

Toronto's Big "Star" Overcoat Sale for All Men Takes Place In the Simpson Men's Store Today

For Men Who Appreciate Popular Prices
For Better Class Suits
At \$25.00

Men's Suits of black heavy weight cheviot, with red overcheck, single-breasted, three-button style, soft rolling lapel; single-breasted, five-button vest. Regular style trousers, with belt loops, cuffs or plain bottoms. Sizes 36 to 42. At \$25.00

At \$26.50

Men's suits of brown, smooth-finish cheviot with blue stripe, two-button single-breasted style, form-fitting back, single-breasted, five-button vest. Regular style trousers, two side, two hip and watch pockets, belt loops, cuff or plain bottoms. Sizes 36 to 42. Price 26.50

Men's Sweater Coats at \$2.89

These are not light-weight Sweater Coats, remember, but heavy knit ribbed winter-weight wool garments. They have big, warm, close-fitting storm collars, and are in brown, navy, grey, Oxford and tan, with brown coloring to trim. They are broken lines of regular \$3.50 to \$4.50 stocks, re-priced for quick clearance today to 2.89

Men's Shirts, New
\$1.25 Patterns 89c

In such a variety and in such handsome patterns and colorings that it behooves every thrifty man to buy his shirts today. They are perfect-fitting coat styles, with laundered or French cuffs. Materials of unusually good quality. Sizes 14 to 17.

89c

Six Distinctly
Different New Styles
in Both Fall and
Winter Weights

Men,
Wolsey
Combinations,
\$6.00
Kind \$4.19 Suit

Medium weight, all wool cashmere, of course, the finest of it, too! Soft, fine, non-irritating and guaranteed not to shrink. Sizes 34 to 44. Suit 4.19

The Home-Lovers' Club
is Now Open

So you may purchase from this list of extra good values with part cash payment and have the balance spread over a period as arranged. Any responsible person may join the Home-Lovers' Club. Secretary, Fourth Floor.

10 only, Extension Tables, used as samples on floor, and slightly damaged, tops of solid quarter-cut oak, golden finish only, 45-inch top, 6 feet when extended, heavy extension base, shaped feet. Regular prices \$19.75 to \$24.50 12.15

11 only, Ladies' Dressing Tables, triple mirrors, genuine veneered mahogany and black walnut, finely finished, have shaped and square mirrors, drawer space. These have been used as samples on floor, and are slightly damaged. Regular prices \$21.50 to \$31.50 14.95

Divanette, famous Kindel Koday, can be used during day as settee, and double bed at night, frame extra heavy genuine oak, fumed finish, seat and back upholstered in brown imitation leather, spring seat and comfortable, with helicals at each end. Complete with soft, comfortable mattress. Regular price \$41.00 30.45

Dressers, surface oak, golden finish, three large drawers, brass trimmed, has oval beveled plate mirror. Regular price \$12.25. Today 8.90

Special Arm Chairs and Rockers, to match, deep comfortable spring seats, high arms and backs, upholstered in dark imitation leather. Regular price \$8.50 6.45

3 only, Genuine Mahogany Sectional Bookcases, three sections, top and base; 4 feet wide, dividing compartments with sliding doors, very richly finished. Regular price \$55.00 29.85

A Grouped Sale of Boys' \$13.50, \$14.50 and \$15.00
Overcoats at \$10.95

Notwithstanding the fact that these handsome little coats sell regularly at \$13.50, \$14.50 and \$15.00, and go almost as quickly as we can procure them, we are offering 150 of them today as a leader at \$10.95. When you see the selection of good quality Scotch and English ulster cloths, and note how richly checked and diagonal patterns. As the values are so remarkably good and the quantity limited, you are reminded to shop early. Sizes 7 to 18 years.

Younger Boys' Overcoats, \$6.65

This special value is for today only, and as most of the coats in the lot are less than cost price we would suggest early buying. Double-breasted, slip-on styles, with or without convertible collars. Tailored from rich brown chinchilla, and grey and brown wool tweed coatings, in plain weaves. Well lined and tailored. Sizes 7 to 10 years. Today 6.65

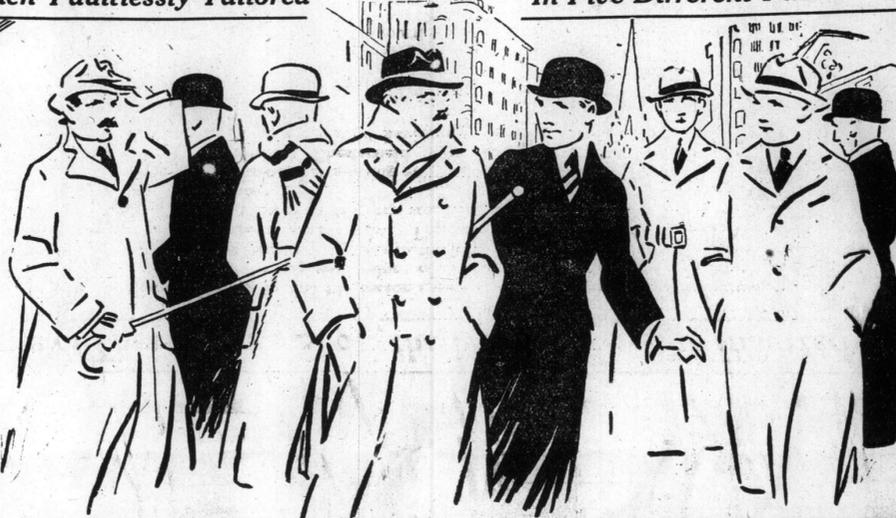
Boys' Hand-Tailored Suits, \$6.95

Sample Suits and regular lines that were purchased for stock are included in today's sale. They represent richly woven fine imported tweeds, in rich shades of greys and browns, showing neat stripe and small check patterns. Tailored in smart Norfolk styles, in pinch-back and fancy pleated styles, with bloomer pants. Sizes 25 to 36. Regular \$10.50 to \$13.00 values. Exceptional value at 6.95

