

P. W. ELLIS & CO.,

P. W. ELLIS.

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No. 31 KING STREET EAST, - - - TORONTO.**IMPORTERS AND JOBBERS.****WATCHMAKER'S AND JEWELER'S TOOLS, MATERIALS, LATHES AND GENERAL SUPPLIES.****Diamonds, Real and Imitation Stones.****SOLE AGENTS PATENT NICKLE DUST PROOF WATCH KEYS.**

These Keys have now become so deservedly popular that no Watchmaker can do without them in stock. They are the best and most serviceable Key ever introduced.



C.

**NEW GEM KEY.**

The neatest and best chain Key yet introduced. Swivel Top. Very strong and convenient.



A.

Manufacturers have largely increased their facilities, so now we shall be able to keep pace with orders. All back orders filled immediately.

Complete Lists and Advertising Blotters Supplied.

We shall continue to offer new patterns in all our regular lines of Jewelry for the coming fall trade. Will show full lines of 14 Kt. and 10 Kt. Chains, quality of which is fully guaranteed as represented. 15 Kt. sets Brooches and Earrings. New lines in Band Rings, Signet and Fancy. Diamonds in single and matched pairs, mounted or unmounted. Our terms and prices will be found most advantageous.

**HALL'S STAKING TOOL.****SEND FOR DESCRIPTIVE CIRCULAR.***Selling fast and giving good Satisfaction.*

We shall show early next month a fine line of new Watchmaker's Foot Lathes, much superior to American and half the cost. New Universal Tools, Rounding Machines, Screw Head Tools, Polishing Lathes, all on new and improved systems. Silk Alberts, Guards, Steel and Nickle Chains, &c., &c. Our assortment will be the largest and most complete in every line. We invite the inspection of the trade visiting Toronto during the Exhibition in September.

DUNCAN'S Extra Soft Easy Flowing Silver Solder. Selling fast and giving good satisfaction. Send for Sample Box and Circular. Goods sent on selection if desired. Particular care given to filling Special Orders.