

RPTR2

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 EXPORT PROMOTION PRIORITIES

Mission: KUWAIT

Country: OMAN

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year for the stated reasons:

1. AGRI & FOOD PRODUCTS & SERVICE
OMAF INVITATION TO WALI OF DHOFAR TO VISIT ONTARIO. SEVERAL MISSIONS PLANNED: INCREASED PROMOTION ON SECTOR. PARTICIPATING IN AGRICULTURAL SHOW IN OMAN. HIGH PRIORITY OF GOVERNMENT TO DEVELOP OWN CAPABILITIES AS BEST AGRICULTURAL AREA IN GULF.
2. EDUCATION, MEDICAL, HEALTH PROD
MILITARY STARTING TO TRAIN IN CANADA. OMANI PRIORITY AND MOU IN PLACE WITH ONTARIO GOVERNMENT.
3. ADVANCED TECH. PROD. & SERV
COUNTRY BECOMING INCREASINGLY SOPHISTICATED REQUIRING MORE TELE-COMMUNICATIONS EQUIPMENT. CANADA HAS GOOD REPUTATION FOR TELE-COMMUNICATIONS.
4. OIL & GAS EQUIPMENT, SERVICES
INCREASED EXPLORATION & DEVELOPMENT TAKING PLACE IN SECTOR. SEVERAL PIPELINES PLANNED OR UNDER CONSTRUCTION. A RELATIVELY NEW INDUSTRY.

The most important current Canadian export sectors to this market are (based on actual export sales):

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| 1. MULTIPLE SECTORS | 4. ADVANCED TECH. PROD. & SERV |
| 2. TRANSPORT SYS. EQUIP. COMP. SERV. | |
| 3. CONSTRUCTION INDUSTRY | |