

ONE GLANCE AT THE FOLLOWING LIST is all that is required to immediately demonstrate to you that it PAYS YOU TO DO YOUR SHOPPING AT THIS STORE FRIDAY AND SATURDAY. Even our regular low prices are reduced to tempt big trading and fast selling. READ THIS LIST THROUGH CAREFULLY, and be on hand to select early Friday and Saturday.

**Linoleum MATS.**

48 only in rare designs, with handsome borders; size 19 x 36. Reg. 40c. **Friday and Saturday 34c**  
 36 only, a choice selection of the newest in this line; size 26 x 36, bordered. Reg. 55c. **Friday and Saturday 49c**

**White Curtain Poles.**

12 doz. of these, neatly fluted, 48 inches long, with fancy silvered fluted ball ends, complete with Bracket and Rings. Special for Friday and Saturday . . . . . **35c**

**Job TOWELS.**

We have for this week great values in White Turkish Towels. They are in various sizes; all of exceptionally good weight. We make two lines of them for fast selling. Friday and Saturday,—

Medium size . . . . . 10c. each  
 Large size . . . . . 17c. each

**Every Home Needs These.**

**QUALITY BED TICKS.**

240 yards of good American Ticking, 33 inches wide; extra weight. Reg. 27c. **Friday and Saturday 23c**  
 160 yards of reliable English Ticking, 58 inches wide. This is a high grade make, specially priced for Sale. Reg. 60c. **Friday and Saturday 54c**

**TABLE DAMASKS.**

262 yards of pure White Damask, in assorted patterns with handsome borders, 54 inches wide; strong and well finished. Reg. 45c. **Friday and Saturday 37c**  
 184 yards of Blay Damask, 48 inches wide; good strong serviceable cloth. Reg. 33c. **Friday and Saturday 27c**

**FLANNELETTES.**

637 yards of American Flannelettes in a fine range of colored stripes, light and dark patterns, 28 inches wide; very fine finished. A popular line with our customers. Special for Friday and Saturday . . . . . **11c**

**PILLOW COTTON.**

72 yards of 40 inch Circular Pillow Cotton, extra fine cloth. Reg. 35c. **Friday and Saturday 31c**

**HEAVY PLAID COTTON BLANKETS, 92c.**

6 doz. of these in nice plaid patterns, extra weight; size 58 x 80; a good wearing blanket. Reg. \$1.00. **Friday and Saturday 92c**

**UNION TWEEDS.**

**FOR MEN'S AND BOYS' WEAR.**

126 yards of strong Union Tweeds, 27 inches wide, in stripes and checks; all dark patterns; will give satisfaction because of their good wear-resisting quality. Reg. 60c. **Friday and Saturday 53c**

**PILLOW CASES.**

Always in demand. Just received 40 doz. of these, size 20 x 30; good strong cloth; a popular line with us. Reg. 18c. **Friday and Saturday 15c**

**TABLE NAPKINS.**

24 doz. of Damask Table Napkins, in very neat designs, hemmed ready for use; size 22 x 22. Reg. 15c. **Friday and Saturday 11c**

**GLOVES.**

**CHILDREN'S WOOLLEN GLOVES.**

32 doz. of this line in fancy and a big assortment of plain colors; asstd. sizes. **Friday and Saturday 37c**

**CHILDREN'S & MEN'S ASTRACHAN GLOVES.**

11 doz. of Brown Astrachan, with kid palm, elastic wrist; asstd. sizes. **Friday and Saturday 37c**

**LADIES' WOOL GLOVES, 19c. Pair.**

24 doz. of Ringwood Gloves, in fancy and plain colors; seasonable. Reg. 22c. **Friday and Saturday 19c**

**LADIES' KID GLOVES.**

10 doz. of Ladies' Gloves, in Tans, Browns and Black; 2 dome fasteners; medium weight. **Friday and Saturday 79c**

**Tea Cloths.**

48 only of White Linen Tea Cloths 31 x 31 inches; hemstitched and elegantly embroidered in beautiful designs. Reg. 45c. **Friday and Saturday 37c**

4 doz. of dainty and artistic Tea Cloths, hemstitched and embroidered with taste; size 31 x 31. Reg. 75c. **Friday and Saturday 63c**

Ladies  
 Misses  
 and  
 Boys.



