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PROVIDED EXCELLENT OPPORTUNITY TO BUILD NEW CONNECTIONS AND REINFORCE EXISTING CONNECTIONS BETWEEN POSTS AND DOMESTIC INTERLOCUTORS-BOTH TO ENSURE EFFECTIVE SERVICING OF POST-GENERATED INVESTMENT ENQUIRIES AND TO ENSURE THAT POST ACTIVITIES SUPPORT REGIONAL INVESTMENT DEVELOPMENT INTEREST. TOUR EMPHASIS ON ONE-ON-ONE MTGS WITH PRIVATE CORPORATIONS AND DEVELOPMENT AGENCIES RESULTED IN NUMBER OF SPECIFIC LEADS NOW BEING DEVELOPED BY PARTICIPATING OFFICERS.

REPORT:

3. DURING TWO WEEKS OF APRIL 17 TO 28, DEPARTMENT (TPE) ORGANIZED FIRST MAJOR CROSS-COUNTRY TOUR OF INVESTMENT OFFICERS FROM MAJOR INVESTMENT POSTS. TOUR INVOLVED STOPS IN ALL PROVINCES, WITH LOCAL PROGRAMS ORGANIZED WITH ASSISTANCE OF ISTC OFFICES AND PROVINCIAL GOVTS.

4. PURPOSE OF TOUR WAS TO SUPPORT POST INVESTMENT DEVELOPMENT ACTIVITIES THROUGH MTGS WITH EXISTING AND POTENTIAL CDN IDP CLIENTELE, AND THOSE INVOLVED IN INVESTMENT DEVELOPMENT WITHIN FEDERAL, PROVINCIAL AND MUNICIPAL GOVTS AND THE PRIVATE SECTOR. COROLLARY OBJECTIVES WERE: TO RAISE PROFILE OF ALL CDN IDP PROGRAMS INCLUDING ACTIVITIES OF FEDERAL, PROVINCIAL AND MUNICIPAL GOVTS, AND PRIVATE SECTOR INTERMEDIARIES AND INFLUENCERS, AND TO SUPPORT AND PROMOTE PROGRAM USE BY CURRENT CLIENTELE AND ACCESS ADDITIONAL CLIENTELE THROUGH SPECIFICALLY DEMONSTRATING BENEFITS WHICH CAN