

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

8981.—A PRETTY GRADY. TIOY DRESS.



Costume for Misses or Small Women. This model will develop very effectively in flouncing or embroidery, and is equally desirable for other lingerie materials, for Swiss mull, organdy, lawn or linen. The gored skirt has groups of tucks between the seams, and the flounce sleeves and waist are tucked to respond. A puff sleeve or short tucked sleeve may be used on the waist. The Pattern is cut in 5 sizes 14, 15, 16, 17 and 18 years. It requires 5 1/2 yards of 44 inch material for the 16 year size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Suitable materials for any of the patterns can be procured from A. & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

8978.—A Dainty Negligee.



Ladies' Dressing Sack. This model may be finished with Bell or Puff Sleeve, with a Satin Collar, or with Round or pointed Neckline. It is appropriate for flouncing, lawn, linen, challis, flannel, flannellette. The sack may be worn loose or confined by a belt or ribbon. The Pattern is cut in 3 sizes: Small, Medium and Large. It requires 2-3 yards of 26 inch material for the Medium size, or 3 1/2 yards of 36 inch material for the Large size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Please send the above-mentioned pattern as per directions given below.

No.
 Name
 Address in full:

N.B.—Be sure to cut out the illustration and send with the coupon carefully filled out. The pattern cannot reach you in less than 15 days. Price 10c. each, in cash, postal note or stamps. Address: Telegram Pattern Department.

TEACHERS.—We are selling for a short time a large stock of Orchestras and Musical Merchandise at a special cost and charges to admit of cheapness in business. No better opportunity ever offered to secure an instrument at this. See us early. Sale time is limited. CHESLEY WOODS.

Fashionable Hats

FOR YOUNG LADIES.

GOT YOURS YET?

IF NOT SEE WHAT WE ARE OFFERING IN

READY-to-WEARS

—AT—

75 cents each,

FORMER PRICE, \$1.20.

They are the kind that Smartly Dressed Young Ladies are wearing this season.

SEE WINDOW.

S. MILLEY

Uncle Walt THE POET PHILOSOPHER.

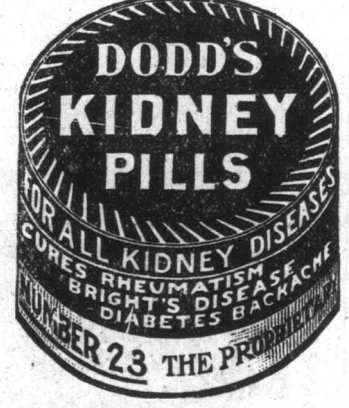
I ordered some potatoes down at the grocer's store; the price was something awful—I sat me down and swore. The grocer man informs me the price will stay up there; the crop is quite a failure, 'round here and everywhere. And so I see I'll have to subsist on beans and crust; and this it is that grinds me—I cannot blame the trusts. If I could blame Plerp Morgan, and coast old Guggenheim, I'd do without potatoes and have a bully time. The crop has been a failure because the weather's dry, and so the Wall Street barons can prove an alibi. Now I must eat the pumpkin and chew the moulty prune, and know the robber tariff, like Wall Street, is immune. No one will pay attention if I should raise a fuss, and so my heart is broken—there's no one I can cuss. I've pondered till I'm weary, and no way can I see to charge the 'tarter shortage to Iron-souled John D. If I could only work it to make John D. the goat, I'd surely run for office and ask you for your vote.

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The Illuminations.

In the matter of the illuminations as an adjunct to the welcome afforded the Papal Delegate, the people of St. John's lived up to their best traditions in this respect. The illuminations were the principal feature in the display and seldom has the like been witnessed in St. John's. Over the gate leading to the Archbishop's Palace was the word "Welcome" in scintillating points of electric light. The electrical decorations to the entrance to the grounds of the R. C. Cathedral were superb. This classic structure was outlined in red, white and blue electric bulbs, the Corinthian pillars which supported it being outlined as well as its other features, while the cross held in the hand of the collateral statue of the Baptist was traced in electric light. The motto "Vivat Pius P. P. Decimus" blazed forth on the front of the arch, and the spectacle was indeed a beautiful one. The others halls illuminated were the B. I. S. the windows of which were there ablaze with thousands of candles; the Star of the Sea Hall, which was also resplendent with light and over the roof of which was suspended a bright electric rope, terminating in colored stars, the whole being surmounted by a large electric cross. The hall of the T. A. & B. Society presented a very handsome appearance. The facade fronting on Duckworth Street was picked out in electric bulbs, and in the centre were the words "Greetings of T. A. & B. S. to the Apostolic Delegate," done in pink, white and green bulbs. The Mechanical Society made a very pretty display at their hall. The windows were filled with beautiful transparencies showing the quarters of the Papal Coat of Arms, the British Coat of Arms, and other national and religious mottoes. The hall of the Knights of Columbus was also beautifully illuminated and showed the legend in electricity, "Welcome to the Papal Delegate." Besides the halls above named, the Convent of the Presentation, Mercy Convent and the Chapel of the Lady of Good Counsel were beautifully illuminated with candles and float lights. Not a street in the city but exhibited the spectacle of several houses on it being illuminated from attic to basement, and in many streets all the residences were lit up, this being especially the case in the West End. The beautiful arches erected on the King's wharf, Cock-

