

SMALLMAN & INGRAM

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The Christmas Store

Hail! the Christmas Throngs



Ladies' Christmas Neckwear

COLLAR, COLLAR AND CUFF SETS, AND VESTES, MAKE A MOST ACCEPTABLE GIFT.

Smart Filet Collars, in Tuxedo styles \$1.50 to \$8.00
 Real Maltese Collars \$2.75 to \$5.00
 Small Collars for coat or dress, in guipure and lace; also neat with frills or lace, georgette with dainty lace edges, flat or Tuxedo styles 75c to \$3.50
 Collar and Cuff Sets, lace, muslin, net or georgette \$1.25 to \$3.75
 Tuxedo Collars, in wash satin or corded silk, good-fitting styles. Prices 75c, \$1.00 and \$1.50

Special Candy For Christmas

Christmas Mixed Creams. Special 26c lb.
 Christmas Mixed Cut Rock. Special 26c lb.
 Christmas Mixed Chocolates, Cream Almonds and Creams. Price 38c
 Christmas Maple Mixed. Price 38c
 Royal Kisses. Price 30c lb.
 Buttercups or Satin Cushions, assorted flavors and colors. Price 40c lb.
 Special Box Chocolates. Prices 25c, 48c and 60c
 Willard's Choice Chocolates. Prices 75c, \$1.00, \$1.25, \$2.00
 Our Special Choice Chocolates \$1.00 box

New Shipment of Cut Glass

Vases—Several new shapes, in very pretty designs. Prices ranging \$1.50, \$3.50, \$4.50, \$6, to \$12
 Sugars and Creams—In wild rose pattern—\$2.25 to \$7.50; diamond pattern \$11.50
 Water Sets—Carnation pattern, \$30; floral design, \$15
 Salt and Peppers, boxed, a pair \$1.50
 Glass Baskets—Oval shape, \$7.50, \$2.25, \$1.15; also art cut baskets 35c and 75c
 Berry Bowls—Wild rose, tulip, detsonia, floral \$6.50 to \$11.00
 Bon-Bon and Handled Nappies \$3.50 to \$7.50
 Spoon Trays and Loaf Sugar Trays \$1.50 to \$4.50
 —Basement—

Brushed Wool Sets, Suits and Sweaters

Girls' Brushed Wool Sets, cap and scarf, in plain colors or plain with white border; colors, rose, cardinal, silver, brown, saxe, paddy, purple and white. Prices: \$2.29, \$2.50, \$2.95
 Misses' Brushed Wool Sets, tam and scarf; tam finished with large pom-pom; scarf trimmed with fringe; colors, purple, rose, cardinal, canary, silver, paddy, Nile, saxe and white. Prices ranging from \$3.00 to \$5.75
 Girls' All-Wool Novelty Sets, in plain and fancy weave, in a lovely assortment of different styles and colors. Prices ranging from \$3.50 to \$6.50
 Ladies' All-Wool Sweaters, in plain and fancy weave, in the newest and prettiest styles and colors. Prices ranging from \$6.50 to \$18.75
 Child's Three-Piece Suits of heavy wool yarn, made roomy for pulling over outer garments; colors, cardinal, grey, scarlet, white and brown. Prices ranging from \$5.75 to \$7.75
 Kiddies' All-Wool Overalls, with feet, finished at waist with draw cord; colors, white, grey, cardinal, scarlet and black. Prices \$2.75 and \$3.50

Ladies' House Robes

Velour Kimonos, flowered, cord trimming. Price \$6.50
 Velour Robes, figured and floral designs, satin trimming. Price \$9.50
 Fancy Figured Velour Robes, all shades. Prices \$12.50 to \$15
 Handsome Robe of Velour, satin trimmed. Price \$25.00
 Japanese Padded Gowns, beautifully embroidered. \$20.00
 Japanese Padded Gowns, heavy quality satin. Prices \$15.00 and \$17.50
 Japanese Padded Silk Gowns at \$8.75 and \$9.50
 Japanese Padded Saques at \$5.00 and \$7.50
 Japanese Padded Vests with sleeves at \$3.00 and \$3.95
 Padded Vests, without sleeves. Prices \$1.50 to \$2.50

NOTE---Dining-Table Mats

ALL SIZES NOW IN STOCK.
 6-inch, round 10c each 5 1/2 x 8 1/2-inch, oval 18c each
 7 1/2-inch, round 20c each 6 1/2 x 9-inch, oval 25c each
 8 1/2 x 11-inch, oval 35c each
 Cases to fit above at 15c, 45c, 50c and 75c each
 At Linen Counter.

Gifts of Whitewear

Ladies' Nightgowns, made of fine cotton and nainsook, trimmed with dainty laces and hemstitching. Prices ranging from \$2.00 to \$12.50
 Ladies' Gowns of splendid quality flannelette, in a nice assortment of different styles. Prices ranging from \$2.00 to \$4.50
 Corset Covers of fine nainsook, trimmed with pretty lace and insertion. Prices ranging from 50c to \$3.75
 Envelope Combinations of cotton and nainsook, prettily trimmed. Prices ranging from \$1.25 to \$5.50
 Maids' Aprons, "English Lady" make, made of good quality white lawn, bibs trimmed with pretty embroidery, long tie strings. Prices ranging from 75c to \$1.50
 Large Aprons, made of white lawn, trimmed with tucks and embroidery. Prices ranging from 65c to \$1.25
 Dainty Little Tea Aprons, made of plain and fancy muslin, trimmed with lace and embroidery. Prices ranging from 50c to \$1.25
 Bungalow Aprons, made of good firm print, in a nice assortment of light and dark colors. Prices 89c and 98c

Neat Work Aprons, made of good quality print, trimmed with rick-rack braid. Price 39c
 Second Floor.

AFTERNOON TEA SERVICE, 3:30 to 5:30.

Happy, good-natured, eager shoppers, surging here and there from aisle to aisle in quest of something they scarce know what—mirthful crowds intent upon the inspection and purchase of gifts for the Yuletide. And the Smallman & Ingram store is the great Christmas Bazaar to which shoppers from all parts of Western Ontario come to do their buying. Abundant stocks and an extra selling staff to serve you through the Christmas rush.

1045 Yards Plain and Stripe Crepe de Chine \$1.98 Yard

ON SALE FRIDAY AND SATURDAY, ONE-THIRD OFF AND ABOUT HALF PRICE.—Take the hint and buy early tomorrow what you require of these beautiful imported Pure Silk Crepe de Chine. The values are so good, and the sacrifice in price so liberal that we do not hesitate in stating, "this to be one of the biggest and best value buying opportunities made to our customers this season." Crepe de Chine is today one of fashion's foremost materials for dainty and effective dresses. A beautiful and charming material for separate waists, and a delightfully soft, exquisite fabric for underwear. Tomorrow's sale price is exactly the price now for good quality Jap Silk, and less than the price of Wash Satins.

\$1.98 YARD FOR ANY OF THESE COLORS IN CREPE DE CHINE.—All are 40 inches wide, firm weave, heavy quality, absolutely pure silk and washable, in these colors—White, Ivory, Cream, New Jade Blue, New Sapphire Blue, Copenhagen, Alice, Sand, Maize, Orchid, Navy, Old Rose, Taupe, Old Blue, Shell Pink; also Black, 40 inches wide, one-third off today's price. Tomorrow's sale price \$1.98 yard

\$1.98 YARD FOR THESE SATIN STRIPE CREPE DE CHINE.—Extra heavy pure silk Crepe de Chine, 36 and 40 inches wide, 2 styles of stripes. These are particularly for pretty summer dresses also for house gowns, also for men's shirts; the colors and patterns are desirable. Three pieces Navy, with half inch white stripes one inch apart; also Rose with white; also Wistaria with white. Three pieces in cluster pin stripes, one inch apart on ground. Colors—Lavender, Iron Grey and Old Rose, at nearly half of today's price. Your choice tomorrow for \$1.98 yard
 —Main Floor.—

Specials in Leather Goods

Special line of Ladies' Purses, in seal and morocco grain, black only, top strap, place for car tickets, card, etc. Extra value \$1.50
 Special line of Ladies' Purses, with top or back strap black morocco grained. Extra special 89c
 Ladies' Hand Bag, with safety lock, leather lined, black only \$3.00
 Men's Bill Folds, three-fold style, fastened with dome on outside, place for change, car tickets, stamps, cards, with mica-covered identification slip. Extra special \$1.69
 Special Music Roll with the double clasps, can be folded up for sheet music or books. Black only, extra value \$2.00

