

A BIG SMASH

At the High Cost of Living

We have a big surplus stock of good seasonable merchandise which we purpose clearing out at

A BIG REDUCTION

It is required to convert this stock into cash quickly and in order to do so we are allowing profits to go by the board and cutting deeply into the prices. It will be noted that quantities are limited, and when sold out it will be impossible to replace them at anywhere near these prices.

Sale Starts Thursday, Nov. 4th

Grey Cotton

1,000 yards, reg. 40c quality, good heavy weight, 34 in. wide
Sale Price 29c
10 yds. \$2.75

500 yards, reg. 40c quality, 40 inches wide
Sale Price 29c
10 yds. \$2.75

1000 yards reg. 30c quality
Sale Price 23c
10 yds. \$2.25

100 yards reg. 25c quality
Sale Price 22c
10 yds. \$2.00

Sheeting

400 yards unbleached twilled sheeting, 2 yds. wide reg. 75c
Sale Price 55c
10 yds. \$5.00

Pink Saxony Flannel

600 yards, reg. 50c quality, fine soft finish 32 inches wide
Sale Price 40c
10 yds. \$3.75

300 yards, reg. 45c quality
Sale Price 38c
10 yds. \$3.50

60 yards reg. 40c quality
Sale Price 33c
10 yds. \$3.25

Pale Blue Saxony Flannel

200 yards, reg. 40c quality
Sale Price 33c
10 yds. \$3.25

100 yards, Assorted Colors, Saxony Flannel reg. 40c quality
Sale Price 33c
10 yds. \$3.25

White Saxony Flannel

500 yards, reg. 50c quality
Sale Price 39c
10 yds. \$3.75
200 yards, reg. 40c quality
Sale Price 35c
10 yds. \$3.25

Stripped Flannelette

1,000 yards, reg. 50c quality, 34 to 36 inches wide
Sale Price 39c
10 yds. \$3.75
500 yards, reg. 45c quality
Sale Price 37c
10 yds. \$3.50
200 yards, reg. 35c quality
Sale Price 30c
10 yds. \$2.95

Dress Goods

Consisting of Plaids, Poplin's, Cotton Serge etc.
300 yards reg. 60c
Sale Price 49c
300 yards, reg. 75c
Sale Price 59c
300 yards, reg. \$1.25
Sale Price 98c

Blanket Cloth

Reg. \$3.50
Sale Price \$2.75

Dress Flannelette

In good variety of patterns
Sale Price 38c
10 yds. \$3.50

Cotton Blankets

Reg. \$3.25 large size
Sale Price \$2.95 per pair
Single bed size
Sale Price \$2.25 per pair

Prints

800 yards in light and dark colors. Reg. 40c from 30 to 36 inches wide.
Sale Price 30c 10 yds \$2.75

Table Linen

50 yds reg. \$1.25 quality
Sale Price 89c per yard
200 yds reg. \$1.50 quality
Sale Price \$1.15 per yard
50 yds reg. \$1.75 quality
Sale Price \$1.25 per yard

Roller Toweling

300 yds reg. 30c quality
Sale Price 22c per yard
200 yds reg. 25c quality
Sale Price 19c per yard

Black Ribbed Hose

Reg. 40c quality, all sizes
Sale Price 33c per pair
Reg. 50c quality
Sale Price 39c per pair
Reg. 75c quality
Sale Price 59c per pair

Men's Overcoats

25 Overcoats and Ulsters
to clear at \$18.50 each
25 Overcoats
Sale Price \$12.50 each
25 Boys' Overcoats
to clear at \$7.50 each

Men's Underwear

Heavy Unshrinkable-Shirts and Drawers. Reg. \$2. to \$2.50
Sale Price \$1.75 per gar.

White Cotton

1000 yds fine quality long cloth reg. 40c
Sale Price 32c 10 yds. \$2.95
150 yds reg. 35c quality
Sale Price 29c 10 yds. \$2.75

Curtain Muslin

Reg. 50c quality in white and colored
Sale Price 39c per yard
Reg. 35c quality
Sale Price 29c per yard

In addition to these listed here, we have hundreds of other Bargains too numerous to mention. Get your share of Bargains at this sale while our stock lasts which in many lines will be only a short time.