There is nothing more CONVINCING of our popularity than the MAMMOTH GATHERINGS which attend our FRIDAY & SATURDAY SALES.

Come, where everything possible for customers' convenience and comfort is attended to. Service, equipment and dispatch go hand in hand with BRISK SELLING and SATISFIED CUSTOMERS Friday & Saturday.

**Smallwares and Notions Sale.**

- Florida Water, large size . . . . . 15c.
- Pin Cushions . . . . . 15c.
- J. W. R. Reels Cotton, Black and White, 3 for . . . . . 9c.
- Dress Fasteners, Black and White, 2 cards for . . . . . 8c.
- Peroxide, 4 oz. bottles . . . . . 8c.
- Vaseline, 2 oz. pots, 2 for . . . . . 7c.
- Hat Pins, assorted; 3 for . . . . . 5c.
- Scissors, per pair . . . . . 10c.
- Large Sugar Shakers, each . . . . . 10c.
- 7 x 9 White Enamel Frame Mirrors, each . . . . . 10c.
- Circular Clothes Brushes, each . . . . . 15c.
- Smokers' Pipe Rack, each . . . . . 19c.
- Baby Pacifiers, each . . . . . 5 & 10c.
- Writing Pads, letter size; each . . . . . 8c.
- Writing Pade, letter size; each . . . . . 8c.
- Envelopes, 50 for . . . . . 5c.
- Stationery, in fancy boxes, Envelopes and paper to match . . . . . 12c.
- Hair Pins, 8 packets for . . . . . 5c.
- Hair Pin Cabinets, each . . . . . 4c.
- Nickel Trays . . . . . 10 & 15c.
- Black Japan Trays . . . . . 15c.
- Dust Pans, each . . . . . 10c.
- Exercise Books, 48 pages; 3 for . . . . . 5c.
- Exercise Books, 180 pages; each . . . . . 5c.
- Thimbles, 6 for . . . . . 4c.
- Tape, 6 pieces for . . . . . 4c.
- Beauty Pins, great variety, Enamel, Gilt and some with Brilliants; 1, 3 and 6 on card, per card . . . . . 5c.
- Mohair Boot Laces, 2 dozen for . . . . . 5c.
- Mohair Boot Laces, 54 inches long. Reg. 5c.; 2 pairs for . . . . . 5c.
- Needle Books, great variety . . . . . 4c, 8c, 15c, 25c, 35c.
- Toilet Soap, 2 cakes for . . . . . 9c.
- Safety Pins, 4 cards for . . . . . 5c.
- Safety Pins, heavily nickeled, 2 cards for . . . . . 5c.

**THIS SHOULD INTEREST YOU**

**Our Very Special Offer of Ladies, Misses and Boys Sweater Coats.**

**LADIES.**  
 3 doz. all-wool Sweater Coats in colors of Smoke with Green facings, Silver Grey with Navy, Brown with Green, New Tan and White, etc.; all these are the newest cuts, this season's approved styles. **Friday and Saturday 2.79**

**MEN'S.**  
 4 doz. of these in Greys only, turn down collar, side pockets, pearl buttons; the proper thing for Fall wear. Reg. \$1.10. **Friday and Saturday 94c**

**BOYS'**  
 This line, containing only a few dozen, is certainly stunning value; they come in colors of Crimson and Grey; a splendid weight; V. neck shaped. **Friday and Saturday 44c**

**SHOWROOM.**

**NOTABLE REDUCTIONS IN UNDERSKIRTS OF QUALITY.**

4 1/2 doz. of Ladies' Colored Striped and Flowered Sateen Underskirts, with pleated frill; full sizes; fine assortment. Reg. \$1.40. **Friday & Saturday 1.15**

**SPECIAL VALUE IN LADIES' NIGHTDRESSES.**

4 doz. only, in Cream, Pink and Striped Superfine Flannelette, some daintily trimmed with linen lace, others with embroidery; full sizes. Reg. \$1.50. **Friday and Saturday 1.28**

**LADIES' ONE-PIECE AMERICAN DRESSES.**

36 only in this lot; come and get a glimpse of these, the New Style Dress for fall wear; well made, perfect fitting, authoritative styles from fashions source, such as this store is renowned for. **Friday and Saturday 3.65**

