

Who Should Buy Canada's Victory Bonds, and Why

WHO wants to help win the war?

Who wants to give our soldiers all the support which their bravery and self-sacrifice and imperative needs demand of our gratitude and our patriotism?

Who wants Canada to do her full part in producing food, metals, ships, munitions and clothing for our fighting men; her full part in winning the war?

Who wants to help Britain to buy in Canada all she wants to buy of the products of Canada's fields and industries and labor?

From the mighty heart of Canada hear the full-throated answer roll from the Atlantic to the Pacific, echo back and up from the southern frontier, far and away into the frosty wastes of the Arctic circle:

***"Every Canadian Loves His Country
and will do His Full Duty"***

AND every woman whose son or husband, or brother or father is fighting in France, because it means support and comfort and victory to him, sends up a prayer that Canada will provide the money to help him win the war for home and freedom.

Every boy and girl, because they want to have a part in winning the war, and in writing Canada's name into a glorious chapter of the world's history, will help Canada to raise the money by buying Victory Bonds.

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THEN from the business point of view: The farmer will buy Victory Bonds because it will enable him to continue to supply the armies and the people of Great Britain with live stock, grain and the other products of his fields. The farmer must have a market

for his produce, and it is essential to Canada that Britain shall be enabled to pay cash for that produce with money provided by Canada's Victory Bonds.

Canada's Victory Bonds make it possible for Canada and her farmers to continue doing business with Great Britain and our allies, and it is supremely necessary that the farmer shall continue to produce, and that Britain shall continue to buy his products.

Every man in Canada who works for his living or operates a business of any kind can help himself and help Canada to win the war by buying Victory Bonds. When he buys Victory Bonds he helps to maintain that general prosperity which is essential to his own.

And the prosperity of each individual is indispensable to the nation, because it is from individuals that the nation must get the money to win the war.

***It is both Good Business and True Patriotism for
every Canadian to buy Canada's Victory Bonds
to the utmost of his or her ability.***

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada.