

# London Advertiser

Published by THE LONDON ADVERTISER COMPANY, LIMITED, London, Ontario.

TELEPHONE NUMBERS.  
 3670 PRIVATE BRANCH EXCHANGE.  
 3670

From 9 p.m. to 5:30 a.m. and holidays call 75. Business Department, 75. Editors and Reporters: 1174. Composing Room: 76. Circulation Department.

London, Ont., Saturday, Jan. 14.

## T. J. Murphy's Worth.

THOMAS J. MURPHY, K.C., is the last survivor of the original board of governors of the Western University that made it a civic institution and non-denominational. It was he who drafted the act of parliament constituting the charter under which it has ever since worked and fought its uphill fight to success.

Next to C. R. Somerville, Mr. Murphy would be accorded first place among the board of governors by those who know the value of his services during those years. From the original meeting, at which the late Matthew Wilson, K.C., of Chatham, Charles Jenkins of Petrolia, Bishop Williams and others, with Mr. Murphy, were present, until the present time, he has not lost an opportunity to be of service to the university. He liked the work. His mind went with it. He realized its value to London, and he wanted to see London the home of one of the best universities on the continent. He personally acted for the university in the purchase of all the lands they now hold. It will mean in the near future millions to the university. It is plain that when the new buildings are erected and the university in full swing, when that part of the city is covered with first-class homes and the university the center of culture, money cannot measure the good effect of the work he so quickly accomplished. Mr. Murphy wrote valuable letters to the press, and was instrumental in inducing the government to grant recognition of the degrees of the Western.

The city council last Monday dropped Mr. Murphy from the board of governors. There should be some method by which one who has rendered such continuous, loyal and valuable services as Mr. Murphy to the Western should become a life member of its board of governors. During all these years he gave his legal services free with pleasure, and enjoyed the work. What its actual value in money will be, will be a constantly increasing value, until, like the university grounds in Toronto and other university centers, they become difficult to estimate.

The Advertiser would like to see Mr. Murphy made a life member of the board, and would favor any change by legislation that would enable this act of just recognition of Mr. Murphy's splendid services to the Western University to be recognized.

## The Outspoken Elijah.

THE BIBLE has the habit of times of ushering in its great men with only the most meagre introduction. For instance, when Elijah, the rugged, fearless prophet, comes to our notice he is simply brought upon the scene at once as Elijah the Tishbite. In some ways he was the John the Baptist of the Old Testament.

