Guide-Advocate. The issue of January 15 was not published owing to the reorganization, and the first issue of the Guide-Advocate appeared on January 22, 1886, being Vol. 12, No. 3 of the Guide & News. This numbering was continued, and the Guide-Advocate has since the 1880's made its volumes correspond with the calendar year, as has been done in many other places. James Tye was still publisher in 1888; in 1892 Harris & Williams had the paper, with H. F. Williams as editor. Harris & Co. were publishers in 1899; from 1918 W. C. Aylesworth has been editor and publisher, assisted by his son James Aylesworth since 1960.

Advocate 1875-1881

Extant copies of the Watford Advocate and East Lambton Reflector
date from the second issue, of February 25, 1875, so that the date of the
first issue is February 18, 1875. Rose & Bole were proprietors until June 18,
1875, when the paper was published under D. W. Bole. With Volume 2, No. 4,
March 10, 1876, J. H. McIntosh became editor and proprietor. The Watford
Advocate was published Thursdays from Fawcett's Block, Main Street.

The Watford and Arkona papers, as mentioned under Arkona, seem to have been under the same management from the start, as they were only a week apart in starting. The Watford paper was published on Thursdays, while the Arkona issue appeared on Fridays. Extant copies of the Watford Advocate preserved in the Guide-Advocate office in Watford end with No. 100, for January 12, 1877, and the names of later publishers come from issues of the Arkona paper kept at the University Library in London. Early in 1876 W.W. Buchanan took over; he was succeeded late in 1878 by John H. Gould. Belden's Atlas mentions only one paper in Watford in 1880, but the Advocate was still published there no doubt; the atlas cannot be considered an entirely reliable source of history.