

GREAT BIG SATURDAY!

To-morrow!
Great Crowds
To-morrow!

To-morrow will witness the greatest crowd of buyers ever gathered at one time in this country.

THE FORCED SACRIFICE SALE

OF THE
C. L. MARCH CO., Ltd.,

Entire \$75,000 Stock

With its throbbing, pulsating sacrifices is the one great exciting sensation of the day, and with its great crowds will go down on history's pages as a 1911 wonder and surprise.

This Awful Sacrifice Sale is all due to the most unavoidable circumstances which precipitated an emergency so fearfully pressing that it unmercifully and unalterably **forced this terrible sacrificing of the C. L. March Co., Ltd., entire \$75,000 Stock.**

The C. L. March Co., Ltd., FORCED TO SELL

Their entire \$75,000 Stock for what it will bring. ENTIRE STOCK NOW AT THE MERCY OF THE PUBLIC.

Be Governed Accordingly!
Act quickly! Come, get your share!
This is a REAL SACRIFICE you dare not miss.

C. L. MARCH CO., Ltd.,

Big West End Store, corner West Water & Springdale Sts.

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CONFECTIONERY!

By S.S. "St. John's"
1000 boxes "NECCO," one cent candies.
10 boxes "NECCO," five cent candies.
Waller's Chocolates, 5-lb., 1-lb., 4-lb. boxes.
Moire's Chocolates, 5-lb., 1-lb., 4-lb. boxes.
100 Moire's Cakes, Citron, Fruit, Plain.

CHEAP SPICES,

7-lb. boxes.
Allspice.....11c. lb.
Cinnamon.....13c. lb.
Ginger.....12c. lb.
White Pepper.....25c. lb.
Cloves.....12c. lb.
Cream Tartar.....20c. lb.

FLOUR!
200 BRLS. CHOICE FAMILY FLOUR, \$5.50 A BARREL.

T. J. EDENS, Duckworth St. & Military Rd.

LOOK HERE!

Have you seen those
Fine Photo Post Cards

Taken at TOOTON'S STUDIO,
7c. a pair only \$1.50 pr doz.

If not call in and leave us your order. Satisfaction guaranteed.

Tooton's Photo Studio,
210 Water St. Central and
406 Water St. West.
Oct 20/11

Now Due Ex "Cacouana,"

Fresh Table and Dairy
BUTTER.

P. E. I. Potatoes,
Eggs, Beet, Parsnips.

JAS. R. KNIGHT,
Commission Merchant.

Fourth Event of C. L. B. Anniversary.

BANNER NIGHT FOR EX-MEMBERS AND LADS.

Last night in the C. L. B. Armoury, Harvey Road, a very pretty scene was witnessed when about seven hundred members, both past and present, sat down to tea. There were thirty-five tables filled up with all the good things provided and seventy-five lady friends of the Brigade waited on them and made every one enjoy themselves. Rev. Canon White, Chaplain of the Brigade, acted as Chairman for the concert, which was thoroughly enjoyed by all, the performers being encouraged repeatedly. Before the concert ended Mr. Kenneth Ruby, Chairman of the ex-members' committee, with Mr. T. Hallett as Secretary, presented Lieut.-Col. Rendell with the handsome sum of \$700 collected by them to go towards the fund for lessening the debt on the new armoury. Mr. Rendell and the other officers were agreeably surprised on receiving this sum and heartily thanked the ex-members for their generosity. The new armoury cost to erect \$20,000, but through the efforts of the members of the Brigade and kind friends the debt had been reduced to \$2,000. Serjt. S. J. Ebsary, Chairman of the W. & N. O's. mess, then came forward and handed to Lieut.-Col. Rendell a cheque for \$400, collected from the Warrant and Non-Commissioned officers who have to date contributed over \$1,000 to the armoury fund. The Lieut.-Colonel again heartily thanked these officers for their good work. Heartly cheers were then given to the Lieut.-Colonel and ex-members of the Brigade, and at the conclusion of the concert tea was served and all enjoyed themselves. After tea had concluded the second part of the concert was proceeded with, after which the Lieut.-Colonel thanked the ladies for their kind assistance. Later about 400 persons assembled in the gymnasium and enjoyed themselves dancing until 3.30 this morning. Last night's event concluded the celebrations which mark the 20th anniversary of the C. L. B. Commander, officers and present and former members worked well and are deserving of congratulation on the success of the anniversary.

Shipwrecked Men Arrive.

The crew of the schooner Renow which was lost in mid-Atlantic a few weeks ago, arrived by the Carthaginian last night. The vessel, flat laden, was on a voyage from Burgeo to Oporto, and her crew were Capt. F. P. Fitch, mate, Mr. Donald, Mr. Barter, and W. King, seaman, and cook, A. King. These men go to Burgeo, where they belong, on the first opportunity. One of the seamen named James Courtenay is ill in hospital at Bremerhaven with a growth on the forehead.