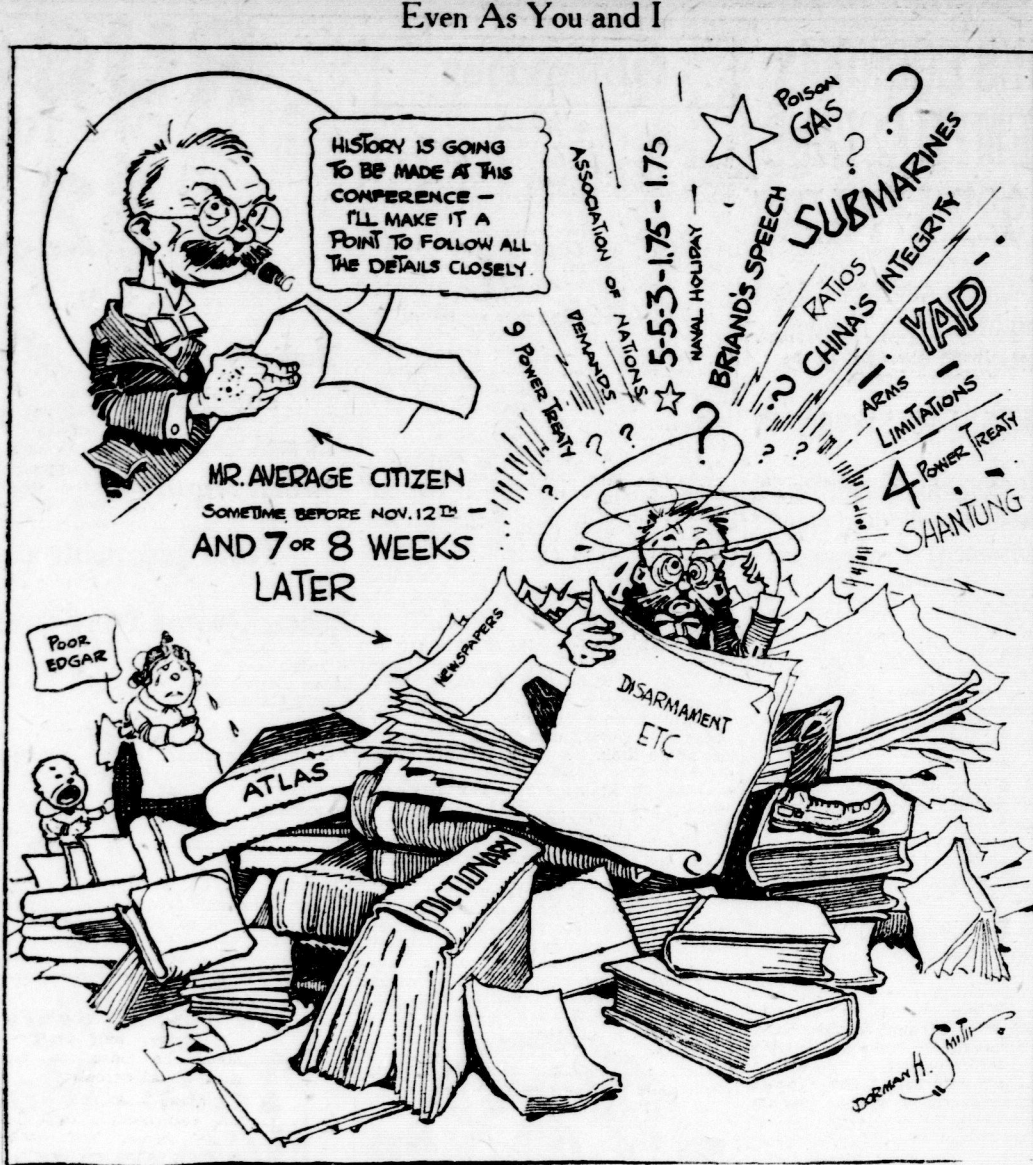
The Sunday school lesson for this week is staged in dramatic times, the possibilities of which appealed with almost superhuman force, which fired the soul and stirred the genius of Mendelssohn to build his greatest work, "Elijah," around this very lesson.

The worship of Baal had gained a following, where it was challenging the followers of Jehovah. Baal was held to be the life-giving power that lies behind nature, and as his symbols his followers had selected the sun that warms and matures the crops, or the springs in the field that water the grain and the grass to feed man and beast. Around this worship had grown up a chain of practices that were very serious for the moral life of the community, involving cruelty, impurity, avarice and other evils. When the Hebrews entered Canaan under Joshua the inhabitants were worshippers of Baal, and there were many of the children of Israel who adopted this religion.

And so, with that setting, we come to the great battle between the prophets of Baal and Elijah, as the representatives of Jehovah.

The crux of the lesson and the part that can be taken for everyday application comes in the forceful challenge of Elijah to the followers of Baal. "How long halt ye between two opinions?" The word "halt" has hardly the meaning we give it today. It does not mean to stand without moving. It does not signify that they were at a point where they were halting, pending a great decision. Were the word "limp" used it would come nearer the challenge of Elijah. The trouble was that the people thought they could serve both gods and have the advantage of both worships.

And today there must be the same drive for positive decision. If any man wants to fool himself thoroughly and disgust the Almighty, let him keep on limping and wobbling between Christ and the world. The



call comes today for clean, positive, final decision, just the same as it came to the people challenged by Elijah.

Around that point can be built the most powerful today application of the great story of Elijah's challenge and overthrow of Baal.

## Getting Elected.

NEARLY every municipality has witnessed, some time or another, just on the eve of civic elections, various charges made against civic officials.

This material is used for campaign purposes in most cases, and in this way leaves the person using it open to the charge that his own election was considered of more importance than the curing of a civic wrong. Had the latter been the real purpose—and it should be—the matter should have been brought up before election time.