Neckwear---GIFTS FOR MEN---Shirts

SILK SHIRTS, \$6.75 OR 2 FOR \$12.00
 There is a great demand for Silk Shirts, highly appreciated as a gift and very serviceable. We make a very special offering for Friday and Saturday, or while they last. Extra fine quality in assorted stripe patterns, mostly any color you might wish for. This is a real bargain and comes at the right time. Sizes 14 to 16 1/2. Special. \$6.75, or 2 for \$12.00

A Few of the Many Desirable Christmas Gifts

TO BE FOUND AT POPULAR PRICES IN THE LINEN SECTION. EVERY LINE INTERESTING.
 Fine Mercerized Table Napkins, 22x22 inches, extra value, in pretty designs \$3, \$3.75, \$4, \$4.50 per dozen
 Fine Mercerized Table Cloths, 68x68 and 68x86, at \$3 and \$3.75 each
 Fine Mercerized Table Cloths, round designs, in very dainty patterns 2x2 1/2 yards. Special \$5.50
 Heavy Mercerized Sea Island Yarn, in Hemstitch Cloths, splendid quality, 54 inches, \$3.25; 63 inches, \$4.00 each
 Irish Embroidered Bedspreads, in superior quality \$5.25, \$7.75, \$8.75 each
 Irish Embroidered Pillow Cases, full size, hand embroidery \$2.50-\$3 per pair
 Irish Embroidered Linen Pillow Cases, full size, hand embroidery \$4.75, \$6.50, up to \$10 pair
 Irish Linen Huckaback Bedroom Towels, old bleach make \$1.25, \$1.85, \$2, \$2.25 each
 Irish Union Linen Damask Border Towels, very desirable quality, 22x40 inches. Special \$1.25 each
 Colored Border Bath Towels at 89c, \$1.15, \$1.35 each
 Colored Border Guest Towels, at 75c and \$1 per pair
 All Linen Guest Towels, dainty damask border, hemstitch or scallop 75c each
 5-Piece Turkish Set, comprising bath mat, large towel, guest towel, face cloth, Set \$5.00
 Dainty Hand Embroidered Cosy Covers at \$1.25, \$1.75, \$2, \$2.50 and \$4 each
 —Main Aisle.—

Christmas Blouses---Georgette, Crepe de Chine and Voile

Georgette Blouses, all beautifully embroidered in front, all shades. Price \$6.95
 Georgette Blouses, trimmed with contrasting shades. Price \$8.75
 Georgette Blouses, lace trimmed, in all the dainty pale shades. Price \$11.75
 Georgette Blouses, beautifully beaded and embroidered. Prices \$15.00 and \$18.50
 Handsome Georgette, in jade, green, navy, embroidered panels front and back. Price \$20.00
 Crepe de Chine Blouse, lace vestee, flesh or white. Price \$9.50
 High Collar Crepe de Chine, all shades. Price \$9.75
 Voile Blouses, lace and tucking. At \$3.95
 French Voile Blouses, finest quality. Prices \$7.50 to \$12.50

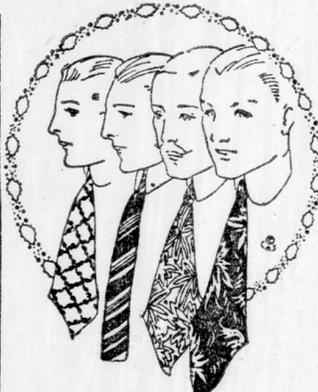


Gifts of Corsets and Brassieres.

A pair of Corsets or a Brassiere, nicely boxed, will make an acceptable Christmas gift. These may be exchanged and fitted after Christmas.
 "Bon Ton" Corsets, ranging in price from \$4.50 to \$14.00
 "Madame Lyra." Prices \$4.50 to \$15
 "Gossard" front laced models, from \$3.50 to \$18
 "Nemo" Corsets. Prices \$3, \$5, \$6.50 and \$7.50
 "Royal Worcester" Corsets. Prices \$2 to \$5.50
 "American Lady" Corsets, from \$2 to \$6.50
 "C. C. a la Grace" Corsets, from \$1.50 to \$8.50

BRASSIERES.

A pretty Gossard Brassiere, of lace interlined with pink net, front fastening. Price \$3.50
 Pink Silk Tricot, Bandeau Brassiere, hooks in back. Price \$3.50
 A beautiful Pink Satin Brassiere, with net yoke, perfect fitting \$5.00
 An excellent assortment of Brassieres in popular makes, from 75c to \$5.00
 —Second Floor.—



CHRISTMAS NECKWEAR SPECIAL, 85c EACH, OR 2 FOR \$1.50.

