

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 531-WELLINGTON

013-CONSUMER PRODUCTS
NEW ZEALAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

VISIT CANADIAN GIFT AND TABLEWARE SHOW JANUARY 1988. INCOMING NZ BUYERS MISSION.

MEET CANADIAN EXPORTERS AND CONDUCT CATALOGUE SHOW ON RETURN.

VISIT TORONTO HARDWARE SHOW FEBRUARY 1988. INCOMING NZ BUYERS MISSION.

MEET CANADIAN EXPORTERS AND CONDUCT CATALOGUE SHOW ON RETURN.

CATALOGUE SHOW, FURNITURE, AUCKLAND, WELLINGTON

INTRODUCE TO NEW ZEALAND IMPORTERS MANUFACTURERS AND BUYERS, CDN FURNITURE, ESTABLISH 4 NEW AGENCIES.

CATALOGUE SHOW, GIFTWARE, AUCKLAND, WELLINGTON

INTRODUCE TO NEW ZEALAND IMPORTERS AND BUYERS CANADIAN GIFTWARES, ESTABLISH 3 NEW AGENCIES.

CATALOGUE SHOW, HARDWARE, AUCKLAND, WELLINGTON

INTRODUCE TO NZ IMPORTERS AND BUYERS CANADIAN HARDWARE, AND TO INCREASE CDN MARKET SHARE BY 10%

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----