

Be loyal to your own interests and place the stamp of your approval on western enterprise by patronizing Insurance Companies whose interests are in the west.



H. C. TAYLOR  
President

J. H. GARIEPY  
Vice-President

THE  
**Alberta - Canadian  
Insurance Co.**

Authorized Capital \$500,000

Incorporated by "Special Act" of the Alberta Legislature

All Classes of Property Insured  
against Loss by Fire or Lightning

Energetic Agents Wanted in all Districts

Head Office  
EDMONTON, Alberta

EDGAR A. BROWN  
Secretary

The successful business man is invariably a persistent and consistent insurer. He keeps well insured all the time because it is in line with the principles upon which his business is conducted. Success in business is the result of neither luck nor chance.



The prudent man takes every precaution to prevent fire on his premises but his prudence prompts him to keep well protected against accidents and the carelessness of his neighbors. See to it that you are insured—with us.

Our Policies are clear and concise contracts of insurance free from ambiguous or obscure conditions. We are in close touch with our patrons and our loss claims are adjusted and paid promptly.

FRANK O. FOWLER, President

ANGUS McDONALD, Vice-President

JOS. CORNELL, Manager

**The Central Canada Insurance Company**

Head Office:

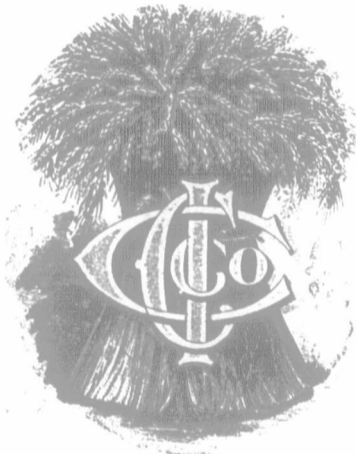
BRANDON, Manitoba

Fire Insurance

Pure-Bred Registered Live Stock Insurance

Hail Insurance (in Manitoba)

Our Local Agents will furnish Full Information  
regarding Rates, Terms, etc.



AUTHORIZED CAPITAL

\$500,000

Full Government Deposit

Licensed Under "The Manitoba Insurance Act"

Registered in Saskatchewan and Alberta

Write our Head Office for any Information desired  
relative to the lines we handle

Our Premium Rates are as low as is consistent with fair and liberal treatment of our patrons. The real value of insurance is determined when loss occurs. Ask our Policyholders.



Every time you see a fire or hear of a serious loss you are reminded of the possibility of such a calamity overtaking you. Have you profited by the reminder? Be prepared for the possibility by insuring with us. The cost is trifling, the protection absolute.

THE  
**Saskatchewan  
Insurance Co.**

Authorized Capital, \$500,000

Head Office  
REGINA, Saskatchewan

J. F. BOLE, President  
G. T. MARSH, Vice-Pres.

Incorporated by "Special Act" of the  
Saskatchewan Legislature

Agents wanted in Districts where we are not already  
represented. Only Business Producers need apply

Special attention given to FARM FIRE INSURANCE



"Did not believe in insurance."  
"Never had a fire before."  
"Intended insuring next week."  
"Forgot to renew my insurance."  
Appropriate epitaphs for the graves  
of many otherwise prosperous lives.  
Forethought is a money maker and  
money saver. Afterthought consists  
principally of regrets.

Be consistent. If a sentiment in favor of "Home Industries" is of any value to you, encourage it by example and place your insurance with "Home Companies."