ney & Atkins, T. J. Aylward, W. Shortall, Jno. Kelly, Jos. Farrell, P. F. Collins, E. M. Jackson, D. Galway, P. Lacey, M. F. Murphy (barber), Garrett, Byrne, T. J. Barron, and R. Callahan. On New Gower Street the residence of Councillor Martin looked well, and also that of Mr. E. Carter, the windows of which showed beautiful and appropriate transparencies. The residence of Mayor Ellis was exceedingly well done with transparencies and light, and the residences of Councillors Ryan and Channing were also splendidly illuminated. From the roof of G. Brownrigg's establishment on Water Street a splendid pyrotechnical display was given, and the same applied in many other portions of the city. Not often has a display of such brilliance been seen in the capital city of Newfoundland. All the arches were photographed yesterday by Mr. Jas. Vey.



T. J. Edens.

BULLDOG Brand
 Best 40c. TEA, 5-lbs.
 at 36 cts. lb. FREE
 Sample on application.

BY S. STEPHANO:
 Turkeys, Chicken, Corned Beef,
 Cal. Oranges, Bananas, Cherries,
 Table Plums, Cucumbers,
 Potatoes, Cauliflower, New
 Potatoes, Cabbage, Celery, Turnips.

P.E.I. BUTTER, 2-lb. prints.
 P.E.I. BUTTER, 10-lb. tubs.
 CODROY BUTTER.
 FRESH EGGS.
 Ingersoll Cream CHEESE.
 New York Corned Beef, 13c. lb.

T. J. EDENS, Duckworth St. and Military Road.

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Grows Hair Abundantly

This is an age of new discoveries. To grow hair after it has fallen out to-day is a reality. SALVIA, the great Hair Tonic and Dressing, will positively create a new growth of hair. If you want to have a beautiful head of hair, free from Dandruff, use SALVIA once a day and watch the results. SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known. At McMurdo's.

City Council Meeting.

A full Board was present at last evening's meeting. The Mayor presiding. Furlong & Conroy writing on behalf of C. Lester, truckman, denied having broken the boxes protecting the trees on the Promenade. Mayor Ellis said that Caretaker Ryan, of the West End Park, would prove it. Rev. Dr. Curtis wrote informing the Council that the question of the fence at Parade Street, near the Methodist School, would be considered by the Board of Education at his church. The petition for a light from the people of Pennywell Road will be considered by the Finance Committee who will in future hold their meetings monthly. The Deputy Minister of Finance asked for a receipt for \$27,516.82, half year's interest on the civic debt; also a receipt for \$6,000 for the Fire Department. A light will be placed at the lavatory in Job's Cove. The Colonial Engineer Co., Ltd., "Salvo Stagni," "Welcome to the Nova," etc. New Gower Street, from the point opposite Councillor J. T. Martin's, where a beautiful arch was erected, up to Hamilton Street, resembled a scene in fairyland. The street was festooned all the way with Chinese lanterns, strings of flags ran its entire length, the houses right along were illuminated, and at rapidly recurring intervals the whole was lit up vividly by colored powder from the tops of the arches. The business places along Water Street illumined, showing transparencies and exhibiting pictures of Pope Pius X., were the stores of J. P. Caan, Jno. Barron & Co., J. D. Ryan, Kear-

TO-DAY SATURDAY TO-DAY

A SENSATION FOR TO-DAY. STUDY the List--Come EVERYBODY.

Make your shopping appointments with your friends to meet at C. L. MARCH Co., Ltd., this evening.

Open till 10 p.m.

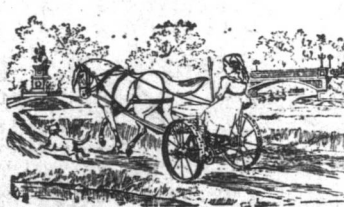
- SENSATION No. 1.** Lot of Gents' American Boots, assorted Vici—Box Calf, Chrome and Gun Metal—Regular values from 3 50 to 6.00. Your choice, per pair, for..... **\$2.69**
- SENSATION No. 2.** Lot of Gents' Cotton Half Hose, Blacks and Tans. Regular values 25 cents. Your choice, per pair **12c**
- SENSATION No. 3.** Lot of Gents' Balbriggan Underwear, assorted sizes, Cream and Fancy, absolutely firsts. Regular values 60 cts. Your choice, a garment **31c**
- SENSATION No. 4.** Lot of Gents' Fancy American Negligee Shirts, choice patterns, all sizes. Regular values 50 cents. Your choice **59c**
- SENSATION No. 5.** Lot of Gents' high-class Ready-Made Suits, American cuts, newest patterns, assorted sizes. Regular value \$15.00. Your choice..... **\$12 00**

LADIES!

- SENSATION No. 6.** Lot of latest style American cut Costumes, summer weights, assorted colors and sizes. Regular New York prices \$8.99 from 13.50 to 25.00. Your choice **\$8.99**
- SENSATION No. 7.** Lot of Black Voile and Panama Dress Skirts, latest American styles and cut, perfect fittings. A limited number only. Regular value \$5.00 to 7.50. Yours **\$3.79** while they last for.....
- SENSATION No. 8.** Lot of Ladies' Tan Hose, summer weights, sizes from 8 1/2 to 9 1/2 inch. Full fashion. Regular value 25 cents. Your choice **16c.**
- SENSATION No. 9.** Lot of Ladies' Summer Gloves, Silk Net, Lisle and Taffetas, some with two pearl buttons, balance 2 done, assorted sizes, Black, White and Coloured. Reg. value 35c. Your choice for..... **23c.**
- SENSATION No. 10.** Lot Ladies' New Princess Bodiskirts, handsomely trimmed embroidery insertion. This lot slightly soiled. Reg. values from 4.00 to 6.00. Your choice for **\$3.00**
- SENSATION No. 11.** Lot Ladies' celebrated D. & A. Corsets, made of the very best White Courtin, flexible steels, Directorate style (4 garters attached) all sizes from 19 to 28 inches. Reg. value 1.90. Your choice to-day for **\$1.29**
- SENSATION No. 12.** Lot of Children's and Misses' White Straw Hats, New York 1911 season styles. Reg. value 40c. A limited number only. **19c.**
- SENSATION No. 13.** Lot of Hearth Rugs, double side, 30 inch, handsome patterns. Cheap at **\$1.49.** \$2.00 Yours for.....

These prices are for cash only and are not subject to approval and will only hold open until to-night at 10 o'clock.

The Big WEST END Store. **C. L. March Co., Ltd.** The Big WEST END Store.



A Deering Mower.

If you intend to buy a Mower, Tedder, Rake or Grinder, buy a Deering. I have handled Deering Farm Machinery and Implements the past fourteen years; hundreds sold, everybody satisfied. Repair parts and Oil kept in stock. Enquiries promptly answered. Order early.

EDWARD F. CARTER, 30 New Gower Street, ju24,4s

"EDGEHILL" CHURCH SCHOOL FOR GIRLS, Windsor, N.S.

The Bishops of Nova Scotia and New Brunswick, Patrons. Miss Gena Smith, Lady Principal. Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng. 3 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams. Domestic Science Dept. Perfect Sanitary Conditions. Re-opens Sept. 13th, 1911. For Calendar apply to Rev. H. A. Harley, M.A., Secretary.

Sing & go

SOLID GOLD WATCH PUZZLE
 GREAT OFFER BY A RESPONSIBLE FIRM. IF IT COVERS YOU NOTHING TO TRY. To any person who can supply the correct names of these two well-known English towns, and fulfil conditions before, we offer our 10-Dollar Lady's SOLID GOLD WATCH. Daily Jewelled (English Government Stamped) as a FREE GIFT. (Silver Watches are presented to Gent.) Send your stamps on a sheet of paper, together with stamped addressed envelope for reply, to FELLOWS & CO., Wholesale Watch Merchants, 20, Abchurch Lane, London, E.C. 4, England. The watch is sent to you in a plain box from us to meet with you. The name of this puzzle must be mentioned. Transmittal of last competition over.

Mrs. J. A. Andrew, Warner, N.H., U.S.A., Miss Snie Miller, Whitbourne, T.B., Newfoundland, July 13, 1911.

WILL PARADE—The Cadets will parade to-morrow morning at 11 o'clock to attend the Pontifical High Mass which will be celebrated by His Excellency Monsignor Stagni.

Sweet Bread

4 cents and 12 cents Loaf.

Plain Bread

5 cents Loaf. Made under the best sanitary conditions—all new appliances.

M. J. WALSH, Duckworth Street.

Digby, N.S. Minard's Liniment Co. Limited. Gentlemen,—Last August my horse was badly cut in eleven places by a barbed wire fence. Three of the cuts, (small ones) healed soon, but the others became foul and rotten, and though I tried many kinds of medicine they had no beneficial result. At last a doctor advised me to use MINARD'S LINIMENT and in four weeks' time every sore was healed and the hair has grown over each one in the condition. The Liniment is certainly wonderful in its working. JOHN R. HOLDEN. Witness, Perry Baker. Job Printing of all kinds.