The Renow was owned by Crosby & Co. of Halifax, and was laden with fish at Burgeo by R. Moulton. She left there on August 13th, and experienced fine weather, but on the 15th day, she left for Halifax with a small cargo of onions on the 25th September, and for several days had fine weather until morning of the 11th day out a hurricane of S. E. wind sprang up with a mountainous sea and this weather continued for several days. On the second day the vessel was heeled and in the early forenoon the bowsprit, foremast and all the head gear and sails were carried away, the bulwarks of either side were smashed, the stern was badly damaged and the ship began to make water rapidly. The pumps were manned and though the crew worked night and day the water gained rapidly and it was seen that the vessel was doomed. Distress signals were run up, and during the evening a light breeze which proved to be the S. S. Glenmay from Baltimore to Bremerhaven hove in sight and only with the greatest difficulty did the crew manage to board the rescuing ship. A terrible sea ran as the men left the vessel in their own boat and they were very thankful when they found themselves on the Glenmay's deck safe and sound. Before leaving the vessel the crew set fire to her to prevent the possibility of the schooner becoming a dangerous derelict on the high seas. The crew were treated well on the ship and reached Bremerhaven on October 17th, where they were looked after by the British Consul, placed in the Seamen's Home, and later were sent to North Shields, thence to Glasgow and later to Liverpool where they joined the Carthaginian. The Renow was a fine new vessel of 78 tons.

SMALL PASSENGER LIST.

The S. S. Carthaginian brought only seven intermediate passengers and two in steerage.

SCARLET FEVER.

A case of scarlet fever reported from a Monroe St. residence yesterday is being nursed at home.

Salt Rheum On the Hand

Yielded only to the soothing, healing influence of DR. CHASE'S OINTMENT.

In addition to the suffering and annoyance caused by eczema and salt rheum there is always danger of the trouble spreading and becoming chronic. For this reason the use of Dr. Chase's Ointment should be regular and persistent until the cure is thorough and complete. Mrs. John J. Delory, Linwood, Antigonish county, N.S., writes:—"I want to say that Dr. Chase's Ointment has proven a great blessing to me. I had salt rheum on one hand, and could not get it healed up. The itching was most distressing at times. Two boxes of Dr. Chase's Ointment has cured me completely, and I gladly recommend it to every sufferer. In every home there is a demand for Dr. Chase's Ointment. It is particularly useful where there are children. Chafes and skin irritations are relieved at once and eczema is cured by this soothing, healing ointment. 60 cents a box, at all dealers, or Edmanston, Bates & Co., Toronto."

The Butler Case.

Police Still Assorting Goods and Unpacking Trunks.

Yesterday afternoon Detective J. Byrne and Officer Tobin began unpacking the variety of goods. Blankets of the best kind were found in the trunk, underwear, crockeryware, chinaware, cut glass sets and pieces, some of considerable value, albums, photographs, prayer books, children's skipping ropes, table line, silk dresses, blouses, waists, a number of whisks, several pairs of boots and shoes, in fact columns of the Telegram could be filled if we were to enumerate all that the packages contained. On some of the articles names of certain persons appear either worked into the material or written in indelible ink. It will take a long while to assort and classify the goods and a large apartment will be necessary to display them for purposes of identification.

C. C. C. Fair Concluded

The C. C. C. Fancy Fair in aid of the Corps Fund terminated last night at the British Hall with a very enjoyable dance. The C. C. C. Band furnished the music in lively style. During the afternoon the goods remaining in the stalls were all sold out by the ladies who deserve to be complimented on the success achieved, especially the ladies who had charge of the tables. The receipts will probably reach the sum of \$2,000 when all the money is in. Dancing was kept up till 3 in the morning.

Man Gocs Overboard.

About 8.30 last night a man named Silas Lege, an inmate of the Poor Asylum who had been on board the scho. Togo, at Ayre & Sons wharf, had a narrow escape from drowning. He left the vessel to go ashore at the hour named after spending the day on board, and in the darkness while rushing on deck, threw him a rope which he managed to grasp and then drew him up on the wharf. The man was chilled from his immersion, was very much exhausted, and Head Sparrow and Const. Lawlor who were quickly on the scene brought him to the police station and later drove him to the Poor Asylum.

HILL'S PILLS FOR LIVER ILLS

If you are troubled with Head-aches, Biliousness, Sour Stomach or Constipation, take a few doses of Hill's Pills. You will be better the next day. Price 25 cents a box. For sale by T. McMurdo & Co.

Harbor Grace Notes.

The very nice sum of \$224 was realized at St. Paul's sale of work last night. The sale will be continued again to-night.

The Brayley Theatrical Co., who had such success here a few years ago are billed to again visit our town next week.

Mr. Thomas Goff, formerly of the Government Telegraph Office, here, writing to a friend from Mississauga, Ont., where he occupies the position of assistant station agent, wishes to be remembered to all his friends and says the village is a small one with only two stores and a dozen or so houses, so it is naturally a little lonely. He likes the place and the work.

The boys of King Edward Brigade donned their uniform for the first time on Tuesday night, and with their red sweaters and Glangary caps presented a pretty sight. The officers are working hard to advance the boys in drill, etc., and also to advance the funds, so that an armoury may be ready for them as soon as possible.

