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CROSBIE AND ERNST ANNOUNCE WINNIPEG CONFERENCE ON EUROPE 1992

International Trade Minister John Crosbie and Manitoba Industry, Trade and Tourism Minister, Jim Ernst, today announced the 12th in a series of conferences on the implications for Canada of the European Community's (EC) move to economic integration by 1992.

The conference, in Winnipeg, October 4, 1990, will feature two workshops which will examine opportunities for Canadian business in the EC's manufacturing and advanced technology sectors.

"Europe 1992 is a test of Canada's ability and will to meet world competition head on," Mr. Crosbie said. "The formation of a European single market of 340 million consumers will create a tremendous opportunity for Canadian advanced technology and manufacturing companies to establish a presence in these highly competitive sectors. The key to success is preparing now."

"Manitoba business and industry is excited about 1992," Ernst said. "Exports account for a growing share of our total economic activity, and we know we have the capability in aerospace, informatics, and the health industries to compete successfully in this new market."

The keynote speaker at the conference will be Jacques Lecomte, Ambassador and Head of Delegation of the Commission of the European Communities in Ottawa. Manitoba Premier Gary Filmon is scheduled to deliver welcoming remarks.

Business speakers at the conference include: Paul Soubry, President of Ford New Holland; Ken Church, President of Faroex Ltd.; Alain Jegen, European Projects Director of Canadian Astronautics; and Sheldon Fulton of Homestead Computer Services Ltd.

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