Buy for present requirements—Buy for future needs—The greatest bargain opportunity of the season for the careful housekeepers. We must convert \$5000.00 worth of surplus stock into cash in two weeks, hence this Nov. Sale.

A. H. MACKAY

PERSONALS.

Mr. Frank Dinan was a visitor to Blackville last week.

Mr. C. George Couds spent Friday of last week in St. John.

Mr. J. A. Rundle of Halifax was a visitor to town during the week-end.

Miss Winnifred Kenny of Sydney, N. S. is visiting Miss Alice Morris.

Mrs. E. H. Sinclair and son Billie have returned from Providence, R. I.

Mrs. J. Stout of Campbellton is visiting her daughter, Mrs. Harold Russell.

Mr. and Mrs. Howard Williston visited friends in Fredericton last week.

Mr. A. J. Morrison of Montreal spent a few days at last week at his home here.

Mr. F. D. Swim was a visitor to St. John on Friday and was registered at the Victoria.

J. H. Drummie has returned to St. John, and will resume his studies at King's Law College.

Mr. J. R. Lawlor, police magistrate who has been ill with pleurisy is able to be out again.

Mr. Fred Carrigan of Nelson, left on Thursday for Toronto, where he will in future reside.

Mrs. Wm. Aitken and two daughters Misses Annie and Laura, left last week for Montreal, Que.

Miss Agnes Ryan left on Thursday for Portland Maine, to spend the winter with her sister Mrs. T. Logan.

Mr. W. J. Jardine Mgr. of the Bank of Nova Scotia, Moncton spent Wednesday and Thursday of last week in town.

Mr. Allan Menzie, who spent last week on a bird shooting trip at Tracadie, left today for his home in Fredericton.

Mrs. MacGowan, who has spent the past two weeks with her daughter Mrs. R. Melrose returned to her home in St. John on Friday.

Mr. Earle Peirle has severed his connection with the Loughbury Co., Ltd. and has gone to Sackville where he has accepted a position.

Mrs. Donald Buckley and Mrs. James Harnett returned to their homes on Thursday, after a pleasant visit with Mr. and Mrs. J. D. Buckley.

Miss Marion Stothart, daughter of Mr. and Mrs. D. W. Stothart entertained a number of her girl friends to a Hallow E'en party last Saturday evening.

Mr. and Mrs. M. Chalmers Russell, who spent the summer with Mrs. Russell's mother, Mrs. Fleming, left yesterday for their home in Vancouver, B. C.

Messrs. A. E. Reilly, K. C. of Moncton, Richard O'Leary of Richibucto, and T. G. Loggie of Fredericton, were in town Sunday, attending the funeral of the late D. J. Buckley.

Mr. and Mrs. John McKay of New York and Mrs. William McKay of Moncton, who have been visiting friends in Newcastle, Upper Nelson and Loggieville have returned to their homes.

Marion Davis At Happy Hour Wed.

Marion Davies, the beautiful young star who has recently been added to the Select Pictures' attractive array, will be seen here on Wednesday at the Happy Hour Theatre in her first select production, "Cecilia of the Pink Roses," produced with marked finesse by Julius Steger from the novel of the same name by Katherine Haviland Taylor.

Cecilia (Marion Davies), the lovely young daughter of Jerry Madden, a brick maker, is left at the head of the household by the death of her invalid mother (Willette Kershaw), whose ambition, that she might be a lady and wear a bonnet "with pink roses on it" had never been realized. Jerry's fortunes takes a turn through the success of his invention which has been patented by the kindly priest of the gas-house district who also persuades him to use some of his wealth in educating his little girl. Cecilia is placed in a fashionable boarding-school where her life is made miserable by the arrogant and unkind daughters of the idle rich who laugh at her crude inexperience.

Cecilia's accidental meeting with Harry Tremblay, a cousin of one of her schoolmates, the development of his friendship and love in spite of the obstacles which arise in the form of her own low birth, her brother's worthlessness and her father's lack of accord with his new luxury, is pictured in a series of charming and pathetic scenes.

