

Any of these Dealers will Demonstrate Columbia Grafonolas or Records for you at any time:

Adams Furniture Co., Limited, City Hall Square.  
Dundas Record Depot, 841 Dundas St.  
Nordheimer Sun Rooms, Yonge & Albert.  
Burnett Grafonola Co., 9 Queen St. E.  
Gerhard Heintzman, 41 Queen St. W.  
Stanley Piano Warehouses, 241 Yonge St.  
F. C. Burroughes Co., Queen & Bathurst.  
The Home Furniture Co., 345 Queen E.  
Toronto Grafonola Co., 61 Queen W.

THE COLUMBIA tone-arm plays a vital part in the perfection of Columbia TONE.

If the reproducer may be compared to the pulsing heart of a human being, the tone-arm would represent the artery through which the life-blood ebbs and flows.

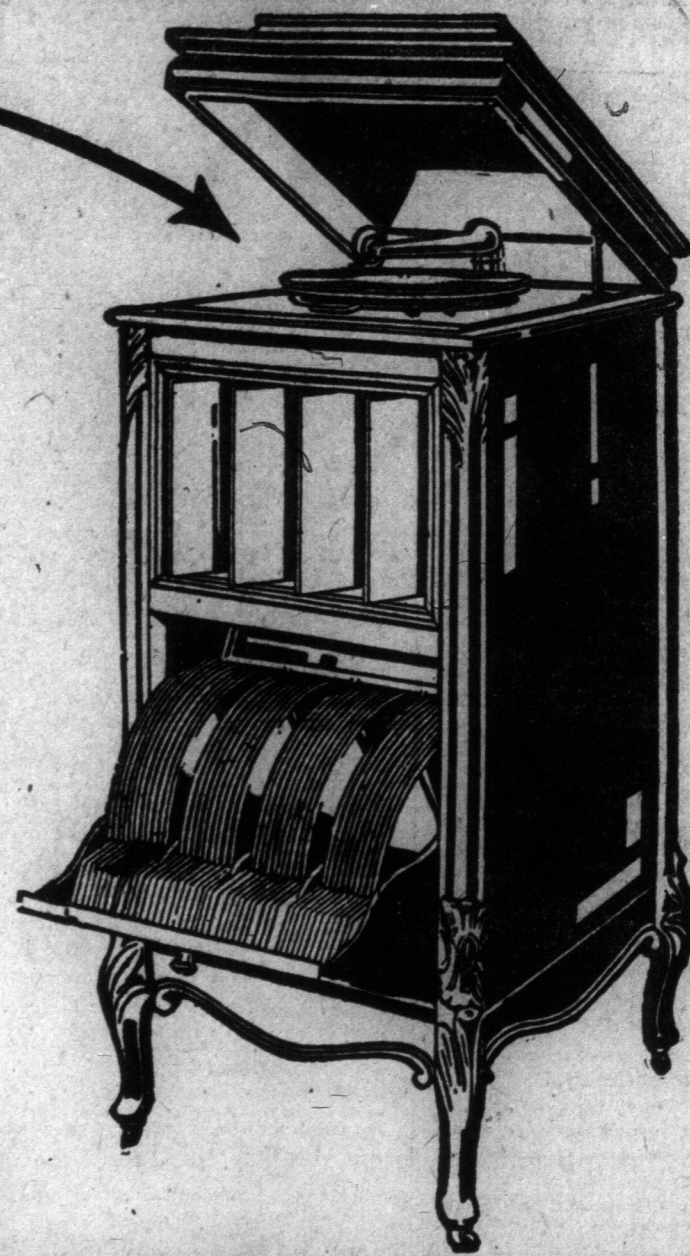
So smooth and perfect are its walls of seamless drawn tapered tubing that the flow of sound-waves is unobstructed until the tone-chamber outlet is reached. There is no abrupt angle—not so much as a screw—to interrupt or deflect the sound-waves set in motion by the vibrating needle-arm; every curve is scientifically designed to make the path of these waves to the tone-chamber as direct as it can be made.

Even the taper is calculated in less than ten-thousandth parts of an inch to provide a perfect expanding passage for the sound-waves to the tone-chamber. The connection with the tone-chamber is made by the exclusive Columbia "bayonet-joint" that not only eliminates all rattle and vibration, but prevents an abrupt turn even here, so that no part of the waves is deflected anywhere.

Every part of the Columbia Grafonola contributes with scientific, marvelous precision to the tone-effect that is part of the Grafonola—the tone effect of life.

