

MAGIC BAKING POWDER

Does not contain Alum

MAGIC makes pure, delicious, healthful biscuits, cake and pastry. Protect yourself against alum powders by insisting on **Magic Baking Powder.**



MAGIC is a medium priced baking powder and the only well-known one made in Canada that does not contain alum.



Full Pound Cans, 25c.

Made in Canada

E. W. Gillett Co. Ltd.

Winnipeg

Toronto, Ont.

Montreal

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