

The U.S. federal government's Environmental Protection Agency maintains its Regional Office in New York City for Region II (New York State, New Jersey, Puerto Rico, and US Virgin Islands). The office's phone number is 212-264-2525.

The Environmental Market in New York State: General Overview

For firms serving the U.S. environmental market, reliable estimates for market size are difficult to identify. Competing consulting organizations frequently provide disparate and often inconsistent estimates of market size and market prospects. Projections are often unreliable, since new regulatory legislation and changing political decisions on the enforcement of regulations can radically change the prospects for a segment of the industry. Reliable data becomes all the more difficult to find for a sub-national area such as New York State. The fundamentals to keep in mind are the market is large, growing between 10-20 per cent per year and will likely exhibit strong growth in the future.

This report will not attempt to provide current market-size estimates or market forecasts, since these go quickly out of date and there are many other sources for the information. An inexpensive source of such information on the U.S. market is Infotrac--Investext, a CD-ROM system that may be purchased and is also available in many research libraries.

It happens, however, that for the environmental services (pollution abatement) market, a U.S. Census Bureau survey provides survey data on the size of the New York State industrial market for solid waste, air pollution, and water pollution abatement. The data reflects a detailed survey carried out in 1990 and is highly reliable. Informal projections made from this data are likely to be more accurate than seemingly up-to-date projections available commercially whose sources cannot be verified. The census data does, however, have the limitation that it is only for manufacturing establishments with 20 employees or more.

New York Compared to Other States

According to the data, New York has the sixth highest manufacturing expenditure among U.S. states for pollution abatement in air, water, and solid waste with an expenditure of \$249 million in 1990. The state's manufacturers are also among the ten highest spenders for pollution abatement operating costs, with an annual expenditure of \$619.5 million in 1990 (See Table 1-1). Government and municipal expenditures typically increased these estimates by approximately 30 per cent.

Of New York manufacturers' expenditures on air, water, and solid waste abatement, the largest proportion of capital expenditures went for air pollution abatement. But, the largest proportion of operating costs went for solid waste abatement (Table 1-1).