

LINOLEUM

AND

FLOOR CLOTH!

JUST OPENED!

A large assortment of Linoleum and Floor Cloth. All New Patterns to select from.

U. S. Picture & Portrait Co.,
House Furnishers.

To the Housewife!

We are now showing a full range of
New FLOOR CANVAS, New WALL PAPER,
New CURTAIN NETS, New CURTAIN MUSLINS.
Newest and Most Attractive Patterns to select from.

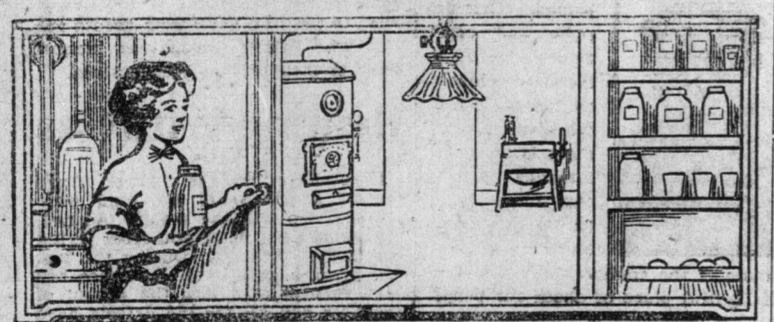
WILLIAM FREW, Water Street.

J. J. ST. JOHN.

Skipper Sardines,	Ordinary Sardines,
Baltimore Oysters,	No. 1 Tinned Salmon,
Fresh Halibut,	Pickled Herring,
California Peaches—tins,	Cal. Pears—tins,
California Apricots—tins,	Evap. Apples,

J. J. ST. JOHN.

REID NEWFOUNDLAND COMPANY.



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night? A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.

One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.

We would like to tell you more about electric lighting and more about the wonderful light-saving Holophane Reflectors. May we send a representative to see you?

Reid Newfoundland Company

Apples, Oranges, Etc.

To Arrive, ex Rosalind, To-morrow.

50 brls. APPLES,	20 cs. Choice Sweet ORANGES
30 brls. TURNIPS,	30 brls. PARSNIPS,
15 brls. CARROTS,	10 kegs SAUSAGES.

BURT & LAWRENCE, 14 New Gower St.
F. O. Box—245. Telephone—759.

JOB PRINTING Neatly EXECUTED

THE NEWFOUNDLAND QUARTERLY' Spring Number

Will be issued Saturday, April 13th, and for sale at all the Bookstores and agents in outports at 10 cents per copy. Subscriptions, to Newfoundland and Canada, 40 cts. a year.

CONTENTS.—Newfoundland Name-Lore, by His Grace Archbishop Howley; "Untrodden Paths of Newfoundland," (Illustrated) by W. W. Blackall, B.A.; "North and South," by Rev. M. J. Ryan, D.D., D.Ph.; "The King and Queen on their way to India," (Illustrated); "Lore of Placentia Bay," by R. S. Duhl, M.A.; "The Reid Sanatoriums" (with portraits of the Messrs. Reid), by Newfoundland; "Church of England Cathedral Men's Bible Class Orchestra," (Illustrated); "The Pacific Salmon Fishery" (Illustrated) by Hon. P. T. McGrath; "A Paradise for Sportsmen," selected; "Opening of the Bonavista Railway" with large photo of guests, by Judge Prowse, L.L.D., C.M.G.; "In Memoriam—Rev. E. P. Curran," with photo, by Rev. W. P. H. Kitchen, Ph. D.; "Hon. John Harris—the New President of the Legislative Council," with photo; "Hon. P. T. McGrath—the New Member of the Legislative Council," with photo; "Chas. O'N. Conroy—Lieut.-Colonel of the C. C. C.," with photo; "Transition"—Poem, by Rose M. Greene; "The Hero of St. John's—Who Was He?" by H. F. Shortis; "Spring"—Poem, by Rose M. Greene; "Silver Jubilee of Church of England Associations," with photos of the Organizer and H.H.H. by M. J. Hawker, Carbonear; "Fish as Food," from Foulkner's Medical Journal; "The First Arrival from the Seal-fishery—S. S. Fogota," "Sports in Newfoundland," with illustrations. Newsboys Wanted Saturday morning at 10 o'clock.

