

NATIONAL MOTOR TRUCKS

HAULAGE—An Important Question for Every Manufacturer to Consider.

Haulage is a vital feature of manufacturing efficiency. It affects production, deliveries, satisfaction of customers—and PROFITS. Have YOU ever thoughtfully studied the possibilities of increasing the efficiency of YOUR plant by using one or more National Motor Trucks? Consider the possibilities of always-on-time deliveries of important orders. Think of the go-get-it ability of National Motor Trucks when you lack certain supplies to complete work in hand.

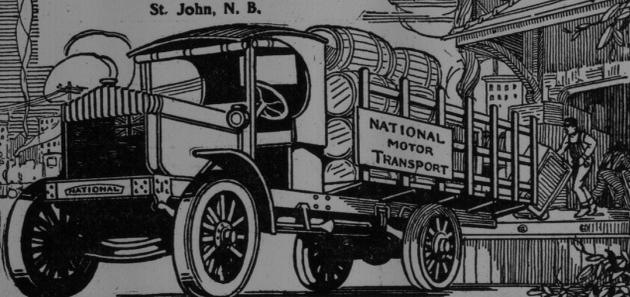
In this regard alone a fleet of National Trucks might easily pay for themselves in a few trips. Then think of the day-in-and-day-out haulage that must be done in the course of your business, regardless of railroad or material conditions.

Think of National Motor Trucks not from the expense standpoint, but from the INVESTMENT standpoint. Ask yourself THIS question: Can I invest \$2,000, \$3,000, \$5,000, \$10,000 in National Trucks and make the investment provide its own sinking fund, pay me liberal interest, and increase my business?

We will be glad to study your haulage problem carefully and give you an unbiased answer as to whether or not you can use National Trucks to advantage. If the facts show that you cannot profitably use National Motor Trucks, we'd rather not sell them to you.

National Motor Trucks are built in Canada for Canadian conditions. See them at our dealers or write for illustrated catalogue.

NATIONAL STEEL CAR CO., Limited
Hamilton, - Canada.
Local Representative
NOVA SALES CO., LIMITED
101-107 Germain Street
St. John, N. B.



What Truck? Ask the Driver—He Knows

MANY MEMBERS IN COOKING CLUBS

Some 340 Maine Girls Taking Regular Courses Under Direction of U. of M. Extension Service

Orono, Me., April 16—Three hundred and forty girls in Maine, whose ages range from ten to eighteen years, are taking a regular course in cooking and housekeeping, under the direction of the University of Maine extension service. They represent twenty-eight clubs, located in nearly that number of towns. They began their work under local leaders in January or February and will complete it before the opening of the coming season.

The cooking and housekeeping clubs were started primarily as a winter enterprise, but in some parts of the state that line of work is taken up in the spring and carried through the summer in connection with other club projects, so the total enrollment is likely to exceed 500. The members keep a daily record of their work, and a final report at the end of the season. The girls are scored on the basis of their records, exhibits at the county contests and the stories or essays they write regarding their season's work.

Miss Alfreda Ellis is the assistant state leader in charge of the girls' clubs. Then there are seven county home demonstration agents, nine county club leaders and the local leaders, all interested in promoting club work.

These cooking and housekeeping clubs, most of which are now in the busiest period of their course, have their own club officers, conduct their club affairs in a business-like manner and at every meeting have a practical demonstration in cooking and serving. Two members at a meeting will prepare and serve a corn stew, for instance; then three others will clear the table and wash the dishes.

The demonstrations are sometimes held in a school-house, more often in the homes of the club leaders, and at times the members of the clubs take turns entertaining in their own homes. The cooking course includes these sub-divisions: Preparation of canned and dried fruits and vegetables, cooking fresh vegetables, salads, desserts, box lunches, meat substitutes, quick breads, cakes, cookies, and gingerbread, yeast bread. Finally comes a demonstration in serving a meal. It is then that the mothers are invited to see how their daughters have progressed as little housekeepers.

At Kenduskeag, when the girls entertained their mothers they served a pink tea. Pink was the color scheme, which was borne out by the salmon loaf they served, the cornstarch pudding and the pink roses with which the tables were decorated.

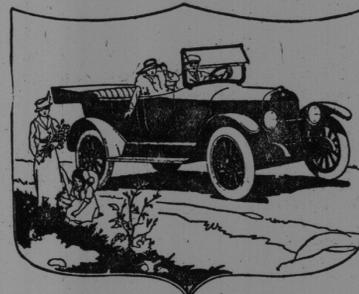
Included in the housekeeping course are these topics: Building the fire and care of the stove; serving a meal, dish-washing, cleaning metals, cleaning a room, care of a bedroom, care of the kitchen, cleaning lamps, washing and ironing. In the town of Weld, Franklin county, a trained nurse volunteered her services and showed the girls how to make a hospital bed and how to change the clothing on a bed with a patent in it.