Hamilton had a case this year, where charges were leveled against the city engineer by one of the aspirants for a place on the board of control, the plaintiff being that two cars of oil were bought for use on the city streets which were below the standard required. When all the facts were brought out, it was found that the oil was in reality seven per cent above the city specifications.

The Hamilton case is only one of many, and is mentioned because it happened within the last day or so. There is hardly an engineering department on record that has not, at some time or other, been investigated.

It is this tendency that keeps a good many engineers from seeking appointments in municipal service, and it likewise makes a good many good men seek positions elsewhere.

The engineering departments of a city, in nearly every case, is a technical matter, and there are many things in connection with it about which the average alderman or controller is not competent to judge.

Charges preferred against civic officials a few days before election date should, for the most part, be taken with a grain of salt.

## For Feeder Lines.

ON THE BROCKVILLE and West Point division of the Canadian National Railways experiments are being made with motor-driven railway cars. The demand for more frequent service on branch lines where passenger traffic is not heavy is something the railways have long had to contend with. The heavy expense of running frequent trains to accommodate a limited number of passengers on branch lines has given railway men a chafed for thought. Instead of the regular engine and heavy train of passenger coaches, the Canadian National Railway has adopted equipment much like a motor bus which runs on the regular railway tracks. It is operated by one man, gives a frequent service, and so far appears to be extremely successful. If continued use proves satisfactory, the plan will be adopted on other branch lines of the government roads.

If this form of travel is satisfactory there might be great possibilities in it for use on feeder lines, where electrification would put such an overhead charge on the road that it would never be able to make good against it.

## The Spotters.

HOW ARE OFFICERS who are sent out to get results under the O. T. A. going to get convictions without resorting to the use of "spotters"?

There is something about the "spotter" idea that people don't

## Even As You and I



like, and there will always be this feeling in existence.

The reason is not hard to find. The average, wholesome citizen likes a calling that is carried on in the open, where every person has a pretty good idea of what is going on, and where there is very little that has to be concealed.

The spotter must play a two-faced part. He must be able to win the confidence of the men he wishes to catch. He must be able to appear as the friend of those on whom it is his mission to inflict punishment.

Then, of course, the same thing can be said to a large degree of the man who is carrying on a bootlegging business in contravention of the O. T. A. He works under cover all the time, as much so as the man who is out to catch him. In one way it is a match of wits between the bootlegger and the spotter.

How, then, can officers secure convictions without the use of spotters? All those who are engaged in any locality in illegal liquor traffic—and nearly every locality has its share—know the special officers, as well as the police and detectives of the city and district. At the approach of any of these men the lid is put on, and the very fact that they are known makes it doubly hard for them to operate with any degree of success.

The average magistrate places more or less distrust on the spotter. He looks on him with more or less suspicion, regarding him as one who is sent out to secure convictions at any cost and in any way.

So there it stands. There cannot be convictions without evidence. How can evidence be secured without the use of spotters? When some person brings in the solution the chances are the officials will be only too glad to call off the spotters.

## LITTLE 'TISERS

A "divorce" ring for the little finger is the latest thing in United States. No doubt some enterprising manufacturer will see the wisdom of arranging to turn these out on a quantity production base.

On an Ohio jury last week a man and his wife were serving together. Thus we are moving to the stage where the only bit of uninvaded romance left to the stern sex will be a flowing beard and a bald head.

When we read in the Leamington Post-News a few days ago about the ban on meetings being lifted after the smallpox scare there we couldn't help pinching our left arm to see if the remains of that little vaccine scab was still there.

Quebec Telegraph: "The London Advertiser by recalling the influence exerted upon General Botha by the late Sir Wilfrid Laurier, reminds us of a part of the debt which Britain and the empire at large owes to the former leader of the Liberal party of Canada."

Promoters of Sunday street cars in Guelph said the operation of them would help people get to church on Sunday. At the end of the first six months we'd like to see a statement from Guelph pastors showing how Sunday street cars had packed the places of worship.

According to a statement by D. B. Hanna, president of the Canadian National Railways, "the reconstituted Canadian National Railways board will operate just over 50 per cent of the country's mileage, while in control of the Canadian Pacific will be about 38½ per cent."

