

Only a few days on the market and already the most popular!

Montroyal

THE NEW FLOUR

It makes the most delicious white bread, and is the flour your grocer can recommend with the utmost confidence.

CUT DOWN BUILDING EXPENSES BY USING

Bishopric Wall Board,

The no-warping, no-swelling, no-cracking Wall Board.

Get better Walls and Ceilings in less time and Cheaper than plastering.

Bishopric is the only Wall Board with Lath reinforcing; it is the Lath that keeps Wall Board stiff. Kiln dried Laths are embedded in toughened Asphalt Mastic and pressed with a surface of heavy sized fibre board; is waterproof, moisture-proof, sound-proof and fire resisting. Will not crack, shrink, warp or pull loose. Comes in sheets 4 ft. x 6, 8 x 9 ft., ready to apply. A Carload just received.

W. & G. Rendell,

Newfoundland Agents
BISHOPRIC WALLBOARD CO. of Canada.

FOR SALE by J. J. ST. JOHN

50 Casks LUBRICATING OIL,

For Motor Boats. Also,
1 COD TRAP, about 14 fathoms square,
with gear, at a low figure.

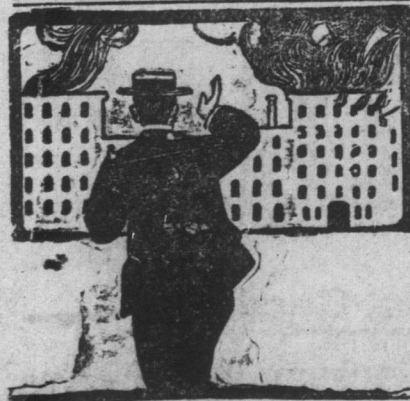
J. J. ST. JOHN, Duckworth St.

USE



Unsweetened Milk

TO MAKE YOUR
ICE CREAM.
SOLD BY ALL GROCERS.



No Matter How the Fire is Caused

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

JUST RECEIVED

250 Barrels P.E.I. POTATOES.

Extra Dry.
Selling at Our Usual
Low Prices.

M. J. O'Brien,
42 New Gower St.



THIS IS THE HOOK TO CATCH 'EM.

Fishermen, you see by the reports from Norway how they catch such enormous quantities of fish. Well, O. Mustad's Key Brand Hook is used exclusively in that country. See that you get the Key Brand. jly5.eod,tf

Barrington Hall Soluble Coffee.

(Made in the Cup.)



Put away your Coffee Pot and make Coffee the new and easier way with "Barrington Hall Soluble Coffee." Just add water and serve. It dissolves instantly. Ask your Grocer for it. Manufactured by BAKER IMPORTING CO., New York. Nfld. Representative care P. O. Box 831, St. John's. jly11.m.eod,fp

Newfoundland Postage Stamps.

Used.—WANTED FOR CASH.—Used. We want to purchase for cash any quantity of Used Postage Stamps of Newfoundland, especially Caribou 1918 now in use, and will pay the following prices:—

- 1c. value per 100 25c.
- 2c. value per 100 25c.
- 3c. value per 100 25c.
- 4c. value, each 1c.
- 5c. value, each 1c.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt. We also buy West Indian Stamps. Price list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British North America.

MARKS STAMP CO.,
462 Spadina Avenue,
Toronto, Canada.
jly5.f,tf

Insure with the **QUEEN,**

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.
Telephone 658.

QUEEN INS. CO.,
GEORGE H. HALLEY,
Agent.

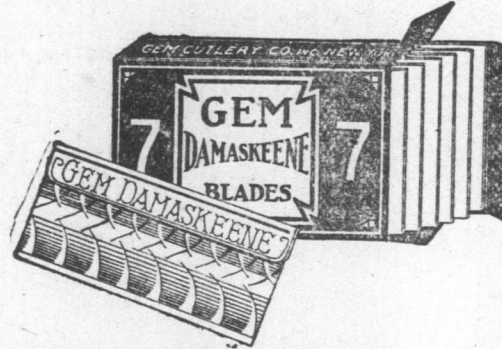
MINARD'S LINIMENT CURES
COLDS, Etc.

Sir William Crookes Scientific Lenses

The greatest protection for sensitive eyes known to the optical world. They eliminate heat rays, which are the great source of irritation, particularly at close work under artificial light, such as reading, writing, etc. The finest Glass made for people who visit the movies. Let us explain these truly wonderful Lenses to you.

R. H. TRAPNELL, Ltd.,
THE EYESIGHT SPECIALISTS.

The Gem Safety Razor!



GEM DAMASKEENE, \$1.50, with Twin Blades.
GEM MILITARY KITS, \$3.50.
GEM BLADE SHARPENER with Strop, \$2.50.
GEM STROP, 50c.; GEM BLADES, 7 for 50c.

For special prices for shopkeepers write
S. E. GARLAND,
Sole Agent for Nfld., 177-9 Water Street.

Climbing the Ladder of Success.

130

Expert Employees are working full time in an effort to satisfy the tremendous demand for

Victory Brand Clothes.

Our goods are making a strong appeal to the Wholesale Buyer whose trade requires high class goods.

VICTORY Brand Clothes are in a class by themselves.

**THE WHITE CLOTHING MFG.
CO., LTD.**
June6.eod

Furness Line Sailings

| | From Liverpool | St. John's to Halifax | Halifax to St. John's | St. John's to Liverpool |
|------------------------|-------------------|--------------------------|--------------------------|----------------------------|
| S. S. SACHEM | July 3rd | July 11th | July 20th | July 24th |
| S. S. DIGBY | July 17th | July 24th | Aug. 2nd | Aug. 6th |

These steamers carry cabin passengers. Passengers for Liverpool must be in possession of passports. For rates of freight, passage, and other particulars, apply to

Furness Withy & Co., Limited
w,s,tf
WATER STREET EAST.

FREE! FREE! ABSOLUTELY FREE!

In order to introduce the famous Sunbeam Cleaner in this city, we will give away gratis five dozen packages to genuine householders. Apply between 3.30 and 5.30 p.m.

It has no equal for cleaning carpets and renovating clothes. In the household it's worth its weight in gold.

Will you try a package? "First come first served."

J. A. S'IORTALL, Druggist,
Box 579,
New Gower Street.

Reid-Newfoundland Company

Daily Passenger Service to Canada and the United States.

S.S. "Kyle" and S.S. "Glencoe."

Express Train with dining and sleeping cars attached will leave St. John's Depot at 1 p.m. daily, except Friday, connecting at Port aux Basques with steamer for North Sydney.

Reid-Newfoundland Company.

When you have
Idle Funds to Invest
Write to us
for Suggestions.

We can supply Canadian Government Bonds, Canadian City Debentures, and the Bonds and Preferred Shares of long established companies on which interest and dividends have been regularly paid for years without interruption. We can furnish investments of these high classes to yield from 5 per cent. to 7 per cent. according to the selection to be made.

Our facilities and services and the opinion of bankers and other authorities are tendered without any commitment on the part of enquirers to invest. Consult us freely.

F. B. McCurdy & Co.

Members Montreal Stock Exchange,
Board of Trade Building,
ST. JOHN'S.

Potatoes, Cheese, Oats, etc.

Saturday, July 12th.

- 1000 bags P. E. I. Potatoes,
- 120 boxes Canadian Cheese,
- 200 crates Onions,
- 50 boxes Canadian Creamery,
- 1000 bags Oats, mixed and white.
- 600 bales Hay.

LOWEST PRICES.

George Neal.

Admiration

Get the sensation
by using

VERBENA

FLOUR.

Jan25,s,m,w