Look for the "music-note" trade-mark—the mark of a genuine Columbia Grafonola

## COLUMBIA GRAFONOLAS



### WISH TWO WEEKS' VACATION FOR \$7.50?

Los Angeles Does That for Its Residents—Why Not Toronto?

How would you like to send your family to the mountains where they could spend two weeks among healthful surroundings for \$7.50? Los Angeles does it. Why not Toronto? The camp is not confined to boys or girls. Grownups may go, too. This year it is estimated that 2,500 people will

take advantage of this opportunity, which has no string of charity attached to it.

"Camp Los Angeles" is in the San Bernardino Mountains eighty miles from the city. Sixty miles of the trip is covered by an electric railroad, the last twenty is made in motor trucks. All that is necessary to get to "Camp Los Angeles" is to be a resident of the city.

The camp has a concrete swimming pool, and the vacationists sleep in cabins that have foundations of concrete and stone. In the cabins are individual iron cots, wire springs and mattresses, rugs and a chair or two.

The camp is equipped with sanitary wash basins, flush toilets, porcelain bathtubs and stationary washtubs. Each camper must give one hour a day to keeping the camp clean and helping with the meals.

The original cost of establishing the camp was paid for out of the playground funds of the city of Los Angeles. The only cheap thing about the camp is the \$7.50, which pays for transportation and food.

A PUZZLING QUESTION. Little Gertrude had been especially inquisitive all evening. Her father had answered her questions patiently, but he was becoming exasperated. Finally she said:

"What do you do at the office all day, daddy?"

Daddy's patience gave way.

"Oh, nothing," he said.

Gertrude pondered over this answer for a moment. Then she returned valiantly to the charge.

"But how do you know when you have finished?" she asked.—Baltimore Star.

### SERBIA IS FACING VERY BIG PROBLEMS

Co-operation of Allies Looked for to Aid in Rebuilding.

LOSSES OF RESOURCES

Greatest Damage Caused by the War Lies Just Here.

New York.—That Serbia, even if she achieves political freedom, will have to solve a tremendous economic problem, and that she looks for help toward this end to co-operation of the allies, and especially of Great Britain and the United States, is declared by Dr. S. Guergin of the Serbian consulate in this city in the American Manufacturers' Export Association bulletin. In the solution of the problem, Serbia, says Dr. Guergin, expects to meet two chief difficulties, enormous loss of resources and changed conditions.

"According to official estimates," he says, "the material losses of smaller, anti-bellum Serbia alone were over \$1,000,000,000. Taking into consideration the losses sustained in those parts of Serbian countries which were ruled by the dual monarchy, these figures are still larger. The whole of Serbia will have to be rebuilt from the bottom. Not only the factories, roads, railroads, public buildings, but even a very great number of private houses and properties were destroyed by the enemy.

"Besides that, the country, being cut off for the last five years from any imports, and knowing that even the stores we had in the country had been taken away, our imports immediately after the war is over will have to be taken on an enormously high scale. It is, for instance, estimated that we shall have to import agricultural implements alone amounting to more than \$20,000,000. The value of other goods to be imported is far greater.

"The Serbians were forced in the past to deal mostly with Germans and Austrians, and therefore they have not either sufficient experience and still less men capable to deal with the Anglo-Saxon states. It is not only that in Serbia very few understand English, but the ways shrewd German business men used to apply in dealing with the Balkans are so different from the ways usually applied by Great Britain and the United States, that unless these latter states decide to follow, at least to some extent, the German methods, our business men will encounter unbridgeable difficulties.

"Without any doubt Serbia will be financially helped by the allies, particularly by Great Britain and the United States, after the war. We expect that the co-operation of our governments will be in different ways, but nevertheless it will be imperatively necessary that we at the same time organize an efficient private co-operation of business men of both countries, which, if based on a solid foundation, will be greatly advantageous.

"We shall have to establish a few financial, commercial and industrial syndicates of American and Serbian business men. Thru these we shall promote our mutual economic interests and build an efficient weapon against any economic pressure of the central powers toward Serbia and the Balkans.

"By importing different agricultural implements as well as by introducing the modern American farming, the wealth of Serbia would be greatly increased. The Serbian mines, too, although possessing very valuable deposits, constitute till now a practically undeveloped source of national wealth. The American skill and capital would find a very great field in the same.

