

PUBLISHED EVERY
FRIDAY

CIRCULATES IN
EVERY PROVINCE

THE CANADIAN GROCER AND GENERAL STOREKEEPER

QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**
When he talks quantity . . .
Ask him about **QUALITY**
When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT
in
Colman's Mustard

VINEGAR—That is clear and sparkling.

VINEGAR—That leaves a delightful, lasting sensation on the palate.

VINEGAR—Of guaranteed strength, mellowness and flavor

VINEGAR—Specially adapted for pickling purposes, with keeping qualities unexcelled.

VINEGAR—Produced from the highest known ingredients, by a strictly scientific process.



IMPERIAL WHITE WINE

HAVE YOU TRIED IT?