Men's Fine Silk Four-in-Hand Ties, in assorted shades and patterns, very choice lot, a large assortment to choose from, loose flowing ends and all well made. Very special value for Friday and Saturday. .85c each, or 2 for \$1.50
 Main Floor.

Black Dress Goods an Ideal Christmas Gift.

Black Dress, Waist or Skirt Length of Dress Goods always makes a practical Christmas gift, that is sure to be appreciated. We are showing a beautiful range in the most popular weaves, all great value. Lengths neatly boxed for Christmas gifts.
 Black Silk Poplins, at \$1.25, \$1.79 and \$2 yard
 Black Resilda (Shantung weave) \$1.50 and \$2.25 yard
 Black Resilda (Poplin weave) \$2.75 yard
 Black Silk Warp Henrietta. \$3 yard
 Black All-Wool Armure, tricot and other fine weaves, \$1.75 to \$2 yard
 Black All-Wool Serges, dress and suiting weight in fine and medium twills. Price \$2 and \$2.50 yard
 Black Silk Stripe Effect Dress Goods. Price \$2.00 yard
 Black All-Wool Broadcloths. Price \$4 to \$6.50 yard
 Black All-Wool Gabardines. Price \$4.50 to \$5.50 yard
 Black All-Wool Tricotine. Price \$3 to \$4 yard
 Samples out of town upon request.
 —Main Floor.—

Ebony and Ebonoid Toilet Sets

Ebonoid Toilet Set, with tray and maniere pieces, with silver mounts, in satin-lined box. Price \$11.00
 Toilet Set, comb, brush, mirror, in ebonoid, with silver mounts, in satin-lined box. Prices \$2.19 to \$4.75
 Maniere Sets in ebonoid with silver mounts, in beautiful satin-lined boxes. Prices \$7.00 and \$8.75 each
 Maniere Sets in ebonoid, with silver mounts, in satin-lined boxes. Prices 89c to \$2.50
 Comb and Brush Sets in ebonoid, with silver mounts. Prices 89c to \$2.50

SEPARATE PIECES IN REAL EBONY.

Ebony Hair Brushes. Price \$1.00 up
 Ebony Clothes Brushes. Price \$1.50 to \$3.50
 Ebony Maniere Pieces. Prices 25c and 35c each
 Ebony Bonnet Brushes. Price \$1.25 each
 Ebony Military Brushes. Prices \$3.25 to \$7.50
 Ebonoid Military Brushes, with silver mounts. Special \$1.10 set

French Ivory Toilet, Manicure or Shaving Sets

Handsome Sets, plain or tinted ivory, in satin-lined boxes. A Beautiful Toilet and Manicure Set, combined, of French ivory, decorated with dainty pink rosebud design. This is in a handsome leatherette case lined with pale blue satin, having extra drawer which holds the complete manicure set. Price \$25.00 set
 Another Handsome Set of Comb, Brush and Mirror, in ivory, with gold scroll on the back of each, put up in satin-lined box. Price \$20.00
 Special set of French Ivory Manicure and Toilet Set, complete, in case with drawer. Price \$13.50 set
 Special Four-Piece Ivory Manicure Set, file, cuticle, orange-stick and pomade jar. Price \$1.00
 Manicure Sets in ivory, sateen and satin-lined boxes. Prices \$1.50 to \$15.00

FRENCH IVORY SEPARATE PIECES.

Hair Brushes from \$2.75 to \$8.00
 French Ivory Clothes Brushes \$3.50 to \$5.25
 French Ivory Bonnet Brushes \$1.50 to \$2.75
 French Ivory Comb and Brush Trays \$1.25 to \$2.75
 French Ivory Pin Trays 35c each
 French Ivory Combs 35c to \$1.75
 French Ivory Photo Frames \$2.00 and \$2.50
 French Ivory Mirrors, heavy bevelled glass \$2.75 to \$6.50
 French Ivory Powder Boxes and Hair Receivers 50c to \$2.75 each
 French Ivory Manicure Pieces, file, cuticle, pusher, etc. 25c, 35c, 75c each
 Main Aisle.

TOY-TOWN IS NOW OPEN, Basement.

SMALLMAN & INGRAM LIMITED