

## AERO AVIATION CENTRE (1981) LTD.

Building 38  
11941-121 st Street  
Edmonton, Alberta  
T5L 4H7

Contact: Gavin Heald, Dir. Maintenance  
Tel: (403) 455-2811  
Fax: (403) 452-5266

**Keywords:** Flight training and schedule services in the smaller piston engine aviation field. The largest craft is a twin turbine metroliner.

**History:** Re-incorporated in 1981, this company has been actively involved in aviation at the Edmonton Municipal Airport since 1938. A.C. Aircraft Engine Overhaul is a division of Aero Aviation and specializes in piston engine overhauls and accessories.

**Capability/Products:** Aero Aviation maintains its own engine shop and provides general aviation services specializing in charters and flight training.  
Aero Aviation is a specialist service organization catering to individual customer's needs.

**Experience:** The company's strong suit is customer service and they conduct business on a word of mouth basis. They belong to various business organizations such as B.B.B., ATAC, NACC and the Edmonton Chamber of Commerce.

**Current Market Activity:** Most Advertising and marketing is via word of mouth.

**Rank Export Countries:** North America, S.E. Asia.

**Marketing Strategy:** To increase the level of awareness about its people, the organizations and the many areas of the aviation industry they serve.

**Plant Size:** The main facilities are at the Edmonton Municipal Airport and another hanger is owned and situated at Ponoka, Alberta.

**Average Workforce:** 32 Staff members: 3 Engine shop, 6 A.M.E's and 9 in administration.

**Gross Sales:** \$ 2.5 million

**Date:** September 17, 1992