

The **SIMPSON** Company

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities

Moderate winds; fine; higher temperature to-day; showers at night.

The **SIMPSON** Company

A Clearance of Underwear Samples For Men

Just about once a season we put on sale all the samples cleared from manufacturers—and it's always a sale that goes like wildfire, until every last garment is sold. Some of these samples are worth as much as five dollars, but they all go on sale to-morrow for **\$1.00**.

Included in this money-saving bargain we have samples of all the best goods procurable for Men's Underwear, such as:

Pure silk, silk-and-wool mixtures, Indian cashmeres, beautiful soft-feeling Australian wools, llama lace, striped cashmeres, lisle thread, Shetland wools and pure undyed Scotch wools; there is nothing cheap about the qualities of these garments, for there is among them underwear which would cost away up to ten dollars a suit.

1000 garments of Men's Underwear, composed chiefly of manufacturers' samples, put out at a price to ensure good 8 o'clock business on Saturday morning; plenty of clerks, no waiting. Regular prices \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00 a garment. For Saturday, **\$1.00** a garment.

See Men's Furnishing windows for good display.

No phone or mail orders filled.

Fall Showing of Victor Boots

For Men

\$4.00 \$4.50 \$5.00

The recognized style-excellence, high-grade leathers and expert workmanship have made the "Victor" the most popular boot in Toronto to-day. This season we have introduced three new winter styles:

No. 401 is a Dark Russia Tan Calf Boot, specially treated with viscol oil to make it waterproof; it has a double oak-tanned Goodyear welted sole, military heel, and made in the popular Blucher style, with a round, full-fitting toe; a boot you'll be proud to wear; all sizes, **\$5.00**.

No. 2101—A Heavy, Double-sole, Leather-lined Russia Tan Calf Boot, double reinforced shank, Blucher cut; made by the Goodyear welt process; wide English back strap and leather pull; an ideal winter boot; all sizes, **\$4.50**.

Style H is a Heavy Black Winter Calf Boot, double viscolized soles, reinforced double shank, Blucher style, best calf leather lining; as near waterproof as a leather boot can be made; all sizes, **\$4.50**.

(See Yonge Street Windows.)

\$5.00 Men's Boots \$2.49, 9 O'Clock Saturday

700 pairs Men's Boots, a special purchase from Montreal, consisting of tan Russia calf, box calf and viscolized storm calf leathers; double or single Goodyear welted soles; round or narrow toes; some have dull matt calf uppers; all sizes in the lot, and good widths. Regular value \$3.50, \$4.00 and \$5.00. Saturday, 8 o'clock, **\$2.49**.

\$3.50 Women's Boots \$1.99

560 pairs Women's Boots, American makes, samples and discontinued lines, in patent colt, vic kid and velour calf leathers; white, green, blue and dull matt calf uppers, Blucher, laced and button styles; hand-turn, English welt and McKay sewn soles; low, medium, Cuban and New York heels; all popular widths and sizes from 1½ to 7. Regular values \$2.50, \$3.00 and \$3.50. Saturday, 8 o'clock, **\$1.99**.



Here's Good News for a Thousand Men

There used to be an old clock hanging out over Yonge Street, in the middle of the Simpson block, in front of an old jewelry store. The old building is still there, but instead of being filled with jewelry, it is now filled with **MEN'S HATS**—and now for the good news.

To-morrow we will hold a hat sale in this store, that will make it known throughout the length and breadth of Toronto as

The Greatest Value-Giving Store in Town

A thousand men will be able to buy here to-morrow New Fall Hats for less than half the prices they're accustomed to pay.

They are made by one of the largest and most reliable of English hat manufacturers; copies of up-to-date American styles, and smart English shapes; all first-grade hats, in black, and a large assortment of colors; the soft hats can be worn in many ways, and the Derby or stiff hats are suitable for men of all ages and features. Regular \$2.50 hats. Saturday \$1.00.



The Cross Indicates the Spot.

DON'T come "any old time To-morrow" for these hats. Better be standing under the spot where the old clock used to hang before 8 o'clock a.m. if you want to take full advantage of this sale.

THE doors of this hat store will be thrown open on the stroke of eight. Step right in off the street and pick out for yourself the best dollar's worth of hat you ever saw.

Caps, Turbans and Tams for Children

Men's and Boys' Caps, in a complete and varied range of the newest shapes, patterns, etc. Special prices at 25c, 35c, 75c and \$1.00.