A New York detective found he was always spotted because he wore two gold teeth in front. So he had them out and plain, everyday crockery put in their place. Then

he got results. And most folks with gold teeth always laugh so their poor relatives will see 'em.

Why can't Brantford, Woodstock and London get together and form a mutual admiration society? They could start right in having an intellectual banquet on the architectural beauties and the rugged simplicity of Brantford and Woodstock city halls and London's G. T. R. station.

U. S. congress has a bill to close the free bath establishment in the house and make congressmen use the old bath-tub at home. Thus, each Saturday night will see the sturdy senators wiggling the handle of the cistern pump for a couple of bushels of soft water.

"The sending of a Brantford hold-up artist to Portsmouth penitentiary for ten years is an example which ought to be followed throughout the province in dealing with such characters."—Brantford Examiner.

Quite so, but there's no guarantee that he will stay there anything like ten years.

Apparently it's no use getting hit by an auto and expecting to get a fair deal at the coroner's inquest, for the Renfrew Mercury says: "These days when an auto driver kills a pedestrian and is tried for manslaughter the great trouble appears to be to find jurors who are not themselves drivers or owners of cars."

When Admiral Beatty got home to England he denied the report that he had told American reporters he wore his cap on the side of his head to protect a pet bump. There was an army of some 300 or 400 reporters gathered at Washington, so the chances are there will be some tall denying done for the first ten days after all the folks get home.

Calgary Albertan: "When costs are coming down, some of the costs in newspapers are going up. Beginning with January 1, the postal rate on newspapers increased from 3 cent a pound to 1½ cents a pound, which means much to most newspapers. And postal rates had increased about 200 per cent to begin with a year or more ago."

The question naturally arises as to whether the chances of Lloyd George are better in a general election now that the Irish question is out of the way. It must be remembered that Britain has been going through a period of unemployment and depression for months past, and after-war discontent is one of the hardest factors to deal with.

The country, regardless of politics, will sympathize with Hon. Mackenzie King in the serious illness of his brother, who has been making a gallant fight against tuberculosis in Colorado. The fact that the premier left Ottawa just at the completion of his cabinet to hurry off on a visit to his sick brother, shows a sympathy and a brotherly feeling of a most commendable order.

## 25 YEARS AGO TODAY

Here We Have Items of Local and District Interest, As Recorded in The Advertiser of 1897.

SATURDAY, JAN. 14, 1897.  
 Weather—Cold, with light snow.

The schoolroom of St. Andrew's Church was filled to the doors by the members and adherents at the annual meeting of the missionary association held last night. At 7:45 proceedings were begun by the pastor, Rev. Robert Johnston, who occupied the chair. The choir, under the leadership of Mr. Charles Wheeler, led in the singing. Rev. George Gilmour read a passage of scripture, which was followed by prayer, led by Mr. Alex. Fraser. Rev. Robert Johnston explained the object of the meeting, which was followed by the presentation of the annual reports. Mr. Grey then moved the re-election of officers, which resulted as follows: Honorary president, Rev. Robert Johnston; president, W. Stevely; vice-presidents, A. Fraser and R. A. Little; secretary, W. B. Gillespie; treasurer, C. R. Somerville.

The following were elected officers for the Women's Missionary Society: Honorary president, Mrs. Blair; president, Mrs. Johnston; vice-presidents, Mrs. Murray, Mrs. Waugh and Miss Auld; secretary, Mrs. Armstrong; treasurer, Mrs. Ross; leaflet treasurer, Mrs. J. W. McIntosh; organist, Mrs. Gunn; executive committee, Darrach (convener), Murphy, Rae, Laidlaw, McMahon, McArthur, Tolfer, Gunn, McCallum and Miss Fraser.

The report of the King's Messengers' Foreign Mission Band was read by Mr. R. A. Little. The newly-elected officers are: Honorary president, Mrs. J. A. Murray; president, Miss Fairbairn; vice-presidents, Miss McIntosh and Miss Laidlaw; secretary, Miss C. E. Cathro; treasurer, Miss Isabel Purdom; organist, Miss Kennedy.

