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## anada's Strengths

*Investment Officers attract prospective investors by highlighting Canada's numerous competitive advantages. These include a strong and growing economy, a well educated and highly trained workforce, as well as efficient transportation and communications networks. Canada also enjoys a sophisticated R&D establishment and an advanced industrial infrastructure.*

*In addition to these strengths, Canada offers investors significant locational advantage because of its proximity to both the United States and the Pacific Rim. As a result, it can guarantee access to the entire North American market as well as to the dynamic economies of Asia and the Pacific.*

*Access to the U.S. market will become increasingly important to investors now that the Canada-U.S. Free Trade Agreement (FTA) has come into force. The FTA will expand investment opportunities in North America by making it easier for foreign investors to become involved in new forms of industrial and technological cooperation. Investing and partnering in Canada will be an increasingly attractive option in the years to come.*