

EXHIBITS THAT INVITE YOUR ATTENTION AT THE FAIR

DON'T FAIL TO SEE The "Autex" Extension Reel FOR Electric Lights

In the New Manufacturers' Building (at East Entrance),
Exhibit 25.

Advantages: Safety, Economy and Convenience. Takes the light exactly where it is wanted; eliminates the necessity of dragging cord over the floor, breaking the insulation and thus increasing fire risks through short circuiting; and saves Cord, Lamps, Fuses, Guards, etc. This saving actually amounts to the price of the reel in a very short time.

The Autex Extension Reel has 25 feet of Reinforced Cord. Swivel Joint feature permits carrying light in any direction.

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LONDON. BRANTFORD. HAMILTON.

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Our contention that we make the Best Piano in Canada can be proved by you in five minutes if you will call at our Exhibit.

We do not make the greatest number of pianos, but confine our efforts to perfecting in every detail the pianos we do make.

Our factory to user proposition is bound to interest you on account of the dollars we save you and the wonderful value we give you.

Complete assortment of all styles and finishes, amongst them a

REPRODUCING ELECTRIC PIANO,
The latest word in piano building.

Wright Piano Co.
—EXHIBIT—
CRYSTAL PALACE ANNEX

Children's Day Greatest In Western Fair's History With Over 22,500 Present

Fine Programs Attract Large
Crowds Before Grandstand
Afternoon and Night.

ATTENDANCE:
This Year Monday—22,500 Last Year 15,000
Children's Day is over.

That is, unless they can make Dad take them to the Fair again.
For a year the children will dream and remember Monday, September 10, the day when their anticipations of a really good time were realized.

Yesterday at Queen's Park there was not a discordant note to act against the happiness of childhood, which, as represented by thousands of the school children of London, took possession of the grounds where the huge Western Fair is being held.

Although the grounds were fairly well crowded in the morning, the afternoon saw the children and the grown-ups just pass through the gates in a steady stream with no letup. Before three o'clock there was a crowd such as has seldom been in the park, wandering around.

Two o'clock saw the start of the grandstand performance before a stand filled with happy boys and girls who, in a never-ending gurgle of laughter, watched the antics of the clowns, who predominated on an excellent program. The directors of the Fair, many of whom watched the performance from the side lines, were tickled to death with the reception accorded the various offerings and they themselves could not restrain a hearty laugh as something or other was done which caused their minds to revert to the time when they also were "just kids."

Splendid Program.
The splendid and entertaining program was interspersed with pacing races, which evidently caused many thrills among the youngsters, as their shrill shouts of encouragement to the different drivers could be heard all over the grounds. Many arguments were heard as to the respective merits of the entries.

While the program proper was being carried out, judging in various classes of horses was carried out in rings constructed inside the oval, and much attention paid to this by the horse-lovers of the city.
Fitz and Witz, comedy acrobats, or in other words, clowns, started off the program and got everyone in good humor by their crazy antics.

The clowns were followed by Bert Hughes & Company, trick cyclists, who introduced a novelty to London in the form of basketball on bicycles, in which four persons took part. The interest displayed by the stands was keen, and when a goal was scored much cheering greeted the difficult feat.

Elongated Pair.
Nelson and Nelson, an elongated pair, who carried out their performance on stilts, were good, particularly when they carried out tumbling, which seemed difficult enough when the performer is on terra firma. The pair also dance well and do not seem to experience much difficulty.

floutly in handling their wooden pedal extremities.
The Six Stellas, a bevy of pretty girls and in green, then do some first-class tumbling, in which all took part. They are very interesting, but their act is more or less of the stereotyped variety.

Marcelline, the clown from the New York Hippodrome, captivates the audience and to look at the expressions on the faces of many of the children it would seem as though their ambition was to be such a one as he, and spend their lives in acting the fool to amuse others.

The following number was undoubtedly the feature. The Hanneford, an English family of equestrians, who have visited London before in 1921, when they were here with a circus. They are excellent and present a very entertaining and novel act. While the famous comedian of the family, "Freddy," has gone into the movies, his place has been taken by George, a brother, and there is no doubt but that one is as good as the other.

