

GIVING 1,000 LOTS AWAY.

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ONE THOUSAND PARK LOTS.

THE LAKE PUBLISHING COMPANY.

TIME is money, and we intend to save some. On or about July 20th, 1892, the Lake Publishing Company will issue the initial number of "THE LAKE," a monthly magazine which will prove to be without a peer in Canada. In order to save time and the expense of canvassers, we propose making the following unparalleled offer:

To each of the first 1,000 subscribers who send us \$3 we will mail one copy of the Magazine for one year and give a warranty deed of a lot, 25 x 120 feet, in Huron Park. We hope by offering this inducement to at once place our subscription list on a substantial basis, instead of incurring the tedious delay that has hitherto marked attempts to secure for Canadian magazines an adequate circulation.

Huron Park adjoins the town plot of Oliphant, overlooking Lake Huron. This is one of the most delightful locations along the shores of this charming lake, directly opposite the well-known Fishing Islands of Lake Huron. The Bass and other fishing is unexcelled on the Great Lakes.

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