"When we consider Serbia's im-

mense natural wealth in raw materials, her numerous coal deposits, plentiful water power and a very industrious and intelligent laboring people, it is obvious that here we have about everything needed for development of manufacturing industries on a large scale and within a very short time. Then in the solution of our maritime problem these syndicates could play a very important part. We expect to have in the future our well developed sea coast on the Adriatic and very possibly a seaport on the Aegean Sea. A new mercantile fleet is to be built, and here again we expect an efficient American co-operation, which will be by us not only welcomed but accordingly very favorably compensated."

LITERAL INSPECTION. She—I am tired of this manual labor of cleaning house. Did you look into that agent's vacuum-cleaner proposition? He—Yes, there's nothing in it.—Baltimore American.

### OTHER WARS ARE PLACED IN SHADE

Costliest Conflict on Record Mere Nothing Compared With This One.

Paris.—It is certain that the present conflict of nations will place all other wars in the shade as regards expenses. The costliest war on record hitherto, that between Italy and Austria in 1866, only cost \$50,000,000. It was a record, however, because the war only lasted twenty days, or at a rate of half a million sterling per day. England's last war in South

Africa cost her approximately \$975,000 per day, and, excluding the present war, Great Britain has spent a trifle of \$1,135,000,000 on war in the short interval since 1866. Russia, however, in the fifty years that began with the Crimean war and ended with the war against Japan, spent \$1,675,000,000 sterling on fighting, and lost 664,000 soldiers' and sailors' lives in the process.

In recent times the most expensive war, excluding that in South Africa, was the comparatively small affair for the stamping out of the Boxer rebellion in China in 1900-1, for the public purse to be drawn on to the tune of \$29,123,000; and in contrast to this it is interesting to note that England's campaign against the Zulu Kheis ten years ago only cost the Indian Government \$243,000. This appears the mearest trifle compared with the total cost of the great American civil war, which has been estimated at \$10,000,000,000 sterling.

## When You Feel Yourself Losing Your Grip

When you are tired, worn-out and "peppless," with your nerves on edge, and feel yourself losing your grip—that's one of the many times you will appreciate

## COSGRAVES XXX PORTER (STOUT)

The unequalled malt and hop beverage, non-intoxicating, pure and wholesome.

COSGRAVES—made from absolutely nothing but malt, hops, and pure

filtered water. Its pleasing tang and flavor will delight you. Its snap and sparkling life will refresh you.

Order a case and take it with your meals

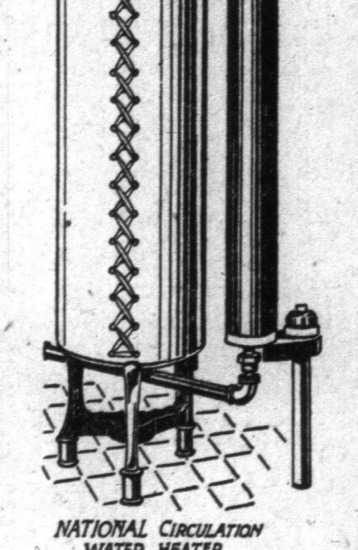
On sale at Dealers and Grocers  
The Cosgrave Brewery Co.  
OF TORONTO, LIMITED



## NATIONAL Electricity - your best servant



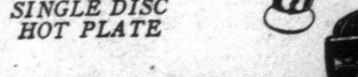
NATIONAL DOUBLE DISC HOT PLATE



NATIONAL CIRCULATION WATER HEATER



NATIONAL SINGLE DISC HOT PLATE



NATIONAL DISC STOVE



NATIONAL ELECTRIC IRON



NATIONAL ELECTRIC RANGE

GLANCE at the long line of appliances devised by "National" experts. How much easier they make kitchen work! They do away with oppressive heat, they save time, labor, drudgery.

**National**  
ELECTRIC

NATIONAL ELECTRIC RANGES—An ideal range. In many sizes and styles. See it for yourself. ELECTRIC WATER HEATERS—A wonderful "National" achievement. Easily attached to any water boiler. Clean, and free from smell. NATIONAL DISC STOVE—A great convenience in any home. Reasonably priced. NATIONAL ELECTRIC IRONS—Strong heat. Durable. Designed correctly. HOT PLATES—For light cooking,—made with one or two plates. Low operating cost.

Especially for Summer Use

In the "National" line are many electrical appliances which keep the kitchen cool in summer,—an ever-ready help to the busy housewife. You can see them at any good electrical store.

**The NATIONAL ELECTRIC HEATING CO. LIMITED**  
Toronto - Ontario