## A Victrola for Christmas Means Music all the Year

All the best in music -vocal, instrumental, dance, band and orchestral - is to be had where there's a Victrola, and just whenever you want it, and as the desire and occasion dictate.


VICTROLA IV

Whether intended for one or the entire family - all will benefit alike and listen with delight each time a record is played.

There are over 6000 Victor Records from which to choose, including standard and popular selections on ten-inch, double-sided records at 90 cents for the two.
$\$ 2$ for this Genuine Ask any of "His Master's Voice" dealers (in any town or city in Canada) to demonstrate
this instrument, and to play any music you like to hear. You will marvel at its sweetthis instrument, and to play any music you like to hear. You will mary
ness of tone and reproductive powers. Other Victrolas $\$ 33.50$ to $\$ 400$.
BERIINER GRAM-O-PHONE COMPANY, LIMITED Lenoir Street, Montreal


