

Straight Forward Message About Good Merchandise at Prices That Bring Remarkable Savings

Special Offers from the--

SHOWROOM



Pretty Dresses.

Serge and Gabardine Dresses in straight line and coat styles; some with round neck and long sleeves, others open at the neck, finished with Peter Pan collar, nicely trimmed with silk braid; colors of Navy, Fawn, Brown, Sand and Grey. Reg. \$13.65 \$15.00 each. Sale Price **\$13.65**

Knitted Dresses.

Women's Wool Knitted Dresses; shades of Fawn, Grey, Tan, Chamois, Saxe, Dark Brown, Navy and Black; long sleeves finished with turned back cuff, medium neck with the new roll sport collar, narrow girdle at waist line. These dresses are very fashionable and of splendid wearing quality. Reg. \$8.00 ea. S. Price **\$7.15**

New Models

In Art Silk Smocks and Jackettes, long and short sleeves; colors of Sand, Pearl, Tan, Navy, Nigger, Champagne, Pea Green, Rose, Peach and Black; pretty hand crocheted collar, front and bottom. Reg. \$8.45 \$9.50 each. Sale Price **\$8.45**

Silk and Wool Jumpers.

Shades of Beaver, Peach, Rose, Salmon, Lemon, Grey, Saxe and White; three-quarter length sleeves, and girdle running through waist line; very special value. Reg. \$2.75 each. Sale Price **\$2.45**

Serge Skirts.

A new arrival, in fine Serge Skirts, accordion pleated; colors of Navy and Nigger with fine silver stripes; sizes 26 to 28 waist, 36 and 38 length. Good looking Skirts for Fall wear. Reg. \$8.45 \$9.25 each. Sale Price **\$8.45**

New Tweed Skirts.

A splendid selection, in all wool Tweed; assorted mixtures, tailored skirt, wrap over style, high waist effect; sizes 28 to 33 waist; 36 and 38 length. Reg. \$2.85 each. Sale Price **\$2.60**

To many women New Fashions mean prohibitive prices, but at The Royal Stores they find no such stumbling block. Here they will find a wonderful array of New Fall and Winter merchandise, at prices within the reach of all.

To the economical we offer, every week, wonderful opportunities of buying their personal and household needs at very special reductions.

Read over the splendid list of bargains for this

Friday and Saturday



New Fall Coatings

Our New Coatings for Fall and Winter, contain a splendid assortment of the newest colors and weaves in beautiful and original effects. Exquisite richness of coloring and variety of patterns characterize this collection, as one of the finest we have ever shown.

Velour Coating.

54 inches wide in shades of Fawn, Taupe, Mid Fawn and Jade; very special value. Reg. \$3.00 yard. Sale Price **\$2.70**

Nap Coating.

Of a special quality, with an exceptionally good pile; 56 inches wide; shades of Navy and Brown. Reg. \$2.60 yard. Sale Price **\$2.50**

Blanket Coating.

All Wool Coating, 54 inches wide; shades of Grey, Brown, Saxe, Navy, Wine and Light Brown. These make up splendidly and are good value. Reg. \$2.55 yard. Sale Price **\$2.35**

Blanket Coating.

This line is exceptionally good value, they are all wool, in shades of Fawn, Brown, Navy, Saxe, Wine and Terra Cotta; 54 inches wide. Reg. \$1.95 yard. Sale Price **\$1.80**

Wool Coating.

Heavy Wool Coating in shades of Scarlet, Fawn and White; 56 inches wide; ideal for Children's Coats. Reg. \$3.25 yard. Sale Price **\$3.00**

Black Sealtette.

The new Sealtette is of a splendid quality; 48 inches wide; exceptionally good looking. Reg. \$7.75 yard. Sale Price **\$7.15**

Astrachan.

Closely woven, with a heavy pile; splendid finish, looks well and wears well; 48 inches wide. Reg. \$4.25 yard. Sale Price **\$3.85**

Cream Bear Skin.

48 inches wide, of a good quality fur, for children's coats and caps. Reg. \$5.00 yard. Sale Price **\$4.45**

Splendid Values in NEW HEARTH RUGS

Axminster Hearth Rugs.

The aristocrat of Rugs, heavy pile, plain ends, in a selection of pretty designs in Oriental and other colorings; size 36 x 63. Reg. \$10.25 each. Sale Price **\$9.40**

Axminster Hearth Rugs.

