots (Cob Web),  
Egg Plums, Peaches.

### FRUITS—EVAPORATED.

Apple Plums, Peaches,  
Pears, Apricots, Prunes,  
Evaporated Fruit Salad.

### TOBACCO.

Craven, Garrick,  
Sweet Chestnut, Player's,  
Velvee, Alumn, Pioneer,  
Curve Cut, Central Union (pkgs.)  
Capstan, Capstan Mixture.

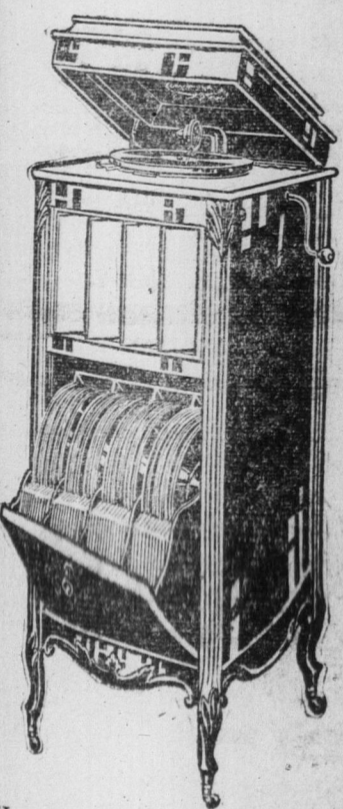
3 Castle Cigarette Tobacco,  
\$1.20 lb.

### CIGARETTES.

Craven de Luxe, Turkish,  
Craven Royal, 10's,  
Craven Mixture, 10's,  
Black Cat, 10's & 20's,  
Three Castles, 10's & 50's,  
Capstan Mild & Med., 10's & 50's,  
Gems, 10's & 50's.

Ogden's Cigarettes, \$10.00 M.

Our Special Mixture Tobacco,  
\$1.10 lb.



## The 'Leader' Grafonola!

The "Leader" is a veritable triumph of the "Columbia" Company's. It is a beautiful instrument and possesses all the charm of the Grafonola at its very best.

It has full, rich, melodic tones that can be subdued at will, so as to make it suitable for a small room, or again can be made to produce a magnificent volume of sound that just as easily fills a large hall. The "Leader"—which well merits its name—forms a handsome addition to any drawing-room. Come and hear some grand opera records on it.

Price: \$100.

**U. S. Picture & Portrait Co.**

## SOMETHING NEW IN NOVELS. Paper, 50c.; Cloth, 75c.

Joseph Hocking's latest, "An Enemy Hath Done This."  
Gerrude Page's, "The Pathway."  
G. K. Chesterton's, "The Flying Inn."  
Cousin Hamilton's, "The Door That Has No Key."  
Ranger Gull's, "When Satan Ruled."  
F. Tennison Jester's, "The Milky Way."  
Mad Vardley's, "Because."  
Mrs. H. de Vere Staunton's, "Monte Carlo."  
Charles Richard's, "Valentine."  
Kane Horn's, "Frivole."  
Wm. J. Locke's latest, "The Fortunate Youth."  
Jack London's, "The Valley of the Moon."  
Meredith Nicholson's, "Otherwise Phyllis."  
The M. Dell's, "The Rocks of Valpre."  
Emily Lawless and Shaw F. Bullock's, "The Race of the Castles."  
Mary Johnston's, "Cease Firing."  
W. I. George's, "Making of an Englishman."  
Maude Lessons's, "The Marriage of Cecelia."  
See our window for the best value ever offered in books! A splendid assortment, all cloth bound, selling at the low price of 25c. each.

**GARLAND'S BOOKSTORES, 177 & 353 Water Street.**

## ENOUGH.

By **RUTH CAMERON.**



Do you know when you have had enough?

We usually hear that question applied to one particular form of excess, but I mean to give it a broader gauge—do you know when you have had enough of anything?

Enough is a small word but it is a big fact. On the other hand there are few things in the world so good that they cannot be made harmful by people who do not understand the meaning of that big, little word, enough.