The Literary Association's report was read by Mr. J. A. Wright, and gave a glowing account of the work done. The present officers are: Patron, Rev. Robert Johnston, B.A., B.D., honorary president, C. R. Somerville; president, J. Lochead; vice-presidents, J. Carson and John Odell; treasurer, Miss Ada Campbell; secretary, J. A. Wright; musical director, Miss Shaw.

The Methodist congregation at Croton intend building a new church.

The Essex Law Association has elected the following officers for the coming year: President, A. H. Clarke; vice-president, R. E. Sutherland; secretary, A. P. E. Panet; treasurer, J. L. Murphy.

The Farmers' Institute meetings were held on Saturday afternoon and evening, and were well attended. Mr. Willoughby, president, and Mrs. O'Brien, secretary, both of Wyoming, were present. Messrs. H. L. Hutt, B.S.A.; R. Harcourt, B.S.A.; Guelph, and Mr. L. Patton of Oxford Mills, and others were present. Mr. McAlpin, in the absence of the president, occupied the chair.

## THE PROSPECT IN KENT

(From the Chatham News.)  
 It goes without saying that the Liberal convention, to be held early next week, will nominate Hon. James Murdock for the vacancy in Kent, but, unfortunately, it is the fact that the Conservative party will place no candidate in the field, in opposition to the Minister of Labor. The party, under difficult conditions, put up a good fight in December, but the Liberal leaders clearly recognize that nothing is to be gained by factions opposition to the new minister. But, aside from considerations of ultimate party advantage, there is the desire of the rank and file of the party to give the government a fair show. The Conservatives recognize that the people gave a clear-cut verdict in the general elections; that, right or wrong, the people have decided to give Hon. W. L. Mackenzie King and his colleagues a chance to show what they can do; and that the people are fairly entitled to the fulfillment of their wish.

If the party in the present instance sets the new precedent of factions opposition in such cases, it may react to the disadvantage of provincial ministers who would otherwise be almost assuredly accorded the same courtesy given Hon. Mr. Doherty in 1919, and which The News at that time strongly urged.

Unthinkable.  
 Willie—I don't think much of Johnnie's father as a banker.  
 Willie's Dad—What's the trouble with him?  
 Willie—Nothing, only Johnnie asked him for a quarter the other day and he didn't have one.

The identical courtesy was extended to Hon. Manning Doherty, the provincial minister of agriculture, when the East Kent constituency was opened in 1919. His case was almost exactly parallel to that of Hon. Mr. Murdock. He had been defeated in his own constituency, and a U. F. O. candidate had been elected in East Kent. There

were, in Hon. Mr. Doherty's case, as there are today in regard to Hon. Mr. Murdock, individual members of the opposing party anxious to put up a contest, but ultimately wiser counsels prevailed, and the provincial minister was accorded an acclamation. We do not say there is any obligation on the National Progressives in Kent to return the courtesy, but it is perfectly clear that nothing is to be gained, even in a local sense, by doing otherwise.

While each constituency is independent of any central direction in such matters, and while the U. F. O. political organization has, quite rightly, insisted on local direction of local affairs, yet the local heads of the party undoubtedly appreciate the wider aspects of a contest should one be forced. Thus, it is within the limits of possibility that the Drury government may emerge from the provincial contest now impending under the necessity of finding seats for one or more ministers.

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## READ YOUR CHARACTER

(By Digby Phillips.)

NO. 87—VITAL EARS.

It is strange that in our instinctive character reading we pay so much attention to such features as the eyes and the chin, and so little to the ears.

The only people, aside from the scientific character analysts, who pay any attention to ears other than to regard them as either normal or "funny" are detectives and alienists. The former find in them convolutions which serve much in the same manner as fingerprints for identification. The latter are able to determine much in the way of sanity and insanity from them.

Yet ears are very important in the scientific study of characters. They're important in what they reveal and in the ease with which they are observed. Take, for instance, the ear which is broad across the base, at the tubercle which you see an ear like this you say to yourself:

"Here is a person who is particularly well fitted to function in civilized society. Not a person of rugged physique and dominating mentality, perhaps, not yet a leader of the world's thought, but a person who appreciates the good things of life, and is willing to work for them. Not a person who loves work for work's sake, but who is interested in work because it will bring the things wanted. In short, a very practical person, who avoids all fights and antagonisms except those which are necessary, and who generally makes a success in the practical field of endeavor chosen."

