Why you should have this Range in your home in preference to any other make.

THE Imperial Oxford Range, Series "100," will not cost you any more than may much less efficient range.

But even if it did, it would still be the one range for you to buy.

Remember that first cost is the least expense in a range—the cost of running a range is where the saving or loss comes in.

The Imperial Oxford Range, Series "100," will save its cost in fuel and food in a very short time.

The Imperial Oxford "100" Series is our latest production. We've put the accumulated experience of years into its construction. It contains every

device and improvement which will make it bake, roast, boil and broil to perfection, and do it with the greatest economy of fuel and labor.

Here are some of the points of constructions which make the Imperial Oxford"100" Series the range which you should have in your kitchen in preference to any other make:

The oven is large and roomy-will easily

accommodate two large roasts or four teninch pie plates. The system of ventilation is so perfect that all fumes of cooking are carried up the chimney and the cooking is done with pure dry heat.

The fire-box is oval shaped and cannot get choked with ashes. This gives you the full benefit of all the fuel you burn and gives

the grate and linings double life.

In a few moments you can change the fire-box from coal to wood—and it gives perfect satisfaction with either fuel.

It has a lifting hearth held out of way by a self-acting catch—the ash pan is large

enough and so well fitted that it catches all the ashes.

No matter how pleased you are with the range you are using now, you should see and know the Imperial Oxford "100" Series.

Write to-day for our descriptive booklet and we'll tell you where you can see it.



The Gurney Foundry Company, Limited,

TORONTO

VANCOLIVER

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The Gurney-Massey Company, Limited, Montreal. The Gurney Standard Metal Company, Limited, Calgary and Edmonton.

The Gurney North West Foundry Company, Winnipeg, Man.

Imperial Oxford

SERIES "100"