S.E. DADE SCHOOLS

1 GABLES HIGH
2 PONCE JR.
3 WEST LAB ELEMENTARY
4 PALMETTO HIGH
5 PALMETTO JR.
6 SOUTHWOOD JR.
7 RANSOM-
  EVERGLADES

8 SE DADE INDEX

No major manuals
to learn, and no
lengthy commands
to memorize.

NAPLPS is as easy
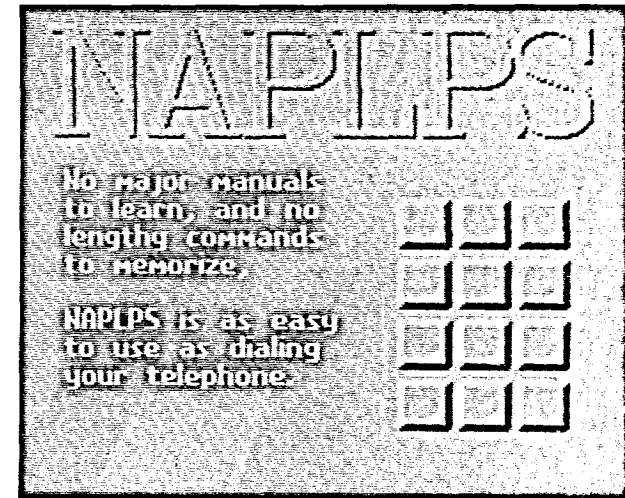to use as dialing
your telephone.

Indeed, text and graphic electronic publishing in its embryonic form is among us now. Large retail outlets are exploring the use of Telidon – NAPLPS systems to introduce shop-at-home services, complete with full visual representations of sale items. Developments in electronic newspapers and electronic magazines indicate that text and graphic combinations not only have more appeal but convey information more meaningfully than text-only material.

Systems using Telidon – NAPLPS protocols can be far more effective in conveying information graphically than a system which relies on pages of figures or piles of computer printout sheets. That may have been the way to present information in the past, when users tended to be well versed in computer techniques and conventions. But today's personal computer user is more than likely to be a non-expert who does not understand programming and who does not relate to reams of computer data or complex log on, password and retrieval instructions. With this new generation of computer user, software and database managers are increasingly finding that user friendliness is the key to success.

THE TERMINAL –
DESIGNED FOR THE AVERAGE GUY

The simplicity and elegance of the Telidon – NAPLPS protocol spills into the design of the Canadian-made Telidon systems and interface. Telidon decoders, which allow users to access information banks, are as simple to use as a touch-tone telephone, and are often seen at exhibitions, displays and other areas where first-time users by the hundreds — young, old, experienced or neophyte — become instant experts. Most interactive systems designed for public use are menu-driven, where every instruction is carefully given on the screen itself.

Telidon – NAPLPS information may be accessed through traditional tree-structured databases, keyword searches, or even the more powerful user profile techniques — in short, the protocol inflicts no restrictions on database and retrieval architecture. And the hardware and software developments which are transforming the personal computer into Telidon – NAPLPS terminals incorporate the same simplicity and ease of use.