JOHN J. EVANS,
Printer, Publisher and Proprietor.
34 Prescott Street, St. John's.

CHARLES HUTTON

FOR

Reliable Pianos, Organs

AND

Piano Players.

N.B.—Big Discounts for Cash.
apl Easy Payment System.

THE Perfect Dress Foundation

Carefully dressed women demand first of all good Corsets of perfect fit and modish design. W. B. NUFORM CORSETS fulfill these demands and offer numerous additional advantages to the wearer.

The quality of their fabrics and trimmings is unequalled in popular-priced Corsets.

W. B. Nuform CORSETS

are made of fine durable batiste and coutil, artistically trimmed with lace and ribbon. Their lines harmonize with your lines. There are no awkward breaks or angles, for they follow the natural lines of the perfect figure. They beautify and perfect, at the same time offering the greatest comfort. The large variety of shapings and styles enables every figure to be faultlessly fitted.

Try a W. B. CORSET and see how scientific corset making has produced a garment combining perfect comfort with the correct features of the latest mode.

Prices **\$1.50** upwards.

HENRY BLAIR.
Sole Agent in Newfoundland for W. B. Corsets

WATERPROOF "K" BOOTS.



We can safely say that the WATERPROOF "K" BOOT is the only genuine waterproof high lace Boot on the market to-day.

It is the ideal Boot for lumbering, mining prospecting, shooting, or town wear.

Made from Russia Tan Calf Leather, heavy double sole; large Klondyke eyelets and hooks; full bellows tongue to top; Blucher style; height, 13 inches.

PRICE:
\$8.50

PARKER & MONROE, LTD.

ROSSLEY

THEATRE!

Easter Week Attractions.

The Lovitts,
Refined Comedy, Acrobats and Jugglers.

Orth, Rossley and Burkhardt presenting
THE PIERROTS CARNIVAL.

THE ROSSLEYS, Jack and Marie, in one of their own special Screenplays.

New Reels, New Scenery, New People, New Acts, New Costumes, New Music by the Star Orchestra.

Prices as usual: 10c., 20c., and boxes 30c. Matinee Wednesday and Saturday.

TUESDAY
is Bargain Day at

LARACY'S.

All Silk Ribbons, Moire and Plain, all colors, 6 inches wide, 12 cts. a yd. White Embroidery and Insertion, 3, 4, and 5c. a yard on Tuesday. Striped Silks for Blouses, Trimming, etc. Regular 50c. and 60c. quality, for 35c. a yard on Tuesday. White and Colored Prints and Muslins, 8c. a yard on Tuesday. Everything in Dry Goods, Crockery-ware and Glassware reduced on Tuesday, at

LARACY'S
345 & 347 Water St., opp. Post Office.

An Offer
Exceptional!

Stock we are proud of, and you will be pleased with. Fully Guaranteed.

English Hams, per lb., 23c.

American Bacon, per lb., 23c.

JAMES C. BAIRD,
Grocer and Wine Merchant,
Water St., St. John's.

KNOX
Marine Motors.

THIS ENGINE is made in Camden, Maine, U. S. A., especially for fishing purposes along the coast of Maine. It is the one which has given the best results for fishing purposes obtainable. It is noted for its simplicity. Any person can operate it when once instructed. It will run with gasoline or kerosene. This cut represents 7 1/2 h. p. single cylinder. Make & Break Knox. Compare the description of its power with any other engine and you will find it beats most of them 25 per cent.

Note: Revolutions per minute 500
Bore.....5 1/2 in.
Stroke.....5 1/2 in.
Weight of Motor.....64 lbs.
J. LEDREW & SONS have accepted the Agency for this Engine and intend to establish a branch business at Harbor Grace, where Motors will be installed and purchasers will receive instructions, be taught to run the Engines and where all parts for repairs will be kept on hand. The principal of this concern, W. R. Ledrew, is going through a course of training in the Camden Anchor-Rockland Machine Co.'s Factory. Any person wishing to order one or more of these Engines would do well to send in their order so that W. R. Ledrew will see them tested, packed and shipped, as he wants to make up a car load so as to save freight. For Catalogues, Price Lists, etc., apply to

J. LEDREW,
Harbor Grace

An Intelligent person
may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Free Syndicate P.I.T.S. Lockport, N.Y.