Tomorrow—Suspicious Handwriting. (Copyright, 1921, by Public Ledger Co.)

TO THE EDITOR

## CITY CONTRACTS.

CITY CONTRACTS.  
 Editor Advertiser:  
 Sir,—The decision of the board of works to have the city engineer call for tenders on all municipal work other than paving undertaken during the year, should prove an effective method of learning what saving, if any, accrues to the city by doing its own work by day labor, as was the case in 1921.

The city engineer will also tender in all cases, and the expectation is that he will do practically all, if not all the work, because it is confidently

expected that his tenders will be low. If this proves the case, it can be easily seen that the contractors will soon tire of going to the expense of preparing a tender just to show the city what it is saving by day labor work, and the engineering department will have the trouble and expenses of preparing plans and specifications for nothing.

## THE GREAT LESSON.

Editor Advertiser:  
 Sir,—I read with keen interest your recent editorial extolling the Sunday school lessons now running in the various newspapers. I understand that you advocate the eternal principles, made manifest in the Bible, because experience and wide observation render this advice to be in the interests of all mankind.

One cannot ignore those principles, I believe, without reaping disaster sooner or later.

The Russian people sought to ban a certain form of government, in they failed, in setting up another in conformity with the Bible creed, so that the "cure" is worse than the disease!

The Hapsburgs, like ogres, for ages the rogues of Europe, are reaching the end of their chain—deported, and never to rally again.

But are the peoples and nations taking their place, following the Godly injunctions? Yours truly,  
 G. A. ANNETT, J. P.  
 Cairo, Jan. 9, 1922.

## ONE EXPLANATION.

Denfield, Ont., Jan. 11, 1922.  
 Editor Advertiser:  
 Sir,—I see much comment in your esteemed paper regarding lights on horse-drawn vehicles, and I wish to state, without those lights is the only protection we have, as we can see a gleaming headlight for miles, and as we know the roads we can scurry like a rabbit off to the side of the road, holding our breath for fear they in this glaring monster might see us and try to follow us up, as there were but two cars dimmed any lights in the past season for me, and I cannot see as the light would help.

## OUR MONEY BACK GUARANTEE.

Anyone suffering from backache, headaches, rheumatism, sciatica or any other sign of kidney or bladder derangement should take Gin Pills. Every box carries our guarantee of money back if they fail to give you relief. Sold everywhere 50c. a box.

NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED, TORONTO

## A Returned Soldier's Gratitude

Dovercourt, Alta.  
 "I am a returned soldier, and like many others have had Kidney Trouble. Since taking Gin Pills, I have had no further trouble, and out of gratitude for what they have done for me, I am sending this letter."  
 (Signed) D. W. ADAMSON.

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## GILLETTE SAFETY RAZOR COMPANY OF CANADA, LIMITED MONTREAL, QUEBEC

November 8th, 1921.

Canadian Daily Newspapers Association, 902 Excelsior Life Building, Toronto, Ont.

Gentlemen:--

Your letter of October 21st gives us the opportunity to say that in the opinion of the Gillette Safety Razor Company of Canada, Limited, publicity may be considered under the following heads:

All kinds of advertising are good advertising.

The relative value of the media depends on the text and the purpose of the message.

Topical advertisements requiring insertion on certain set dates from the Atlantic to the Pacific have been an important part of the Gillette advertising campaign, and for that reason the daily newspapers have always occupied an important part of our publicity budget.

The service of the press will be invoked by us in the future as in the past.

Very truly yours,

GILLETTE SAFETY RAZOR COMPANY of Canada, Limited.

NPP/Steno.#5.

Peterman, Superintendent.

When the Gillette Safety Razor Company wished to announce their new razor, and to tell the public about it over-night, they did it through the Daily Newspapers of Canada thereby proving the unparalleled flexibility of the Daily Newspaper as an advertising medium.

Issued by The Canadian Daily Newspapers Association, Head Office, Toronto.