The program concluded with Tom Davies' sensational act, which features a miniature motorcycle, in which riders tear around the small circle while it is suspended in the air. Visitors are asked to ride with them, and three hardy persons took advantage of the offer, but to judge from their dazed condition when the ride finished, they will not be so anxious a second time.

Fireworks Display.
In the evening an extensive fireworks display concluded the day, and as the stands were well filled the directors felt that the money had been well "burnt."

Judging in several classes other than horses also started during the afternoon, notably among the poultry and cattle. These will not be finished until probably tonight.

Many visitors inspected the Art Gallery, where the fine art exhibits were placed, and much admiration was expressed at the many wonderful paintings to be seen hanging on the walls.

The midway, to which everyone sooner or later gravitates, was packed with a dense mass of humanity all afternoon and evening, and the various shows were well patronized all day.

No serious accidents were reported, in fact inquiry at the hospital tent elicited the information that one boy had been stung by a bee, several men had cut their hands and other minor things, but nothing that gave any cause for worry.

The Club Western Tent was crowded during the afternoon with mothers seeking information regarding the various exhibits, and proved to be one of the most prominent features to the average visitor, who did not expect to see such an establishment at the fair.

The police, of whom there was a good-sized detachment on the grounds, were always willing to give any information, and while the look-out for wrongdoers, nevertheless entered into the spirit of the Fair and enjoyed themselves as much as anyone.

At supper time the crowds changed their scenes of activities to the refreshment booths and dining halls, where the inner man, who by that time was famished, was refreshed in order that those who had not seen enough might carry on.
Bands were playing most of the day, the Hussars and Western Ontario regiment organizations both being in evidence, as well as the one that accompanies the Johnny J. Jones' show.

Taking it all round the first real day of the 1923 Western Fair was an unqualified success, and the directors were more than optimistic about the remainder of the week.

TWO WONDERFUL BIRDS.

London Western Fair offers out-of-town patrons a good opportunity to "kill two birds with one stone." By "kill two birds with one stone," all means see the fair. Then call on My Jeweler, John A. Nash. He sells wrist watches that tell the truth and have the winning way—Adv. ywt

WOODSTOCK CITIZENS GIVE START TO MEMORIAL FUND

Special to The Advertiser.
Woodstock, Sept. 10.—Woodstock's campaign for the raising of funds to erect a memorial to the city's soldiers who gave their lives in the war went off to a splendid start this evening at a banquet given to the team captains and workers by the ladies of the I. O. O. F. E. W. Nesbitt, the chairman, announced that a few citizens had already contributed a total of \$1,400 of the total of \$5,500 required, and that about \$600 more was expected tomorrow in special contributions. Tomorrow about 100 workers start on a house-to-house canvass of the city in an effort to secure the balance, and the first reports will be presented at a banquet to be held on Wednesday evening. Great enthusiasm was shown at the gathering this evening, and it is expected that the objective will be reached before the canvass is completed on Friday evening.

QUALITY HOGS.

Peach Grove Farm, Wyoming, Ont., are showing Chester Whites and Yorks. "Improvers Giant," weighing over 1,000 lbs. heads the herd. At Toronto they won 7 firsts, first for herd and champion. H. Capes, Wyoming, is proprietor.—Adv. b

VETERANS' EXHIBIT PROVES FAVORITE

Work of Disabled Soldiers
Viewed With Interest At
Western Fair.

PRIZES AWARDED

One class of exhibit that attracted much comment was that consisting of work done by returned soldier patients at Westminster Hospital and Byron Sanatorium.

The exhibit, which is housed in the Women's Building, shows the adaptability of the soldier patient to work of this nature as taught by vocational nurses under the D. S. C. R.