Mr. John Davis is preparing a fine commodious ship on the south side of Water Street for a grocery and provision store. We wish Mr. Davis much success.

News was received in town on Saturday from Montreal that Mr. Frederick Frost, son of Mr. Levi Frost, was held by the court there on a charge of homicide, owing to the death of a laborer named Gagnon who was killed by a fall while in a scuffle with Frost at the C. P. R. wharf. It seems that Frost with about 250 other men were lined up in front of the pay office waiting to get paid, when Gagnon pulled Frost out of the line and used some belittling language. He was a bigger man than Frost, and when the scuffle took place both fell. Gagnon striking his head on a small box. Frost picked himself up, but when the other man did not rise he lifted him up and was horrified to find he was dead. He then gave himself up to the police. A number of witnesses who were examined claim that Frost was not in fault, and that the other man had been the aggressor. Gagnon was 38 years, and Frost, who is a married man and has a home in Montreal, is 36 years of age. CORRESPONDENT.

Harbor Grace, Nov. 16, '11.

FELL OVER WHARF.

An outport man fell over Franklin's wharf on Thursday evening last and narrowly escaped being drowned.

If your house is to be closed for several weeks or longer in cold weather do not forget to turn off the water from the street, then burst pipes and flooded cellars will not greet your return.



CONVINCING

It is impossible for any argument in favour of Sunlight Soap to be more convincing than a trial of the Soap itself.

SUNLIGHT SOAP

TRY THE SUNLIGHT WAY.

Sidewalk Sketches.

By H. L. RANN.

THE TYPEWRITER.



The typewriter is a labor-saving device designed to emancipate woman from the cradle and the cook-stove. It has succeeded so well that all of our leading cooks and baby pacifiers are men. No business house is considered complete without a typewriter which makes more noise than a corn husker in a pair of celluloid cuffs and a typewriter girl whose beauty would paralyze a susceptible gent at a distance of forty yards. Some typewriters are about as proficient in spelling as a graduate of the English course. Next to a tendency to get out of alignment worse than a raw recruit on dress parade, this is the principal weakness of the typewriter. The man who will invent a system of simplified spelling which substitutes dots and dashes for the consonants and vowels will earn the lasting gratitude of every employer who has to run his business correspondence through an unbridged dictionary. Twenty years ago, if a man wanted to see what his typewriter was saying he had to put up the top and crawl inside, but the machine of today exposes his inmost thoughts and grammatical construction to eager gaze of the inquisitive bystander. Nowadays, women earn so much money running manured finger-nails over a universal keyboard that the state of wedlock looks about as inviting to them as a hat of the vintage of 1907. The typewriter has shattered many a dream of love in a cottage on \$8 a week, and it has sent many a confiding husband home to make the beds and sponge off the cellar floor. Despite the fact that it is developing a race of two-fingered operators with social aspirations, it is a great boon to humanity.

EMIGRANTS ON BOARD.

On board the S. S. Carthaginian there are 60 passengers from the Old Country who are emigrating to Toronto on the 28th inst., where he will have charge of the Army's work in Canada. Lieut.-Col. Reese has been three years in this country and has made many friends who will regret his leaving, particularly the members of Tasker Lodge of which he was Chaplain the past year. The presentation was made last night by W. M. Cowan who spoke in highly complimentary terms of the Lieut.-Col.

The Carthaginian Here

The Allan Liner Carthaginian, Capt. Bamber, arrived here at 9 last night after a passage of 8 days from Liverpool. She left there on Monday, the 8th inst., at 2.30 p.m., and from the start had head winds with very stormy weather and a high sea similar to that which the Venango had on her run out and this considerably impeded the ship. She brought one passenger in the saloon—Rev. Bro. Ennis, seven intermediate and two in steerage. The ship brought 600 tons freight and 19 bags and 11 baskets mail matter. The ship was set to leave Liverpool on Saturday, the 4th inst., but was detained owing to the fact that she was late in arriving across.

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THE C. L. MARCH CO., LIMITED,
FORCED TO SELL

their entire \$75,000 Stock for what it will bring.

ENTIRE STOCK NOW AT THE MERCY OF THE PUBLIC.

BE GOVERNED ACCORDINGLY.
ACT QUICKLY.

COME GET YOUR SHARE.
THIS IS A REAL SACRIFICE YOU DARE NOT MISS.

Present to Lt.-Col. Reese.

Last night the Brethren of the Tasker Lodge presented Lieut.-Col. Reese, S.A., with a handsome walking stick and also elected him as an honorary member of the Lodge. He will leave Newfoundland for Toronto on the 28th inst., where he will have charge of the Army's work in Canada. Lieut.-Col. Reese has been three years in this country and has made many friends who will regret his leaving, particularly the members of Tasker Lodge of which he was Chaplain the past year. The presentation was made last night by W. M. Cowan who spoke in highly complimentary terms of the Lieut.-Col.

A WARM FLAW!

It is a very desirable thing and unfortunately the period for such is all too short in this country. But you can have a warm flaw all the winter if you invest in a pair of our

HEAVY Woolen BLANKETS.

Prices from \$3.50 to \$8.00 pair.

J. M. DEVINE, 167 Water St.