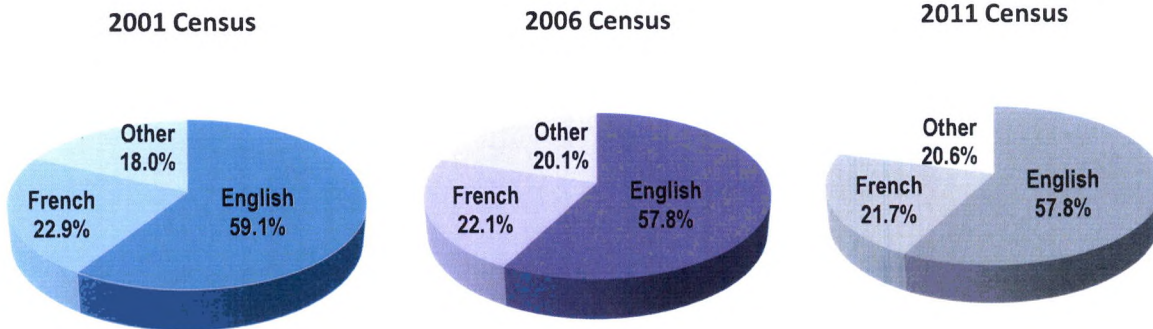




...and a Society Rich in Multiculturalism

- Canada has one of the world's most multilingual societies with over 200 languages identified as the mother tongue.
- While there has been a decline in the proportion of the Canadian population whose mother tongue is one of the two official languages, there has been an overall increase in the proportion of the population whose mother tongue is neither English or French from 18.0% in 2001; 20.1% in 2006 and then to 20.6% in 2011.

Language Distribution in Canada* (% of Population)



Source: Statistics Canada, 2001, 2006 and 2011 Census * based on mother tongue.

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Canada – Solid Reasons to Invest

Canada's economic fundamentals and relative cost advantages provide a first-rate business environment. Canada offers:

Excellent Economic Fundamentals

- Low inflation and low interest rates
- Strongest economy in the G-7

A Highly Competitive Business Environment

- Ease in establishing and conducting a new business
- Competitive business costs
- Competitive tax system
- Strong financial and technological environment

A Dynamic Workforce

- One of the world's best-educated internationally-oriented workforces
- Quality management training
- Technology savvy workers

A Solid Venue for Innovation and Investment

- Quality R&D Tax Treatments
- Superior innovation policies
- World leader in post-secondary research

Easy Access to Markets

- Geography and NAFTA provide easy access to the world's most prosperous market
- Highly efficient transportation linkages with Asia and Europe

An Excellent Place to Live

- Superb overall quality of life
- A society rich in multiculturalism

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