Many splendid examples of woodwork and weaving are shown which would do credit to master craftsmen. The work was judged yesterday afternoon and prizes awarded as follows:

Reading lamp—T. H. Seely, Westminster Hospital; W. A. Blake, Byron; J. Smith, Byron.
Piano lamp—T. H. Seely, Westminster; T. Lewis, Byron; W. H. Jackey, Byron.
Hanging baskets—R. W. Clayton, Westminster; Sergt. Duncan, Westminster; J. Smith.

Sewing baskets—W. Fox, Westminster; V. A. Blake, J. Smith.

Tea stand—T. Walton, Westminster; G. H. Wilson, Westminster; W. Blake.

Baby baskets—R. W. Clayton; A. Gordon, Westminster; J. Smith.

Window boxes—T. Barnes, Westminster; R. W. Clayton; E. Lord, Byron.

Raffia baskets—W. J. Clark; M. Locke, Byron; N. Charnock, Byron.

General raffia weaving—F. Brennan, Westminster; J. Smith.

Bead necklaces—W. G. Overton, Byron; B. Duncan, Westminster; F. B. Boorman, Byron.

Beaded sash bags—J. McLaughlin, Byron; V. D. Rose, Byron; F. E. Boorman.

Beaded purses—V. D. Rose; C. Barnes; A. S. Cherry, Byron.

Any other bead work—W. R. R. Byron; W. J. Willis, Byron; J. McLaughlin.

Toys—C. A. Graham, Westminster; R. Gardiner, Westminster; J. Lawson, Westminster.

Bookbinding—F. G. Malone, Westminster; R. W. Clayton, Westminster; G. Bustin, Westminster.

Weaving bags—H. Godwin, Westminster; J. Linwood, Westminster; A. Stoyke, Byron.

Scarves—J. Linwood; P. Aldridge, Westminster; A. Grace, Byron.

Hammocks—M. Holt, Westminster; W. Stevens, Westminster; J. M. Russell, Byron.

Novelty work—J. M. Russell; R. Boyce, Westminster; Lieut. H. Fraser, Westminster.

Wood carving, trays—W. Adams, Westminster; R. H. Lawrence, Byron.

Carved lamp—W. Adams; R. H. Lawrence; A. H. Collins, Byron.

Any other carving—Adams, Wright, Westminster; J. Burns, Westminster.

Tracing—J. Gaines, Byron; F. McDonald, Byron; F. Weir, Byron.

Blueprinting—F. McDonald; J. Gaines; F. Weir.

Embroidery, sofa cushion—J. Root, Byron; A. Grace, Byron; F. Smith, Westminster.

Centerpiece—E. Power, Westminster; W. A. Blake; W. Clayton, Westminster.

Table runner—E. J. Wilson, Byron; McBride, Westminster; J. Smith, Byron.

Dollies—A. Grace, Byron; Hacking, Westminster; W. Blake.

Embroidery—J. Stoyke, Byron; H. Cooper, Westminster; F. J. Shores, Byron.

Special—W. M. Fox, Westminster.

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"Absolutely the Highest Quality Known in Brick."
Ruff-Tex "Corduroy,"
Ruff-Tex "Art"
and
Everhard Builders.

See our Exhibit in Manufacturers' Building.

Cooksville Shale Brick Co., Ltd.

26 QUEEN ST. EAST, TORONTO.

E. R. Seabrook & Co.

District Representatives,
119 King St. Phone 1700-J.

URGES CONSTRUCTION OF NEW FILTER BEDS

Dr. Downham, M.O.H., Declares Present Sewage Disposal Facilities Inadequate.

New sewage filter beds in the River Thames were urged at yesterday's meeting of the board of health, by Dr. W. S. Downham, the London medical health officer. The probable cost is roughly computed to be in the neighborhood of \$400,000. A recommendation that a survey of the situation be immediately considered will go forward to the board of works. City Engineer W. F. Near will be asked to bring in a special report upon the city's entire garbage facilities.

"It is time that something should be done to get this project under way," Mr. Downham advised his colleagues. "The present filter beds in the river are of no avail and garbage is entering the river above Springbank in much the same condition as when it leaves the city exit." New disposal beds would be required, he reported, and the city engineering department would have to make provision for the collection of sewage at one point before relay to the beds for treatment.