This is a splendid Rug, in a beautiful selection of new designs and colorings, of a very heavy pile; size 36 x 63. Reg. \$14.25 each. Sale Price **\$13.30**

Velvet Stair Carpet.

18 inches wide, of a splendid wearing quality, and extremely good looking; new designs and colorings; predominating shades of Red, Green and Fawn. Reg. \$3.35 yard. Sale Price **\$2.97**

Men's Wear Specials

Men's Suits.

Exceptional value in Men's Suits, 3 button coat, plain and cuff bottom pants, in assorted pretty mixed tweeds; sizes 36 to 44. Made on loose graceful lines, in the easy fitting models which are so popular to-day. Reg. \$14.75 each. Sale Price **\$13.50**

Men's Felt Hats.

Smart models for Fall wear; shades of Grey, Fawn, Brown and Blue; all sizes. Reg. \$3.25 each. Sale Price **\$3.00**

Men's Tweed Hats.

A new line of Men's English Tweed Hats, splendid looking mixed Tweeds in assorted patterns; all sizes; nobly looking shapes. Reg. \$2.25 each. Sale Price **\$2.00**

Knitted Ties.

Another new shipment of these very popular Ties, newest designs and colorings at a very low price. Special, Friday and Saturday, **19c.**

Silk Ties.

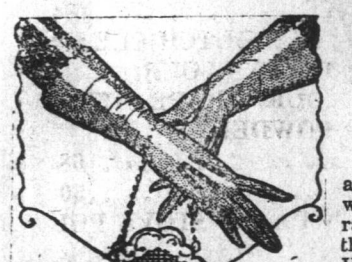
A wonderful selection to choose from, showing the newest designs and colorings for Fall. Made from good quality silk in wide flowing ends. Reg. \$1.00 each. Sale Price **80c.**

Men's Shirts.

Made from good quality Percale, white grounds with assorted colored stripes, Coat style, double cuffs, starched collar band; sizes 14 to 16 1/2. Splendid value. Reg. \$1.25 each. Sale Price **\$1.13**

Boys' Caps.

Good looking Tweed Caps for boys' assorted light and dark patterns, nobly shapes, in quartered crowns; all sizes. These have just been opened, and are special values. Reg. 85c. each. Sale Price **72c.**



NEW GLOVES For FALL

The New Gloves for Fall are distinctive values; you will find here a splendid array for Fall and Winter in the newest styles and colors. Here are a few of the new lines at Sale Prices.

Men's Gloves.

Grey Suede, unlined, dome fastened; all sizes. Regular \$3.00 pair. Sale Price **\$2.50**

Men's Kid Gloves.

Wool lined Tan Kid, dome fastened; all sizes. These are ideal for Fall and early Winter wear, as the lining is not heavy. Reg. \$2.45 pr. Sale Price **\$2.47**

Boys' Gloves.

Dent's unlined Tan Kid; sizes 1 to 3. Reg. \$1.85 pr. Sale Price **\$1.66**

Fabric Gauntlets.

Women's Fabric Gauntlets, special quality. Suede, colors of Fawn and Grey, fur top elastic wrist; all sizes. A very comfortable and good looking Kid. Regular \$1.50 pair. Sale Price **\$1.25**

Women's Kid Gauntlets.

Tan Kid Gauntlets of a superior quality Kid; wrist strap, fringed; all sizes; extremely popular for Fall wear. Reg. \$2.75 pair. Sale Price **\$2.47**

The New Raglans are Here

Men's Raglans.

Navy Blue Raglans, double breasted Trench style, with waterproof lining throughout; sizes 32 to 44. These are absolutely waterproof and will give satisfactory wear. Reg. \$22.00 each. Sale Price **\$20.00**

Men's Raglans.

Dark Fawn and Navy Blue Raglans, double breasted styles, lined throughout with waterproof lining; also detachable all Wool lining, all sizes. Ideal for Winter wear, being absolutely waterproof, warm and comfortable the cold weather just ahead. Reg. \$27.50 each. Sale Price **\$25.60**

Women's Underwear Sharply Reduced

Stanfield's Vests.

Women's All Wool Vests, round neck, with pretty lace edging, shoulder straps; assorted sizes. Reg. \$2.00 each. Sale Price **\$1.75**

Women's Corsets.