This photo play, the first of a series of six in which the little star is to appear in Select Pictures, directed by Julius Steger, has been produced with the skill of a man whose entrance to the films was with a view to bringing to that field the craftsmanship and technical knowledge of artistry which this effort has so successfully demonstrated.

SUGAR PRICE CUT \$1.40
The sales department of the Atlantic Sugar Refining Co. have made the announcement that they have cut the price of sugar \$1.40 per one hundred pounds bringing their selling price to \$14.50.

OXO GENERATES HEAT

Concentrated Beef Cubes Fortify Body Against Chills.

An Oxo cube dissolved in a cup of hot water is a splendid thing to take before going out in the cold or damp, or on coming in, if one feels the slightest ill effects. Besides its nourishing and invigorating properties, Oxo acts as a fuel in the body, generating heat that the system requires.

Oxo cubes—in tins of four and ten cubes—have endless possibilities. For soups, sauces, gravies, savory dishes and meat jellies, they do all that meat could do, and do it quicker and with less trouble. Use Oxo cubes with "left-overs" and oddsends for new, delicious dishes.

There is nothing better than Oxo for building sturdy boys and girls.

HOW YOU CAN TELL GENUINE ASPIRIN

Only Tablets with "Bayer Cross" are Aspirin—No others!



There is only one Aspirin, that marked with the "Bayer Cross"—all other tablets are only acid imitations.

Genuine "Bayer Tablets of Aspirin" have been prescribed by physicians for nineteen years and proved safe by millions for Pain, Headache, Neuralgia, Colds, Rheumatism, Lumbago, Neuritis. Handy tin boxes of 12 tablets—also larger "Bayer" packages, can be had at any drug store. Made in Canada.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mononaceticacid of Salicylicacid.

While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company, Ltd., will be stamped with their general trade mark, the "Bayer Cross."

OBITUARY

CLIFFORD DRUMMOND

Clifford Drummond, a returned soldier, died at River Glade Hospital Thursday evening. His remains were brought to Newcastle on the local. The deceased was 25 years of age, the son of Hugh Drummond, Chaplain Road. He enlisted and went to France with the 104th Regiment and was shell-shocked and gassed from the effect of which he never recovered. Besides his father and step-mother he is survived by four brothers and four sisters, John and Ernest in the west; Robert in California; Ralph at home. The sisters are Georgina and Geraldine at home; Mrs. Frank Richards, Chaplin Road, and Mrs. Fred Chesboro, of Pittsburg, Pa. The interment was held in the Methodist cemetery on Saturday afternoon.

PAUL TIPPETT RICKARD

At Barker's Point, Wednesday morning, Paul Tippet Rickard died, aged 25 years, with pneumonia. He leaves his widow, two sons, Walter and Ernest, and one daughter, Muriel, his mother, Mrs. Frank Dickson; five brothers, Rev. J. H. E. Rickard, of Slingerland, N. Y.; Wesley D., at home; George T. Hartland; Frank W. Moncton, and Harold E., at home, and three sisters, Mrs. I. A. Haggart, Methuen, Mass., Mrs. Charles Ross, Baker's Point, and Mrs. J. E. Mitton, Renous, Northumberland County, N. B.

ALEX. O'DONNELL JR.

McNamee, N. B., Oct. 27—Alexander O'Donnell, Jr. of McNamee, fell from a load of hay and broke his neck. He died shortly after. About three weeks ago he lost a daughter with diphtheria. The remains were laid to rest at the Church of England burying ground at Carroll's Crossing. The pall-bearers were Harry Lyons, Clifford Lyons, Ward Reid, Patrick Brown, George Parker, Oliver Lyons. The floral tributes were many and beautiful.

He leaves to mourn, besides his wife and father, four daughters, Emma, Margaret, Gladys and Isabelle two sons, Harry and Vincent; three brothers, Richard, Peter and Finlay. Five sisters also survive, Jennie, Nellie, Marie, Jessie and Pearl.