Eating is a necessary and pleasant process, but over-eating kills both body and mind. Exercise strengthens the muscles but over-exercise tears them down. A reasonable amount of study sharpens the mind. Over-studying dulls it.

The ancient Greeks, perhaps the wisest people who ever lived, had two great mottoes. One was "Know Thyself," the other "Nothing in excess." It would be hard to tell which of these two is the greater.

The inability to realize when one has had enough shows itself in a thousand little ways.

I have a friend who is unusually intelligent, of excellent presence and

very persevering. He makes a pleasant impression upon everyone he meets. He ought to be a great success in a business way but he isn't. And the reason is, that although he makes a pleasant impression he doesn't leave one. He meets a man, talks to him awhile, and wins him with the power of his personality. Then he talks to him a while longer and loses him by his long windedness and his inability to know when he has enough.

Writers seldom know when they have enough. It is one of the sure signs of an unskilful writer that he isn't content with one adjective but continually uses two or three. Any amateur can pile word on word and phrase on phrase, and description on description. It takes the skilled man to know when to stop.

A great many people do not know when they have enough furniture in a room. Out of a dozen rooms nearly a half dozen have too much in them.

For one room that is spoiled by having too little in it, you will probably find a hundred spoiled by people who do not know when they have had enough.

Learn to know when you have had enough be it of phrases, food, furniture, or anything else in the world. For, as a friend of mine frequently says, "Enough is enough."

*Ruth Cameron*

## Forty Persons Who Threw Snow Can't Take Exams.

Forty "freshies," or half the class in the Faculty of Arts at McGill University are sorry now that they throw snowballs. For an attack on the French master, Mr. Perdrant, has been rewarded by the faculty in a manner some think too severe for the offence—the Freshies in question will not be allowed to try their French examinations this spring, but will have to wait until the fall. Such is the terrible punishment meted out by the faculty to the Freshies. And the "Sophs" wax exultant in their glee.

Last week snow fell. Spring was in the air, and evidently in the veins of the students in Section A. Snow was too irresistible. Half the class left the room—without the professor's permission—and proceeded to lay siege to the particular room wherein the lesson in French was supposed to go on.

Bang—Crash! "I got a window that time!" "Just missed his ribs," and similar expressions accompanied such snowball. The scene grew riotous. Desks were torn from their hinges, the bookcase smashed, all the windows were no more, and every student in the room was covered with snow. So was Mr. Perdrant.

The class adjourned itself—again without the permission of the professor. The Freshies fought among themselves on the campus. A house divided is not much good, as the Freshies soon learned, for who should come on the scene but the Sophs. They were scattered all over the place—some on the roof, others at the windows, and the rest on the campus. At last several pails of water cooled the ardor of the Freshies, who left in a sad condition.

"Soft is the note and sad the lay," etc., etc., is ringing in the heart of every Freshman who partook in that noble fight. For the Faculty has taken a hard and meted out the punishment mentioned.

About the only effect the ruling will have will be that they will have to keep on "plugging" French all summer for the examination in the fall, lest they forget what they do know about the subject.—Montreal Star.

## Warwick Castle Let

"Warwick Castle has been let for a year to Mr. Henry Marsh, from the United States, who was for some time the tenant of Knebworth, Lord Lytton's place in Hertfordshire, which is now let to the Grand Duke Michael Alexandrovitch, younger brother of the Emperor Nicholas," says "Truth." Mr. Marsh undertakes to grant admission to the State apartments of the castle under the usual regulations.

"Mrs. Horne, the famous house-keeper at the castle, who showed the place for seventy years, had found her position so profitable that she left upwards of £20,000 when she died in 1834. The second Earl of Warwick, who died in 1816, was in desperate need of money, and the pictures in the castle would have been sold under an execution but for the interference of Mrs. Horne, who paid the debt to redeem them."

## \$30 In Cash.

1. \$10 will be forwarded to the person sending us the largest number of words obtained from the words "Stafford's Liniment."

