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Removing Tan, Sunburn, Freckles and all Roughness of the Skin.

How to be beautiful, and consequently powerful is a question that has engrossed the female mind in all ages. Beautiful women have controlled the fate of dynasties and the lives of men from the earliest days to the present time.

It has been said that beauty is only skin deep. If that is a fact, we can easily make our skin beautiful. Ladies who leave the city for the summer need not carry immense sunshades with them to protect their complexion. Let them take and use a bottle of **Persian Beautifier**.

Ladies who remain much indoors during the winter months find that the skin becomes rough by the slightest exposure to the air. This can be avoided by the use of the **Persian Beautifier**.

This preparation not only removes roughness, but imparts a beautiful tint to a sallow complexion, and gives a pearly appearance to a fair skin. It cools the skin, and gives that healthy appearance so attractive in our well-known beauties.

A LADY WRITES:—"I think every one suffers when they indulge in that enjoyment, especially if the sun is pouring forth its strongest rays. Our pretty faces are spoiled with tan and sunburn, and coming home our admirers are not quite so attentive as they were. But, many thanks to Northrop & Lyman Co., we can soon be ourselves again. The Persian Beautifler will remove all the tan, sunburn and freckles we received at our last boating party. It excels every other beautifler, and has a sweet cooling sensation when applied. It leaves a pretty pearly pink, and is not injurious to the skin."

NORTHROP & LYMAN CO., Limited, Price 50c. Proprietors, Toronto.



OAG HEN grey hairs are first found among the locks that adorn our heads a feeling of regret and gloom comes to us. If young we feel that we will soon be classed with the middleaged, or if we have reached the middle age, that old age is approaching. Very few wish to be thought older than they are. Apart from the annoyance, this change is frequently an obstacle in the way of those who seek employment. One of our large laily papers stated a few months ago, "that in England the practice of dyeing the hair is not the result merely of vanity or even overensitiveness, but is resorted to by working men and women who find their grey hairs hindrance to their obtaining employment."

The Canadian Hair Dye is unequalled for changing both red and grey hair to a beautiful black or brown, as may be preferred, without in the least injuring the hair. Gentlemen will find it unsurpassed for obliterating white hair among their whiskers, and for touching up the beard and moustache to any shade or color.

The standard Hair Dye in Canada is the Canadian Hair Dye which has been the leading Dye in Canada since 1865, and at the present time it has a larger sale than all other Hair Dyes combined. This we think is conclusive evidence that it has given entire satisfaction.

Unlike many other preparations, it will neither rub nor wash off, and as it is complete in itself, it is much more convenient than those requiring two separate bottles.

Prepared only by NORTHROP & LYMAN CO., Limited, Toronto. Price 50 cents per bottle.