# A Mid-Summer Sale of Large Proportions

In view of the great success which attended our Semi Annual Sale of last February, we have decided to put on a similar sale commencing FRIDAY morning. We intend to make this a greater bargain feature than the previous sale because the stock is larger and we are more anxious to reduce it, so those who patronized the former sale will know what to expect during this. As before, everything in the store will be reduced, so bear in mind it is not a sale of old stock but the newest arrivals can be bought at the reduced figures. No matter what your dry goods wants are, they can be satisfied during this sale at a saving of Irom 20 to 50 p.c.

# **Dress Goods**

Upwards of 5,000 yards on sale, including all materials.

One large lot is priced 25 CENTS. In includes cloths that are worth as high as 50 cents. There are in this lot all wool serges, tweeds, cheviots, habit cloths, etc.

A large range of all wool materia's, including venetians, voiles, panamas, mercerized cashmeres, etc. This price includes goods from 60 to 90 cents a yard.

# At 65 cents

# Silks at 25 cents a yard

A large lot of tomaline, bayardere and fancy waist silks are laid out on the counter to be sold at 25 cents a yard. Some silks in this lot were as high as \$1.00.

Of the regular stock all taffeta, Japanese taffeta, plain Jap silks and black silks of every description, all are reduced from 10 to 30 per cents. These are all standard and reliable makes, and at the reduced price it would pay you to satisfy your silk needs for some time.

We have laid out on the counter for ready sale a large lot of Crum's fast prints at 9 CENTS A YARD. These usually retail at 15 and 16 cents a yard. They are 32 inches wide, absolutely fast colors and are of the best make without dressing.

We have a large assortment of COTTON MATERIALS, ranging in price from 15 to 25 cents. They are made up of Scotch zephyrs, ginghams, ducks, chambrays and muslins, all reduced to the one price, every one of them a distinct bargain.

# 36 inch Prints at 9 cents a yard

They are the regular 16 cents quality and come in the newest of patterns, note the width and special sale price.

An early fall bargain. 36 INCH FLANNELETTE, bought from a manufacturer of blouses, waists and wrappers, who, owing to the lack of business, had more than he had orders to make up, had to sell the stuff by the piece. We bought it at a saving of 30 per cent, and here is this 15 cent material on sale at 11 CENTS.

Excellent fine lisle cotton in tan and black at 21 CENTS A PAIR.

A large lot of fast, black, seamless feet, cotton stockings on sale at 15 CENTS A PAIR. They are worth 25 cents.

in elbow lengths, mercerized silk finish, on sale at 65 CENTS A PAIR, black and white.

# Elbow Length Silk Gloves a nice fine quality, in black only, on sale at 65 CENTS A PAIR.

Ladies' two button length Gloves from 18 to 38 CENTS a pair. These are the reduced prices, you saving from 10 to 30 cents on each pair.

Children's Dresses

In these goods we have the greatest bargains that have ever been offered in St. John. Our stock is very large, from which we can fit any age and any purse. Children's White Dresses from 25 CENTS UP TO \$4.50 EACH, Many in this lot are just one-half price. Children's Pinafores from 15c to 55c

These are also about one-half price. In fact, you cannot buy the bare materials at the price we are asking for these ready made garments.

# Infants' Coats

in pique cashmere and silk, from 6 months to 3 years, more one-half priced goods. There are very pretty coats in this lot, worth \$2.00, that are on sale at \$1.00, very pretty \$2.50 coats that are on sale at \$1.25, and so on through the whole lot.

# Ladies' Silk Waists

in white, black, brown, navy, light blue, champagne and pink. A huge lot of these waists in the very latest style, are on sale from \$1.95 TO 3.95. A lot of \$6.50 waists in this lot are marked \$3.95. A lot of \$4.00 waists are marked \$2.50. They come in all sizes.

# Cotton Waists

An exceedingly striking range of these goods, some of them not in the store a week, all at reduced prices. Some very attractive \$1.50 WAISTS ARE ON SALE AT \$5 CENTS, some very pretty \$2.00 WAISTS ARE ON SALE AT \$1.45. Other prices range from 35 cents to \$2.75.

Ladies' Walking Skirts at prices ranging from \$1.50 TO \$6.50. A lot of \$3.00 Skirts on sale at \$2.10. They are very prettily made, with wide strap around the bottom, each seam tucked. They are shown in navy and black only. Other styles are shown in blue and brown tweeds and panamas.

Ladies' Jackets

Some very pretty 1908 styles are on sale at less than one-half price. \$3.99, \$4.99 AND \$5.99 are the prices put on these coats, some of them being as high as \$1500. Many of them are made from fine covert cloths, semi tight fitting and of the latest styles, all sizes.

# A few Silk Coats left which will be sold at \$6.50, \$7.00 AND \$8.50. They are made from fine quality of taffeta silk and of the very latest styles.

Ladies' Summer Wash Suits

# \$9.00 suits reduced to \$4.00, \$6.00 suits reduced to \$3.50, \$3.75 reduced to \$2.75.

Ladies' Wrappers at 85c made from nice fine quality of imported prints, lined body, flounce on skirt, made to fit. Other prices of wrappers from \$1.00 to \$1.75,

A Lot of Black Sateen Wrappers

# White Quilts good large size, English make, damask pattern, 85 CENTS EACH, all reduced.

This sale will last for 8 days only and it offers an opportunity for everyone to save money on any dry goods

# A. DYKEMA

59 Charlotte Street

that they may want now or in the future if they can anticipate the future's requirements.

A St. John Boy at the Champlain Tercentenary

# The Times Daily Puzzle Picture