Children's Turban Hats, in felts; colors navy, brown, tan, dark red, scarlet, etc.; large or small brims; square, round or Mexican crowns, at 50c and 75c.

Children's Tam o'Shanter, a very special range in velvets, corduroys, felt and cloth; big assortment of colors at 50c.

Silver Jewelry Made by Gold Workers

Very rarely can you get gold workers to come down from their eminence and produce anything in less precious metal, but when you do there's character and finish in the product. Our buyer caught them slack, and, therefore, willing to do things. The result is a batch of beautifully-finished silver pins for ladies', misses' and infants' wear, at a bargain price. Size up an English shilling, and figure out if you can how you come to get these pins of purer silver and rare workmanship, duty paid, in Toronto, for **twenty-five cents**.

500 Hall-Marked Sterling Silver Lace Pins and Baby Pins, plain embossed and with Baby, Darling, Pet, etc.; well made and beautifully finished. Saturday, 25c.

89 Sample English Gold Brooches and Lace Pins, latest designs, beautiful workmanship, hall marked. Saturday, while they last, 75c to \$2.50.

The **SIMPSON** Company Limited

Our Ready-for-Service Clothes

The conservative, smart appearance of our ready-for-service Clothes is in marked contrast to the flashy ready-for-selling Clothes, that sometimes attract the seeker after "distinction in dress."

You'll find the clothes we offer here are well within the extremes of fashion, well made and well cut from honest goods. To-morrow's values are well worth looking into:

Men's High-grade West of England Fancy Worsted Suits, in a dark grey diagonal twill, with neat double black and faint fancy colored thread stripes; cut in the fashionable three-button single-breasted sack style, with hand-padded shoulders and lapels; tailored and finished with first-class workmanship; sizes 36 to 42. Price **\$18.00**.

Men's Heavy Scotch Tweed Ulsters, in a dark mixed brown ground, with broken red and green alternate stripes; cut from the stylish double-breasted models, with convertible collar; splendidly tailored in every detail, and finished with a heavy fancy serge lining; sizes 35 to 44. Price **\$18.00**.

Men's English Fancy Worsted Suits, in the new grey and brown herringbone weaves, featuring neat fancy colored thread stripes; cut in the latest three-button single-breasted sack style, nicely tailored and finished with fine twill mohair lining; sizes 36 to 42. Price **\$13.50**.

Men's High-grade Imported Tweed Overcoats, in the new popular brown and grey shades; cut from the latest American models, in single-breasted Chesterfield style; excellently tailored in every way, with hand-moulded shoulders and lapels, finished with extra quality linings and trimmings; sizes 35 to 44. Price **\$24.00**.

Men's Winter Weight English Tweed College Ulsters, in a grey and black heavy diagonal stripe cut, in the latest single-breasted style, with convertible collar, which can be worn buttoned close up to the throat, with neat military collar, or with lapels turned down, lined with strong durable linings, splendidly tailored and perfect fitting; sizes 35 to 44. Price **\$13.50**.

Men's English Black Cheviot Overcoats, a soft, smooth-finished material; cut in the latest single-breasted Chesterfield style, with neat black velvet collar, nicely tailored and finished with best quality linings and trimmings; sizes 35 to 44. Price **\$10.00**.

Men's English Raw Edge Melton Overcoats, in a rich fast black shade; cut from the new winter models, in single-breasted Chesterfield style, with broad shoulders, long shapely lapels, and neat black velvet collar, lined with fine quality twill mohair linings and haircloth, and thoroughly shrunk duck interlinings; sizes 35 to 44. Price **\$18.00**.

Boys' Clothing

Boys' Scotch Tweed Three-piece Suits, in a rich dark brown stripe pattern; cut in the latest single-breasted style; lined with fine twill mohair linings; sizes 29 to 33. Price **\$8.50**.

Boys' English Tweed Two-piece Suits, in a rich dark brown ground, with neat fancy colored stripes; cut in the favorite double-breasted style, slightly form fitting, and with neat long-shaped lapels; pants bloomer style, with strap and buckle at knee; sizes 25 to 28, **\$6.00**; sizes 29 to 33, **\$7.00**.

Boys' Heavy Scotch Tweed College Ulsters, in a handsome mixed grey pattern, showing a faint green stripe; cut in the popular double-breasted style, with convertible collar, splendidly tailored and perfect fitting; sizes 25 to 28, **\$5.75**; sizes 29 to 33, **\$6.50**.

Builders
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H. B.
24 Victoria

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