For Easter Day

For Easter Day.

YOUR resolution should be to "Live Better and Dress Better." The former will help you to accomplish the latter, and the English and American High-Class Tailoring Store can help you to keep your resolution to "Dress Better" more so than any of our competitors, for the following reasons:—

1. Our Cutter is direct from New York City, with the latest ideas;
2. We have the Goods, personally selected in the world's metropolis;
3. We now have a large thoroughly competent staff of help;
4. Every customer receives personal attention, and has his individual ideas catered to.

Not How Cheap—But How Good.

CHAS. J. ELLIS, 302 Water St.
Telephone No. 230.

Received by "Rosalind,"

1000 bags Finest Yellow Corn Meal.

Send in Your Order Early.

HARVEY & CO'Y.

WHOLESALE.

Some New Arrivals!



The Popular Quaker Girl Waist,

from one of the best American makers, made of fully mercerized Baptiste; a material possessing a splendid appearance and good wearing qualities. The newest and best in the market—twelve patterns. All same price

\$1.60.

R. TEMPLETON, 333 Water St.

Serravallo's Tonic

(Bark and Iron Wine)

Gives Health and Strength.

Sold by Druggists throughout the Island, and

HAYWARD & CO., Distributing Agents.

WEATHER FORECAST.

TORONTO, Noon.—Moderate to fresh S.W. and W. winds, some local snow flurries, but mostly fair and cool to-day and on Thursday.

ROPER'S, Noon.—Bar. 29.30. Ther. 37 above.

VOLUME XXXIV.

The NICKEL!

The Theatre with a reputation.

To-Day and To-Night.

Vitagraph Film DeLuxe:

"PICCIOLA,"
—or—
The Flower of the Prison.

A beautiful and pathetic episode of the Emperor Napoleon, elaborately staged and produced by the Vitagraph players.

Edna's Imprisonment.
The perilous experience of a little girl who is accidentally locked in an office vault.

Winnifred's Wooing!
The Vitagraph Company in a charming little Comedy Play, with Maurice Costello and Florence Taylor in the principal characters.

Continued success of
MR. JOHN KELLY,
Tenor Vocalist.

NOW LANDING,
Ex "Galveston,"
1,500 TONS

Anthracite COAL.

IN STORE,

North Sydney Coal,
OLD MINE.
OUR COAL!
There is no better Coal.
It's good Coal.

M. MOREY & CO.

Flower Store
Bulletin.

EASTER WEEK.

CUT FLOWERS: Tulips, Carnations, Sweet Peas, Hyacinths, Daffodils.

IN POTS: Lilies, Spireas.

Outport orders promptly attended to.

Phone, 197.

J. McNEIL,
RAWLINS' CROSS.

Masonic Insurance Association.

THE Quarterly Meeting of Directors of the above Association will be held in the Masonic Temple on Friday, 12th inst. at 8 p.m., when applications for membership will be received. By order of the President,
JOHN JEANS,
Secretary.

FOR SALE!

Schooner "Elsie R,"
30 Tons, built in 1908.
Fast sailer, well built, sails and rigging in good order. Apply to
Z. COX, Water St.
apl0,31p, eod

House and Shop,
No. 194 Duckworth Street (opp. T. & M. Winter's), containing Baker's oven. The latter is strongly constructed, being built into solid rock. Modern conveniences. Best stand on the Beach for a live business man. Terms of sale made easy. Apply
C. P. EAGAN, Duckworth St.
mar25, 4f

TO RENT—For Six
months, from May 1st, medium sized Home, situated in good locality. Electric Light, Gas for cooking, Hot and Cold Water, Telephone, etc. Will rent furnished, partly furnished or unfurnished. For particulars apply to P. C. O'DRISCOLL, Exchange Building.
ap8,31p,m,w,s

Wanted to Rent, by
1st August, in central locality, a dwelling House with modern improvements. Reply, stating terms and locality, to "Z," care of this office.
april8, 4f

FOR SALE—Dwelling
House & Freehold Land, on Mundy Pond Road. For particulars apply to WOOD & KELLY, Temple Building, Duckworth St.
apl,31p

FOR SALE—Two New
Houses, on Monroe St. Also, one on Flower Hill, partly finished. Apply to 2B Buzil's Square.
ap8,6p