

# Tell Your Customer About Baked Beans

She can buy white beans, of course, at about 12c a lb., in these stirring times. She can soak them, drain and parboil them. She can add pork, sugar, pepper, salt and molasses, and then cook them for hours. The result is baked beans—of a kind.

Ask her to try Simcoe Baked Beans. The process of preparation is reduced to simply heating them. Perhaps one in a thousand can prepare home-baked beans to be as delicious and perfectly cooked as "Simcoe" beans, but the other 999 cannot and have their trouble for nothing.

Sell Simcoe Baked Beans! You will please your customer and insure "repeat" sales. You will also be a member in good standing of the "Made-in-Canada" Club.



Plain, or with Tomato or  
Chili Sauce

**DOMINION CANNERS  
LIMITED**

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