

AUSTRIA

In 1987/88, Austria produced 7 metric tonnes of freshwater fish (mainly carp for the Christmas season but also for the year-round supply) and imported 32 metric tonnes of fish/shellfish of all kinds for its 7.5 million inhabitants. Exports were in the same period negligible at 0.5 metric tonnes. Total average annual consumption per head was 5.1 kg in this landlocked country, of which 25.5 metric tonnes was fresh fish, 1.5 metric tonnes was prepared fish and 11.5 metric tonnes of canned seafood products.

Canadian fish and shellfish exports to Austria increased steadily by value from \$2.7 million Cdn in 1985 to \$3.4 million in 1988. Canada's major exports were fresh and seawater frozen fillets, lobster and salmon. The frozen fish market is dominated by the Unilever concern (Eskimo-Iglo/Nordsee); however, there are also some other fish specialty companies (eg. Schenkel) which are well-known and can be introduced to this small, but steadily growing fish market.

MAJOR AUSTRIAN SEAFOOD IMPORTERS

CERNY & TEKLITS
 Treustrasse 84, A-1200,
 Vienna, Austria
 Contact: Mr. B. Kusche
 Tel:(222) 35-22-28
 Telex: 114369 CERNY A
 Fax:(222) 35-66-14-19
 Products: seafood

ERICH SCHENKEL & SOHN
 Hasenauerstrasse 4, A-1190,
 Vienna, Austria
 Contact: Mr. M. Veselsky
 Tel:(222) 34-93-62
 Telex: 115811 ESIMP A
 Fax:(222) 310-21-49
 Products: seafood

HANS KRIEG
 Ferd. Hanuschplatz 1, A-5020,
 Salzburg, Austria
 Contact: Mr. P. Petrovic
 Tel:(662) 521342
 Products: seafood

HELLA GRUBER
 Naschmarkt 31-36, A-1040,
 Vienna, Austria
 Contact: Mr. E. Gruber
 Tel:(222) 56-32-73
 Telex: 133465 IMG A
 Products: seafood

HOFMANN-MARINADEN
 Feinkosterzeugungs GmbH,
 Mühlgraben 8, A-8773,
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 Contact: Mr. E. Hofmann
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 Products: seafood

IMGRO GMBH
 Innstrasse 16, A-1200,
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 Contact: Mr. P. Kohlmann
 Tel:(222) 24-85-61
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