\$13.95
Sale of
Overcoats

Each Faultlessly Tailored

In Five Different Fabrics



Some of These Coats Show the Latest Idea--the Inverted Pleat

Boys' Warm
75c Underwear

Boys' "Penman's" Scotch Wool Underwear, shirts and drawers, winter weight, extra warm and soft. Sizes 22 to 32. Regular 75c. Today, per garment 59c

Sizes for
Young Men, Youths,
Middle Age Men
and Elderly
Men

Rugs
On Sale
Special for Today

100 Heavy Quality Scotch Tapestry Rugs, in Oriental patterns. Rich colorings in brown, old rose and green. A quality that will stand lots of hard wear. Size 6 ft. 9 in. x 9 ft. Today's special, each 2.50

Come expecting to find the season's newest models, representing the richest fabrics and the biggest value of the season at so low a price.

There are exactly 110 coats in the lot, any one of which is worth making a special effort to get. They are cleverly designed and faultlessly tailored in the very smartest styles that men are asking for now.

—Slip-on, Form-fitting and Belted Trench Coats, Single-breasted Chesterfield and Double-breasted Ulster Styles, the latter having Big Shawl or Convertible Collars.

Materials are plain grey and black chevots and melton cloths; blues, grey and brown White-neys; rich fancy chinchilla and richly-colored tweed coatings. Sizes 34 to 38 for young men; sizes 36 to 46 for men. On sale this morning at 8.30 sharp.

Sale of
Infants'
Warm
Vests at 39c

No Phone or Mail Orders.
Infants' Vests, made of fine ribbed silk and wool, all wool, and wool and cotton mixture. In the lot are Rubens styles, Vanta vests and button front styles. They are perfect goods, daintily finished, and there are sizes 3 months to 2 years in the lot, but not in each style; 55c to 85c values. Today, each 39c

Brocaded Satins

For coat linings, wraps, waists, dresses and fancy work, etc.
An extra special display today opposite Queen Street Elevator.

Sale of
Children's
Warm
Gaiters, 33c

No Phone Orders.
Big clearance of Gaiters for little tots of 1 to 4 years. They are made of heavy velour, velvet cord and warm stockinette, and are knee length, buttoning down side, with smart, well sewn-on buttons. Strap under foot. Colors in the lot, but not in each style, are white, brown, grey, Copen, and black. Third Floor, Sweater Coat Department. Regularly 50c, 65c and 85c. Rush price today 33c

Men's Finish Serges

For women's tailored suits. These are our guaranteed fast dye, soap-shrunk qualities. In the soft cloth finish; also cheviot, botany and worsted finish. Priced \$2.00 to \$4.00 per yard.

\$13.95

Men's Bench Made Boots
Ready for Today at \$4.95

These boots are the kind that well-dressed men are wearing. The same shapes, the same leathers—the only difference being in the price, these being offered for away less than similar boots usually sell at. Included are the latest English recede, medium and wide toe shapes. The leathers are tan calf, black calf, patent colt and dongola kid. Medium and light weight Goodyear welt soles; military and low heels. An exceptionally good lot of boots, all having well-known makers' names brand— 4.95

The Robert SIMPSON Company Limited

We Have Now in Stock
Your New Fall Cap

All the desirable newly imported and domestic styles are here—truly an immense showing.

One-piece top shapes in plain shades and many ranges of checks, crossplaids, etc., well-finished with high-grade linings 1.50

Four and eight-piece top shapes, in fancy mixtures and plain shades of chinchilla, meltons, etc.; also heavy weight caps in these lines with fur and wool earbands 1.50

Christy's New Fall Caps in new plain shades and fancy designs with pleated satin linings 2.00

Other popular lines with and without earbands at 75c, 95c, \$1.00 and \$1.25.

Knitted Wool Aviator Caps in light and dark heather mixture. Price 1.00

Superb Crepe de Chine
Blouses at \$4.95

Ivory, Flesh, Maise, Rose, Bisque, Orchid and a Host of Dark Shades

In the ordinary way you'll have to pay a considerably higher price for these charming crepe waists. By special arrangement with the manufacturer we secured 300 for today's selling at this tempting price.

There Are 20 Styles

and each one is an artistic model, representing one of the cleverest New York ideas of the season. Sizes 34 to 42. Women requiring an extra blouse or two are advised to choose from this splendid group today at 4.95

Goggles
for Aviators

Do not expose yourself to injury by wearing ordinary goggles. "Resistal" Goggles will not chip or splinter; they are the kind to use. We have a large stock. Price per pair 10.00

(Optical Dept., Second Floor)

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