2. \$10 for the largest number obtained from the words "Stafford's Prescription."

3. \$10 for the largest number obtained from the words "Stafford's Phoratorne Cough Cure."

You will have a chance to win the \$30 if you follow out the conditions below:

Conditions—All answers must be accompanied by either of the following:

1. The outside green wrapper obtained from a bottle of Stafford's Liniment.

2. The words "Trial size" cut from the yellow cardboard box of Stafford's Prescription "A."

3. The word Phoratorne from the white cardboard box of Stafford's Phoratorne Cough Cure.

Either of these three things will do, so as to make your guess a bone dry one.

If you are not able to obtain either of these three preparations in your district, you can forward us (together with your answer) one of the following amounts:

20 cents for Stafford's Liniment.

30 cents for Stafford's Prescription

"A."

30 cents for Stafford's Phoratorne Cough Cure.

If you want to try to win the 3 prizes you must purchase the 3 preparations.

On receipt of same we will forward the preparations you require by parcel post and your answer will be kept until the 30th day of July (1914) when we will publish the names of the winners.

In the event of two or more persons sending in the same number of words (and those being the highest ones) the one that we receive the first will win the prize.

The names of the Judges of this competition will be published at the same time as we publish the names of the winners.

Address all communications to **DR. F. STAFFORD & SON,** St. John's, Nfld. 217 St. John's St.

## The Givers.



The great fire men are all obscure; they do wide, resounding fame, that experts warrant to endure until the finish of the game. Old Chinkbeard is such a man, and though he has no store of years, he's always doing what he can to help along his fellowmen. He has no millions to disburse, but when he meets a hungry guy, he digs a quarter from his purse, which buys the sinkers and the pie. The gifts of bloated millionaires mean nothing of a sacrifice; they sit around in easy chairs and count the scads they have on ice; if Croesus gives ten thousand bucks to help some college off the rocks, he still can have his wine and ducks—he has ten million in his box. The widow's mite, I do not doubt, in heaven made a bigger splash than sheekel-Pharisees siphoned out from their lapses of Hi-gassed cash. And so the poor man, when he breaks the iron widow tea and cakes, is making angels sing and dance. In fertile soil he sows seeds, and he shall reap a rich reward; for he who gives the coin he needs, is surely leading to the Lord.

## BUTTER.

Just received, fresh shipment Choice Table Butter.

## ON SPOT,

100 bags EXTRA DRY POTATOES.

10 cases ORANGES.

## To Arrive:

60 crates CABBAGE.

100 bags TURNIPS.

250 bags P.E.I. POTATOES

## SOPER & MOORE

## "Not in a White Sheet."

Colonel Seely on Why He Left the Cabinet.

Colonel Seely, the ex-War Minister, addressed two meetings of his constituents at Ilkesham, Dorsetshire, yesterday, giving an account of his actions in connection with the Army crisis.

"I have no intention whatever of standing in a white sheet," he said, "for harbouring bitterness. I resigned not because I desired to recede one inch from the policy I laid down, but because at a critical time my leaving the Government would make their task easier.

"It came to my knowledge as Secretary for War, that there was a real risk that hot-headed persons not under any kind of discipline or order might attempt to rush certain places in Ireland where there were large stores of arms and ammunition. My colleagues agreed with me that we must take measures to protect these places. Had there been a plot to crush Ulster by a surprise attack the last thing in the world to do would have been to send small detachments of men to assist the police in guarding these places. It was suggested that we should remove these stores, but my view was that that might precipitate bloodshed in Ireland if we did that in face of opposition from an armed force.

"During my tenure of office every order given under my instructions was punctually and implicitly obeyed. No man disobeyed any order then or before the trouble arose over words and the application of words. The Conservative newspapers went mad trying to make the country and the Army think that there was a great plot to overwhelm Ulster by force of arms. So wicked a thing could never have been conceived by any Government, least of all by a Liberal Government. (Cheers.) For we Liberals like our stand on the words I used; that no amount of provocation will make us forget that force in itself is no remedy." (Cheers.)