**SEE OUR FALL SHOWING OF DELAINE SHIRTWAISTS.**

At Money Saving Prices. 10 doz. of Colored Striped Delaine Shirt Waists; some with turned down collars, others open at the back, and daintily trimmed with velvet; assorted sizes. Reg. \$1.40. **Friday & Saturday 1.15**

**CHARMING NECKWEAR IN FASHION'S NEW EFFECTS.**

15 doz. of assorted Neckwear, Stocks with Jabot in extra fine lawn, with tuckered Jabot and dainty Valenciennes lace and insertion trimming; a nobby line of stylish Neckwear. Reg. 25c. **Friday and Saturday 20c**

**LADIES' BELTS, 19c.**

To the well dressed lady a pretty Waist Belt is the finishing touch to her adornment. See our display on Friday and Saturday. Your choice . . . . . **19c**

**LADIES' "DIRECTOIRE" KNICKERS.**

3 1/2 doz. of these seasonable articles, heavily fleeced, in Grey only; full sizes. Reg. 95c. **Friday and Saturday 86c**

**LADIES' MUFFLERS.**

6 doz. of Knitted Mufflers, in White and Colored; the popular Muffler to-day, perfect fitting, washable and fastened with secure dome fastener. Reg. 20c. **Friday and Saturday 16c**

**CHILDREN'S FLANNELETTE DRAWERS.**

22 doz. of these in assorted sizes, fitting from 2 to 8 years. Buy them now; time, labour and money saved. **Friday and Saturday, per pair 15c**

**JOB LINE LADIES' JERSEY RIBBED VESTS & PANTS.**

33 doz. in this lot; splendid weight and excellent finish; every garment perfect. **Friday & Saturday 37c**

**A CHOICE SHOWING OF FLOUNCING EMBROIDERIES.**

These Embroideries we have just opened, and are certainly amazing values; widths up to 25 inches; extra fine lawn and dainty designs. We are putting this line on sale at a special price. **Friday and Saturday, per yard 24c**

See this assortment and note the price.

**15c. QUALITY RIBBONS 15c.**

336 pieces of Brilliant Taffeta Ribbons, 5 inches wide, in all the required shades. Also in this assortment a very pretty range of Fancy Striped Ribbons; fashion's most approved colors in the entire lot. Don't let this opportunity slip. Come, if you require Ribbons of quality. Economically priced **Friday and Saturday 15c.**

**Framed Pictures in Great Variety.**

- 11 x 13, Gold Frames, with glass . . . . . **35c**
- 13 x 17, Gold Frames, with glass . . . . . **49c**
- 15 x 19, Circular Antique Frames, with glass . . . . . **49c**
- 22 x 26, Gold and Bronze Frames, without glass . . . . . **74c**
- 22 x 27, Gold and Bronze Frames, with glass . . . . . **89c**

**SPRING BLINDS**

**ALWAYS REQUIRED.**

We offer two lines this week, specially priced for sale, and each Blind on reliable Roller.

- LOT 1.** In colors of Buff and Green, 36 inches wide, with fringe only. **Friday and Saturday, 29c complete.**
- LOT 2.** In colors of Buff and Green, 36 inches wide, with insertion and fringe. **Friday & Saturday, 39c complete.**

**BAIRD'S**

**Hoisery Specials.**

**WOMEN'S.**

- 8 doz. of Women's Black Worsted Hose, in assorted weights. Reg. 30c. **Friday and Saturday 26c**
- 13 doz. of Women's Black Cashmere, plain and ribbed. This is our quick seller. Reg. 40c. **Friday and Saturday 32c**

**BOYS' BLACK WORSTED HOSE.**

- Two lots in this assortment of Boys' Strong Worsted Hose. **Friday and Saturday,**
- No. 1—Sizes 1 to 3. . . . . 18c. pair
- No. 2—Sizes 4 to 7. . . . . 33c. pair

**MEN'S HALF HOSE.**

- 8 doz. of Black Cashmere, medium weight; extra good quality for the price. **Friday and Saturday, per pair 18c**

**Remnants of "Eden" Cloth or Superfine Flannelette.**

You should see this array of Eden Cloth Remnants, in assorted stripes; the best thing you can buy for boys' or men's top shirts for fall or winter wear; strong, yet fine in make; washes splendidly; a splendid range of stripes. **Friday and Saturday 11c**