Dr. C. S. Tamin, inspector of herds and dairies, and Sanitary Inspector R. H. Sanders reported their survey just recently of the butcher shops and the finding of more than 200 pounds of sausage meat in one establishment that failed to measure up to the required standard. The meat was destroyed and the members of the board instructed the officers to impress upon the butcher that next time for him would mean the police court.

VELVET AUTO GREASE AND WOLSELEY MOTOR OIL

Be sure to see the Exhibit, Ground Floor, New Manufacturers' Building. See the demonstration of High Melting Point Grease.

The Commercial Oil Co., Ltd.

THE "JACK FROST" ICE MACHINE CO. LIMITED

invites the people of London and Western Ontario to see its display of

"JACK FROST" AUTOMATIC
ELECTRIC REFRIGERATING
SYSTEMS

in
BOOTH 120
in the new Manufacturers' Building at the Western Fair.

80k

Invitation

WHILE in London attending the Western Fair, we take this opportunity of extending to you a special invitation to visit the large, magnificent plant of the Kellogg's Toasted Corn Flakes, just a few blocks east of the Fair Grounds Entrance on Dundas street. Closed at noon Saturday. Insist and demand. Get the London-Made Brand.

KELLOGG'S

LONDON, ONTARIO

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Reduced to \$1140 The Good MAXWELL

challenges comparison in all of the elements which constitute value.

As you read over these items of quality, equipment, remember the good Maxwell's reputation for high mileage and all-around economy:

Cord tires, non-skid front and rear; disc steel wheels, demountable at rim and at hub; drum type lamps; pressure chassis lubrication; motor driven electric horn; unusually long springs; new type water-tight windshield.

Touring Car - \$1140

Roadster	\$1,140	Club Coupe	\$1,340
Sport Touring	\$1,375	4-Passenger Coupe	\$1,675
Sport Roadster	\$1,280	Sedan	\$1,825
Special Sport Touring	\$1,395	Traveler	\$2,325

Prices F. O. B. Windsor; Government Taxes to be added.

Be sure and see the Exhibit at the Western Fair.

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The hit of Toronto Fair. Don't forget to secure Your Package.

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1923

Two
Exhibits
—of—

WESTERN
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SHERLOCK-MANNING —and— DOHERTY PIANOS

THIS YEAR THERE ARE TWO SHERLOCK-MANNING AND DOHERTY PIANO EXHIBITS AT THE LONDON WESTERN FAIR.

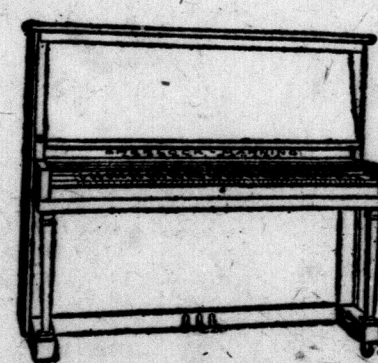
Just to the right of the main building entrance at the same old stand, you'll find a full array of Sherlock-Manning Pianos of every type and size, the old favorites and the very latest additions to the piano and music world.

In the northeast corner of the Manufacturers' Building you'll find the Sherlock-Manning and Doherty Process Exhibit, showing all raw materials in their different stages that go into the making of these pianos. You also see several operations of piano manufacture being carried on.

This is a very interesting exhibit and everyone who sees it will realize the reason that Sherlock-Manning and Doherty Pianos are known as "Canada's Biggest Piano Value," and why their sales show such a steady increase not only in this country, but all over the world.

SHERLOCK-MANNING 20th Century Piano

The Piano worthy of your Home
You Save By Buying From The Makers.



MADE IN CANADA.

SHERLOCK-MANNING PIANO CO.
LONDON, CANADA.

Remember

We always sell all the pianos on exhibition at the fair at factory prices. Here's your opportunity to have one of these wonderful instruments sent direct to your home.