"If I had stood alone I would say that under no circumstances, under no provocation, shall we ever depart from that sound rule of liberty that the Army in this country is only to be used in the last resort, and then only to the extent that may be required to protect the lives of the citizens within it. (Cheers.)

"My Mistake."

Colonel Seely, after describing his interview with the officers summoned from Ireland and the drawing up of the document handed to General Cough, said the last two paragraphs added to it by him seemed to him to represent very accurately the true liberal view of the proper duty of the Army in support of the civil power.

"In the electrical atmosphere the view that the document, meant to be a statement of fact, was a trophy extracted by certain officers from us and was to be regarded as a charter of optional obedience went right through the Army.

"In these circumstances what was my duty? I saw that these tremendous misapprehensions having occurred through my mistake in not having gathered my colleagues together again, my usefulness in this crisis to the Government was gone for the moment and there are I pressed the Prime Minister to accept my resignation. My greatest consolation in the sacrifice I made is that I have been succeeded by an abler hand than has ever before been the head of the British Army." (Cheers.)

At a later meeting, Colonel Seely said: "I apologise for nothing; I withdraw nothing." The words of my paragraph appear in the new Army order.—Daily Mail, London, April 10.

## SPRING SHOWING Ladies' White Lawn Embroidered UNDERWEAR, HENRY BLAIR'S.

Great Show and Sale This Week. 6 Special Lots Ladies' White Embroidered Princess Petticoats, all the very latest styles, at 95c., \$1.25, \$1.40, \$1.90, \$2.50 and \$3.00 each.

15 Special Lots Ladies' White Embroidered Skirts, at 55c., 75c., 95c., \$1.25, \$1.35, \$1.40, \$1.50, \$1.65, \$1.80, \$1.90, \$2.25 and \$3.00 each.

Greatest showing of Ladies' Embroidered Muslin Camisoles in town, in all the newest shapes, 17 different kinds to select from; the values are wonderful. Note the prices: 25c., 30c., 40c., 50c., 60c., 65c., 75c., 80c., \$1.00, \$1.15, \$1.25, \$1.35 each.

12 Lots Ladies' Embroidered Lawn Nightgowns, all extra value; specially selected. The prices are: 75c., 85c., 95c., \$1.00, \$1.25, \$1.35, \$1.50, \$1.80, \$1.90, \$2.00, \$2.20, \$2.40 and \$2.50 each.

Come and see the values offering at this great show of White Embroidered Underwear. This is a real White Sale.

## HENRY BLAIR

## ANOTHER FIRE!

When you take out a policy of fire insurance, you intend to buy absolute indemnity that you may feel a comfortable sense of security. Are you certain that you have what you have paid for? Avoid all doubt by insuring with the

## FIDELITY (FIRE) UNDERWRITERS OF NEW YORK,

whose total assets are over-forty-two million dollars.

N.B.—Moderate Rates. Law Chambers, Duckworth St. Sprt.3m,tu,th

CYRIL J. CAHILL, Agent for Newfoundland. Telephone 370.

## Just to Remind You

that if you are trying to make the old OVERCOAT do for the winter, you may have a long time of it yet.

Why not try a

## "MAUNDER MAKE?"

We can show you something snappy in Overcating and Suitings and can give style with ease and comfort.



## John Maunder's TAILOR & CLOTHIER ST. JOHN'S, N.F.

## The Big Furniture Store!

### SPRING OPENING.

A Wonderful Display of

BEDSTEADS, SIDEROADS, MATTRESSES, CHEFFONIERS, QUILTS, BLANKETS, RUGS, BUREAUS, WASH STANDS, WARDROBES, TABLES, CHAIRS, BUFFETS, CLOCKS, PICTURES, BOOK CASES, PEDESTALS, WORK BOXES, JARDINIERS, CHINA CABINETS, DESKS, COUCHES, CARPET SQUARES, LOUNGES, ROCKERS, STAIR RODS, CURTAINS, COAL VASES.

## CALLAHAN, GLASS & CO.,

Duckworth and Gower Streets.