GRAY DORT

WE cannot build a finer light car than the Gray-Dort. We will not build a poorer one. Some cars cost less than the Gray-Dort. Compare them—and you'll be astonished at how great the difference is. Some light cars cost more than the Gray-Dort cars—but you cannot find wherein they give you more. Ride in a Gray-Dort—and you will not be satisfied to own a car that gives you less. Nor will you wish to pay a higher price—for nothing more.

The touring car is \$1245; the Gray-Dort Special—the car with added refinements and extra equipment, is \$135 extra; there are also a coupe, and a sedan. All prices f.o.b. Chatham and are subject to change without notice.

GRAY-DORT MOTORS, Limited, Chatham, Ont.
In the U.S.—Dort Motor Car Co., Flint, Mich.



WM. PIRIE SON & CO.,
St. John, N. B.

New May Numbers of Columbia Records

Ponselle's First Butterfly Record

It is more than Ponselle who sings "Un Bel Di Vedremo." It is Butterfly singing her heart out in longing for her lover's return. A record that justifies the critics' acclamation of Ponselle as one of the world's greatest dramatic sopranos.

49571—\$1.50



Happy Music

All the happy music you ever heard or ever will—yesterday, years ago or tomorrow—all the latest, happiest hits—all the best of the greatest music—can be yours on Columbia Records. The new May Records are listed here.

Royal Flying Corps March, Guido Deiro. **49586, 10-inch 90c.**
Marches' March, Guido Deiro. **49587, 10-inch 90c.**
Thousands of Years Ago, from "The Conqueror"—Fest-trot. Introducing Only in Dressing. Earl Fuller's Rector Novelty Orchestra. **49597, 10-inch 90c.**

"I'm Forever Blowing Bubbles"

An exquisite song of imaginative sentiment with a rarely beautiful melody. On the back, "The Beautiful Ohio" as a canoe song, with fascinating words set to the same rippling music that made this waltz the season's biggest dance hit.

A-2701—90c



Seidel Glorious in "Gypsy Airst"

Slow opening notes, then fiery passages—Toscha Seidel at his best. The range of these haunting "Gypsy Airst"—from a mad storm of passion to a mere suggestion of sound—gives this young Russian genius every chance to show you his intense emotion and the brilliance of his superb technique.

49564—\$1.50



"Hat Tumble-down Shack in Athlone"

An Irish "Home Sweet Home"—an old story in new words, set to glorious harmonies that introduce favorite Irish airs. On the back, "You're Still an Old Sweetheart of Mine."

A-698—90c



Stracciarì Rollicks Through Funiculi, Funicula!

As a boy in Naples Stracciarì sang this rollicking air. His splendid baritone makes it a thing of rhythmic beauty, at the sound of his voice you fairly see Vesuvius standing out against the sparkling blue waters of the Bay of Naples.

78104—\$1.00



"The Lure of Music"

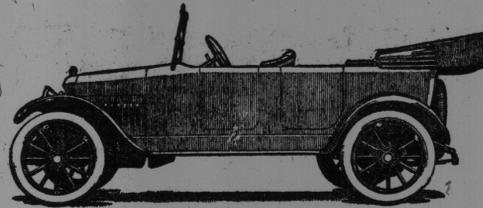
This wonderful book should be in every music-lover's home. It tells you, in a human, interesting way, all about the world's greatest composers and their music—\$1.50 at all Columbia Dealers.

New Columbia Records on Sale the 20th of Every Month
COLUMBIA GRAPHOPHONE CO.
Toronto

"Till We Meet Again" and "Rose of No Mans Land"

Columbia Orchestra has now made these two old favorites into wonderful, dreamy, luring waltzes. There's no resisting their invitation to the dance—and you won't want to, either!

A-6098—\$1.50



Each New Day Brings a Better Maxwell

MOST anyone would think that after building 50,000 motor cars on one chassis plan that close on to perfection would be reached.

That is true in a large measure; but it happens to be only the point at which the Maxwell executives began.

They decided to keep on building Maxwells better and better as each new day went by.

The locomotive engineer drives his engine better every day. The banker who loans money does so with more and more judgment. The man at the forge—likewise.

This is the principle on which the Maxwell is built. It is not new in the business world. But it is sound.

And to-day, with 300,000 Maxwells built on this plan, anyone will readily understand—

- Why a Maxwell runs on and on and never quits with age;
- Why a Maxwell seldom turns in at a repair shop;
- Why a Maxwell is so eagerly sought for in the second-hand market.

One of the last of more than 1000 improvements made since the first Maxwell was built is the appearance.

Let your eyes glance over this present day Maxwell and you'll think the price \$200 more than we ask for it.



THE MAXWELL MOTOR CO. OF CANADA, Limited, WINDSOR, Ont.

MOTOR CAR & EQUIPMENT CO., LIMITED
Showrooms: Cor. Duke and Charlotte Sts.
Garage: 108 to 112 Princess St. St. John, N. B.