Canadian Druggist

Devoted to the interests of the General Drug Trado and to the Advancement of Pharmacu,

VOL. X.

TORONTO, JULY, 1898.

No. 7

"APENTA

THE BEST NATURAL APERIENT WATER.

Bottled at the Springs, Buda Pest, Hungary.

'APENTA

THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more favorably-constituted Natural Aperient Water."

Royal Councillor, M.D., Professor of Chemistry, and Director of the Royal Hungarian State Chemical Institute (Ministry of Agriculture),

THE BEST NATURAL APERIENT WATER.

PRICES TO RETAILERS:

\$5.50 per case of 25 large glass hottles. \$8.50 per case of 50 small glass bottles.

"APENTA

SEE that the Labels bear the well-known RED DIAMOND MARK of the

Sole Exporters: THE APOLLINARIS COMPANY, Ltd., LONDON.

CANADIAN SUB-AGENTS:

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The general feeling of business depression which for four or five years has affected all parts of Canada is giving way to a more hopeful one, and the druggist who has suffered with the rest is assuming a less dissatisfied look. The unfortunate conditions, through which the trade has passed and even yet is passing, had never before existed, and that so few have been obliged to succumb is indeed gratifying and evidences the fact that the members of the trade have speedily adapted themselves to meet and offset what they couldn't well avoid.

The commercial reports issued by R. G. Dun and Bradstreet agencies indicate a marked degree of business confidence. The banks which have been so conservative about discounts and accepting securities for loans are loosening the reins somewhat, and the inevitable money-lender sees nothing but diminished percentages of profit before him. The agricultural outlook, upon which the country absolutely depends, was never better, and no doubt exists that these farms which for some time past have produced but little in excess of what was needed to maintain and pay interest on mortgages will this year brighten the burden of principal as well. The druggist is sure to reap also, as better times will ensure him better business and enable his debtors to limit his book-keeping energies-a consummation he is ever longing for.

The marked degree of friendly feeling which has recently arisen between England and the United States is bound to conduce to our advantage, as necessity and diminished jealousy will again open to us a ready and valuable southern market for all we can produce for export. The hundreds of millions of dollars which our neighbors are expending are not all coming here by any means, but we are bound to secure a share and even a small share of those millions will ease us wonderfully.