

privilege of taking over the venture by reimbursing the publisher for his total expenditure, plus six percent interest thereon, plus, possibly, a small nominal compensation for his trouble in the distribution. In that event the prices for the book would be materially reduced; and the Association's altruistic program would at once be initiated and very soon thereafter materialized. Meanwhile, the book will be sold by the publisher; and it is hoped that ere long it will have paid for itself.

Concerning the importance of this undertaking, Mr. Housholder, the newly elected president of the Association, in his telegram of acceptance of office sent to the annual meeting at Washington, D. C., under date of Sept. 26, 1932, stated that, if the Association would never accomplish anything more than the consummation of the Vocational Guidance project, the existence of the organization would be well justified. Again, a number of widely experienced, deep thinking, technical men have expressed the opinion that this movement of the A. A. E. is the most important and far-reaching undertaking ever inaugurated for the advancement of the Engineering Profession in America.

The object of this communication is to ask whether you will agree to serve (if possible, for the full term of ten years) as Chairman of the Lecturing Committee of your city (and, later on, its vicinity also, after money from a special fund has been provided for the expenses incident to the making of short trips). It would be essential for a while that you refrain from spending any money on the lecturing, as there are no funds available at present for reimbursing expenses, and as the Association desires that the lecturers shall not be required to use any of their own cash.

In order to reduce to a minimum the trouble of lecturing, there will be sent to each Lecture Center an ample supply of multigraphed lectures that can be used either verbatim or preferably as a guide in addressing the students. These sample lectures would have to be treated as strictly private information; i.e. they should never be copied by the press, because that would destroy their freshness for repeated delivery. The Association will provide for each Lecture Group at least one copy of the book and an ample supply of folders, giving the Opinions of the Profession and the Press concerning the treatise and its raison d'être.

As Chairman your duties would be the following:

- A. Securing the written promise of assistance in lecturing from other engineers of your city. These lecturers, if practicable, should be selected from all the main lines of the profession - civil, mechanical, electrical, mining, and chemical, or from as many thereof as feasible. It is suggested that members of the American Association of Engineers, especially where there is a local chapter thereof, should feel it their bounden duty to serve on the Lecturing Committees. In soliciting aid on this work, it might be well to point out, especially to the younger men, that they would lose nothing by doing it, because such public lectures would bring them into local prominence in a very effective and perfectly legitimate manner.
- B. Listing all the worth-while high schools and other preparatory schools of your city and its vicinity, and arranging with their principals for annual lectures to their students on "The Engineering Profession."
- C. Insuring that all the public libraries of your district purchase (preferably in bulk at reduced price) and keep on hand a suffi-