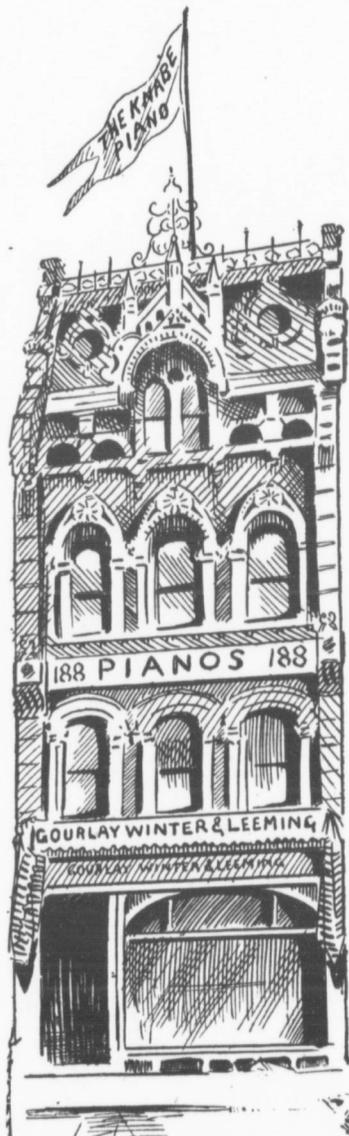


THE . . . .  
NOTED . . . .

• • Piano House.



WAREROOMS OF  
GOURLAY, WINTER & LEEMING,  
188 YONGE ST., TORONTO.

## Points for the Public.

### OUR WAREROOMS.

THIS artistic building is the headquarters of the most progressive High Class Piano and Organ business in the Dominion.

The interior arrangements are unequalled for the purposes of the business. They cover five floors, and are sub-divided into **Twelve** departments, **Six of which** are tastefully decorated as a suite of Piano and Organ Display Rooms, offering the buyer the opportunity of judging the merit of each Instrument under the same conditions as were it in his or her own drawing room, without any of the advantages secured by large and acoustically helpful salesrooms.

### OUR INSTRUMENTS.

We believe in Piano Competition. Not the kind where A says that the A piano is the best, B asserts that the B piano is the best, C affirms that the C piano is the best, and so on. That kind of competition is an old story; but friendly rivalry under one roof, tending to exactly suit the purchaser—that is what our salesrooms offer. The instruments of Knabe, Hardman, Fischer, Gerhard Heintzman, Karn, Berlin Piano Co., Morris and others.

### EIGHT NOTED PIANO MANUFACTURERS,

are presented side by side. Each grade of instrument, besides being sold under the fullest manufacturer's guarantee, is indorsed by us as the best obtainable at the price asked. Every variety of size, style and finish, but only pianos of proved durability are offered.

### OUR INVITATION.

We wish you to visit our warerooms. We want you to see and hear our instruments. We invite you to obtain and compare our prices. We will not offer you a piano for nothing, nor even at half-price, but we will sell you the best instrument for fewer dollars than you can procure in any other Toronto ware-room, and the reason why, is, that the expense of carrying our ware-room is distributed over **Eight Factories**, in contrast to one factory (often a small one), carrying Eight, Six, or even Two or Three ware-rooms in the same territory.

We correspond willingly with any or all intending purchasers.

Gourlay, Winter & Leeming,

188 YONGE STREET,  
TORONTO.