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GOLD MEDAL
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Purchase
Exposition.

The Standard Antiseptic

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LISTERINE

A non-toxic antiseptic of known and definite power, prepared in a form convenient for immediate use, of ready dilution, slightly, pleasant, and sufficiently powerful for all purposes of asepis—these are advantages which Listerine embodies.

The success of Listerine is based upon merit, and the best advertisement of Listerine is—Listerine.

LISTERINE DERMATIC SOAP

An antiseptic detergent for use in the antiseptic treatment of diseases of the skin.

Listerine "Dermatic" Soap contains the essential antiseptic constituents of eucalyptus (1%), mentha, gaultheria and thyme (ca. 2%), which enter into the composition of the well-known antiseptic preparation, Listerine, while the quality of excellence of the soap-stock employed as the vehicle for this medication, will be readily apparent when used upon the most delicate skin, and upon the scalp.

Listerine "Dermatic" Soap contains no animal fats, and none but the very best vegetable oils; after its manufacture, and before it is "milled" and pressed into cakes, a high percentage of an emollient oil is incorporated with the soap, and the smooth, elastic condition of the skin secured by using Listerine "Dermatic" Soap is largely due to the presence of this ingredient. Unusual care is exercised in the preparation of Listerine "Dermatic" Soap, and as the antiseptic constituents of Listerine are added to the soap after it has received its surplus of unsaponified emollient oil, they retain their peculiar antiseptic virtues and fragrance.

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A sample of Listerine Dermatic Soap may be had upon application to the Manufacturers—

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Lambert Pharmacal Co., St. Louis, U. S. A.

We desire to again call the attention of the profession to the formula for Scott's Emulsion.

Pure Norwegian Non-Freezing Cod Liver Oil -	44½ per cent.
Chemically Pure Glycerine - - - - -	13 "
Emulsifying Agent and Flavoring Extract - -	2½ "
Solution of Hypophosphites of Lime and Soda (being 6 grains of Hypos. of Lime and 3 grains of Hypos. of Soda to the fluid ounce)	40 "
TOTAL - - - - -	100 per cent.

In view of the numerous cheap substitutes for cod liver oil and the prevailing tendency to adulterate the ingredients used in them, it is gratifying to know that Scott's Emulsion continues to maintain its high standard of excellence and that it contains such a large percentage of the pure Norwegian oil—a higher percentage than is contained in any other emulsion. In prescribing cod liver oil, we trust that you will not overlook the fact that Scott's Emulsion has been the standard for thirty years.

SCOTT & BOWNE, Toronto, Ontario.