Made of fine quality Pink and White Coutil, hase, long and low bust, suitable for average figures, neatly trimmed with embroidery, fitted with four elastic suspenders; all sizes. Reg. \$2.20 pair. Sale Price **\$1.99**

Brassieres.

Made of pretty striped Pink Coutil, neatly bound with tape, fastened at the back; assorted sizes. Reg. 90c. each. Sale Price **81c.**

BEAUTIFUL SILKS at Reduced Prices

Paillette Silk.

38 inches wide; colors of Champagne, Pale Blue, Pink, Rose, Henna, Helio, Gold, Purple, Brown, Taupe, Fawn, Navy, Grey, Saxe and Dark Saxe; splendid quality. Reg. \$2.75 yd. S. Price **\$2.43**

Jap Silk.

Shades of Maize, Yellow, Orange, Pink, Rose, Red, Cardinal, Peach, Coral, Pale Blue, Light Saxe, Royal Blue, Fawn, Grey, Dark Saxe, Navy, Jade, Helio, White and Black; 27 inches wide; suitable for covering lamp shade frames. Reg. \$1.32 \$1.50 yard. Sale Price **\$1.32**

Embossed Hat Coverings.

Embossed Velvet, shades of Fawn, Grey, Red, Brown and Navy; 18 inches wide. Reg. \$3.25 yard. Sale Price **\$2.93**

Merve Ribbon.

4 inches wide; shades of Copper, Apricot, Mole, Saxe, Tan, Brown, Royal and Navy; suitable for hair ties or millinery purposes. Reg. 60c. yard. Sale Price **54c.**

Radium Overlace.

In a beautiful silk finish; shades of Grey, Royal, Saxe, Champagne, Jade, Mauve, Brown, Flame, Apricot, Havana, Almond, Ivory, Navy and Black; ideal trimming for Evening Dresses. Reg. \$1.45 yard. Sale Price **\$1.30**

Crepe de Chine Handkerchiefs.

A pretty assortment of Oriental designs and colorings, with scalloped edges; very popular for all occasions. Reg. 45c. each. Sale Price **39c.**

A Bargain in Men's and Boys' Underwear

Men's Underwear.

Stanfield's Underwear in heavy Winter weight, very soft finish; sizes 34 to 44. A splendid chance to secure your Winter Underwear at a very low price. Special, per garment **\$1.75**

Boys' Underwear.

Exceptional value in Boys' Heavy Wool Underwear for Winter wear; sizes 20 to 32 inch. Mothers! You had better secure your boys' underwear while these last; having only a limited quantity we would advise immediate action. Special, per garment **64c.**

Stamped LINENS at Sale Prices

There are no dull days where deft fingers are busy with art needlework, and long Fall evenings pass quickly. And think of the many pretty things one can have for Christmas gift giving.

Serviettes.

Made of White Union Linen; size 12 x 12, stamped in neat designs ready for working. Reg. 30c. each. Sale Price **25c.**

Camisoles.

Made of fine Pink Nainsook, stamped in a variety of pretty designs ready for working; very special value. Reg. \$1.00 each. Special to clear **79c.**

CHIC SCARVES

Substantially Reduced

Pretty Scarves.
Made of Crepe-de-Chine and Canton Crepe, in a beautiful selection of Oriental designs and colors, nicely finished with border of plain shade; 54 inches long and 12 inches wide. Reg. \$2.85 each. Sale Price **\$2.60**

Egyptian Crepe Scarves.
These are wonderfully good looking in pretty Oriental designs and colorings; 54 inches long and 12 inches wide, finished with a 1 inch silk fringe. Reg. \$5.75 each. Sale Price **\$5.99**

Wool Motor Scarves.
Heavy Wool Scarves, shades of Grey, Fawn, Blue, Brown and Purple, with a wide border of contrasting shades all round finished with a knotted fringe; 72 inches long and 23 inches wide. Reg. \$4.25 each. Sale Price **\$3.75**

Wool Motor Wraps.
An ideal Wrap for motoring this chilly weather; All Wool, in shades of Fawn and Brown, in pretty stripe effects, finished with knotted fringe; 72 inches long and 25 inches wide. Reg. \$4.75 each. Sale Price **\$4.22**

SMALLWARES at Small Prices

LEATHER POCKET WALLET.

Reg. 38c. each. Sale Price **34c.**

SAFETY PINS—50 pins to bunch, good quality.