Childhood Ailments

The ailments of childhood—constipation, indigestion, colic, colds, etc.—can be quickly banished through the use of Baby's Own Tablets. They are a mild but thorough laxative which instantly regulate the bowels and sweeten the stomach. They are guaranteed to contain no harmful drugs and can be given to the youngest baby with perfect safety. Concerning them Mrs. Alcide Lepage, Ste. Beatrix, Que., writes:—"Baby's Own Tablets were of great help to my baby. They regulated her bowels and stomach and made her plump and well." The Tablets are sold by medicine dealers or by mail at 25c cents a box from FOLLANSBEE & Co., Brockville, Ont.

HAPPY HOUR WEDNESDAY

Marion Davies

"Cecilia of the Pink Roses"

A rose by any other name could never be as sweet as lovely Marion Davies in her first Select Picture "Cecilia of the Pink Roses."

Beautiful Marion Davies, fair flower of the screen, will delight you with the fragrance of her new charming play

THURSDAY Charles Ray

"Homer Comes Home"

Biggest day the old burg ever saw! And who but that blamed Homer Caven-der laying the corner stone of the new town hall! Him that folks had thought would never amount to shucks!

FRI. & SAT. May Marsh

"Spot Light Sadie"

12th. Episode of "The Invisible Hand"

Mutt & Jeff Comedy

Matinee Sat. at 4 o'clock



Eye Glasses

Our Forbears didn't live in this 20th century and couldn't get the elegant feather weight, rimless Glasses their posterity can wear. They were glad to have frames made of wood, iron or horn.

Come in and see for yourself how neat and of what light weight are the latest styles we carry, fitted with the proper glasses.

C. M. DICKISON OPTICIAN

Newcastle, N. B.

SEASONABLE GOODS

Papeteries, Calendars, Books, Cards, Dolls, etc.

for Fall and Holiday trade will be nearly all here by the 6th of November

We will give you an opportunity to make an early selection. It will be just eight weeks till Christmas, and it will be to our mutual advantage if you will consider making an early start in purchasing.

FOLLANSBEE & Co.

Lost

On Thursday, an Automobile Rim and Tire, on the North or South side of Northwest Miramichi River between Trout Brook and Newcastle. Finder please return to

HUBERT WAY

Difficulty Arises In Miner's Strike

London, Oct. 27—A new difficulty has arisen regarding the complete settlement of the coal strike, which was believed to have been attained on the basis of an increase in the miners' wages as set forth in the earlier announcement this afternoon. That the difficulty is serious is indicated by the fact that the cabinet

A Constipation Cure

A druggist says: "For twenty thirty years I have recommended the Extract of Senna as the best remedy for constipation and indigestion. It is an old-fashioned remedy, but it is still the best. It is the only one that does not harm the system. It is the only one that does not harm the system. It is the only one that does not harm the system."

has been summoned to meet early to-morrow morning before the conference of the miners and government officials reassembles.

At the last moment the miners presented a new demand which compelled adjournment of the conference with the representatives of the Government. Nothing has yet transpired as to the nature of the miners' new demand.

London, Oct. 27—The Government's emergency bill, which provides for all contingencies in the event of miners' strikes, should involve the railway and transport workers was passed through all its remaining stages today and passed third reading tonight. The vote was 238 to 58.

Anxiety is being felt by many mining men interested in copper property in Canada regarding the royalty in this mineral which the Dominion Government may think fit to impose after January 1 next, up to which time they are free from any royalty. A resolution was passed by the Dominion Mining Association to petition the Government to protect the men who have made their money in prospecting and mining

development of important discoveries by describing to them the specific royalties which will be charged on the different minerals produced, and particularly asking that the time for which copper shall be exempt from the royalty shall be extended for a period of ten years.

TWENTY-FIVE YEARS AGO

(Daily Times, Oct. 25th, 1895)
A commission has been taking evidence at Newcastle in Hon. Peter Mitchell's suit against the Montreal Street Railway for \$15,000 damages for injuries sustained in jumping from a runaway car. It is said the testimony is to the effect that Mr. Mitchell is both mentally and physically weaker than before the accident.

