



## ESSEX & SUFFOLK EQUITABLE INSURANCE SOCIETY, LIMITED

ESTABLISHED 1892

NOTICE is given under clause 27 of The Insurance Act, 1917, that License No. 851 has been issued authorizing this Society to transact in Canada the business of Fire Insurance.

MATTHEW C. HINSHAW,  
Chief Agent for the Dominion.

## The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

Head Office - - - - - Waterloo, Ont.  
TOTAL ASSETS 31st DEC., 1918, Over \$1,000,000  
Policies in Force in Western Ontario Over 30,000  
GEO. DIEBEL, ALLAN BOWMAN,  
President Vice-President  
L. W. SHUH,  
Manager

## WANTED

Young Spanish gentleman, married, ambitious and a worker, thoroughly competent in translating and commercial correspondence in English and Spanish, knowledge of general office work, desires position with a firm where there are good prospects and where initiative and stability are appreciated. Best of recommendations. Address—D. Cuetera, 2574 Park Ave., Tel. Rockland 1695.

## WANTED

Experienced Fire Underwriter and Loss man, competent correspondent, desire independent position. Address.

Experience,  
Care The Chronicle,  
Montreal.

## WANTED

INSPECTOR to specialize in production of Automobile Insurance with large English Casualty Company. A man with initiative and ability will be given every opportunity to succeed. Full particulars of experience requested. Address,

Auto Inspector,  
Care The Chronicle,  
Montreal.

## WANTED

CASUALTY INSURANCE PRODUCER, 25 to 35 years of age. Must be clean cut and good business getter. To qualify for position as Inspector in Quebec and Maritime Provinces, splendid chance for advancement. Address,

Producer,  
Care The Chronicle,  
Montreal.

## FIRE INSURANCE.

It is true fire insurance does not create capital nor restore that which fire destroys, but it renders an equivalent service, so far as the individual loser and the preservation of general business equilibrium is concerned. Its mission is to distribute the loss overwhelming to the individual, among the many to whom it is but an incident of current expense. It is a universal equalizer, on the principle of the suspension bridge. Planting its solid abutments of assets upon the stone, it throws out its many-stranded cables so effectually and with such accuracy of constructive skill, that the heavy trains of commerce pass and repass safely, without undue strain upon any part of the bridge.

Without the interposition of fire insurance, the annual fire loss would be a burden so heavy as to break down thousands of valuable enterprises, drive tens of thousands of individuals into bankruptcy, and paralyze business.

If these facts were even casually considered and reflected upon by the great body of the people, we should hear less of burdensome legislation and taxation schemes against the insurance companies.