Reg. 12c. bunch. Sale Price **9c.**

HAIR BRUSHES—Hard bristles, good and strong.

Reg. 27c. each. Sale Price **23c.**

BARKING DOGS—Great fun for the kiddies.

Reg. 15c. each. Sale Price **15c.**

LEATHER BILL FOLDS—Vest Pocket Size.

Reg. 20c. each. Sale Price **17c.**

MENDERS—Medium size pack, etc., mends all leaks instantly.

Special package **10c.**

TAIL BRUSHES—With handles.

Reg. 45c. each. Sale Price **37c.**

TAPES—Assorted widths to bundle.

Reg. 32c. bundle. Sale Price **32c.**

Unusual Value in Fall Footwear

Men's Boots.

Kid and Gun Metal Boots, in Blucher and Balmoral styles; all Leather; sizes 6 to 9 1/2. A splendid opportunity to secure your Fall footwear at a splendid saving. Reg. up to \$120.00 values. To clear **\$4.98**

Men's Calf Boots.

All Leather, Calf Boots, English manufacture, Blucher style, in Brown and Black; all sizes; ideal Footwear for Fall. Reg. \$7.50 pair. Sale Price **\$7.75**

Men's Dancing Shoes.

Patent Leather Pumps and Oxfords; all sizes; very special value. Reg. \$3.65 pair. Sale Price **\$3.25**



Women's Shoes.

Patent Leather Shoes, with Grey Suede fancy strap, rubber heel, medium toe; sizes 2 1/2 to 6. Reg. \$3.75 pr. Sale Price **\$3.38**

Patent Leather Shoes.

Women's Shoes, with fancy strap, medium toe, rubber heel; sizes 2 1/2 to 6. Reg. \$5.00 pair. Sale Price **\$4.50**

STATIONERY at Sale Prices

WATKINS WRITING TABLETS

—Good quality at a very low price. Reg. 15c. each. Sale Price **13c.**

LATFAIR ENVELOPES—Special quality, well gummed.

Reg. 15c. each. Sale Price **13c.**

CHILDREN'S "JOLLY TIMES" INVITATION STATIONERY

18 sheets and 18 envelopes. Reg. 50c. box. Sale Price **43c.**

ELECTRIC LIGHT SHADES

Colors of Pink, Red, Canary and Orange. Reg. 45c. each. Sale Price **36c.**

SECOTINE—In large tubes. Special tube.

Reg. 88c. each. Sale Price **88c.**

JARRETS' OIL—The ideal photography paste, large size bottle. Reg. 55c. bot.

Sale Price **44c.**

CAKE CANDLE HOLDERS—in assorted shades. Special box.

Reg. 38c. each. Sale Price **38c.**

Pretty Curtainings Lowly Priced

Terry Cloth.

The New Terry Curtainings; double panel design, in beautiful colorings; 36 inches wide. This material is reversible in 2 distinct colorings; 30 different designs to choose from. Special for Friday and Saturday **\$1.08** the yard

Chintz.

A splendid assortment of New Chintz, showing the newest designs to choose from. Special by Shadow patterns; 40 inches wide. Reg. \$3.00 yard. Sale Price **\$1.78**

Lace Curtains.

Made from strong Nottingham Lace, in a variety of pretty scroll and floral patterns; 2 1/2 yards long. Reg. \$2.50 pair. Sale Price **\$2.16**



Turkish Towels.

Special value in White Turkish Towels; size 14 x 28. Reg. 25c. ea. Sale Price **20c.**

Hemstitched Towels.

Made from best quality White Turkish Cloth, hemstitched border; size 22 x 40. Reg. 80c. each. Sale Price **72c.**

Dr. Denton's Sleeping Suits

Sleeping Suits.

The famous Dr. Denton's Sleeping Suits for children; to fit all ages up to 10 years; ideal for Winter wear. Special per suit **\$1.66**

Oil Cloth Feeders.

Nicely trimmed with colored cotton, printed in pretty nursery designs; fastened around neck with tape. Reg. 35c. each. Sale Price **35c.**

Infants' Rubberised Feeders.

Stamped with attractive nursery designs, large pocket, fastened at neck with dome fasteners. Reg. 80c. each. Sale Price **72c.**

Infants' Flannel Underskirts.

With shirring body, narrow frill with scalloped edge, neatly worked with silk. Reg. \$2.00 each. Sale Price **\$1.80**

The Royal Stores, Ltd.